

NEWSLETTER

Society of American Business Writers



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HERB DRILL—*Philadelphia Bulletin*

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MAKE YOUR PLANS NOW!

Mike Kandell, who is setting up the New York annual meeting starting May 6 at the Warwick Hotel, reports that several "name" speakers have already agreed to appear before the Society.

To take advantage of this, if you haven't already done so, fill out the reservation form on the last page of this newsletter and mail immediately.

Already on tap for Monday's session are: William J. Casey, Under Secretary of the Treasury for Monetary Affairs; and Arthur Okun, staff economist of the Council of Economic Advisers under President Kennedy and council member under President Johnson.

Tuesday: James Needham, chairman, New York Stock Exchange; Paul Kolton, chairman, American Stock Exchange; and Leon Kendall, president, Securities Industry Association; Herbert Stein, chairman of the Council of Economic Advisers.

Wednesday: G. Bradford Cook, chairman, Securities and Exchange Commission; Marshall Armstrong, chairman of the new Financial Accounting Standards Board.

A special program for the wives is in the works.

More information will be relayed in the next newsletter.

(continued)

FINANCIAL WRITERS' TRIP

John Concannon, of Newsweek, says this is the last call for four couples to join the New York Financial Writer's Association on a three-week trip to Israel and Greece: May 28 to June 18. First come, first served.

The price is \$1,115 per person.

Two weeks will be spent in Israel, celebrating its 25th anniversary as a nation. The other week is in Greece. This portion will include a four-day cruise on the luxury liner Apollo, with stops at Crete and Rhodes and the port city of Ephesus, Turkey.

Interested? Call John at Newsweek. A \$500 deposit is required.

WE GOOFED

The February newsletter noted that SABW member Vincent Courtenay had become financial editor of the Detroit Free Press. Not so. Actually, Vince has moved up to financial editor at the Detroit News.

YOUR ATTENTION, PLEASE

The SABW's Annual Meeting for 1973 will be held in New York, Sunday, May 6 through Wednesday, May 9 at the Warwick Hotel, 54th Street and Avenue of the Americas.

The recently refurbished Warwick has set aside a block of rooms, at special prices, for the meeting. It's important for proper planning of the convention, as well as retention of these rooms, that reservations be made NOW.

Room prices are \$29 (single) and \$36 (twin). Mike Kandel has made an inspection tour and says everything is "comfortable, spacious and well-appointed."

To make your reservation, detach the bottom part of this page and mail to:

Bryan Farrar, Director of Catering,
Loew's Warwick Hotel,
54th St. and Avenue of the Americas,
New York, N.Y. 10019

Dear Mr. Farrar:

Please reserve for me a _____ (Single room at \$29 a day)
_____ (Twin-bedded rom at \$36 a day)

at the special rate for the 1973 Annual Meeting of the Society of American Business Writers, May 6-9. I plan to arrive on _____, departing _____.

(NAME) _____ (PUBLICATION) _____