

# **SABEW**

**Society of American  
Business Editors & Writers**

**29th Annual Meeting  
April 25-29, 1992  
The Westin Hotel  
Chicago, Ill.**

## **OFFICERS**

**Sandra J. Duerr**  
President  
Business Editor  
Louisville Courier-Journal  
525 West Broadway  
Louisville, KY 40202  
502-582-4843

**Randall D. Smith**  
Vice President  
Assistant Managing Editor/Business  
The Kansas City Star  
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**James Kennedy**  
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**Philip Moeller**  
Editor, The Business Journalist  
Business Editor  
Baltimore Sun  
501 N. Calvert St.  
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## **ADMINISTRATIVE OFFICES**

**Yves Colon, Executive Director**  
**Doris Barnhart, Executive Assistant**  
School of Journalism  
University of Missouri  
P.O. Box 838  
Columbia, Mo. 65205  
314-882-7862

## **GOVERNORS**

**Bill Barnhart**  
Chicago Tribune

**Mark Calvey**  
Charlotte Observer

**Margaret Daly**  
Better Homes and Gardens

**Henry Dubroff**  
Denver Post

**Stephen Dunphy**  
Seattle Times

**Cheryl Hall**  
Dallas Morning News

**Myron Kandel**  
Cable News Network

**Gary Klott**  
Times Books-Random House

**Jim Mitchell**  
San Jose Mercury News

**Richard L. Papiernik**  
Albany (N.Y.) Times Union

**Jodi Schneider**  
Orlando Sentinel

**Peter Sinton**  
San Francisco Chronicle

## **SATURDAY, APRIL 25**

9:00-5:00      **Board meeting**  
(Regent II)  
(Lunch - Regent III)

9:00-11:00      **Registration/  
Hospitality suite**  
Co-Sponsored by Knight-  
Ridder Financial/News  
and Chicago Sun-Times  
(Crown Center)

## **SUNDAY, APRIL 26**

10:00            **Buses depart hotel for  
United Airlines**

11:00-3:00      **Tour United Airlines  
facility - O'Hare Airport**  
Stephen Wolf, chairman  
and CEO

**Lunch at United Airlines**

4:30-6:00      **General Welcoming  
Meeting/Cocktail Party**  
Sponsored by Reuters  
America, Inc.  
(Governor's Suite)

7:00 **The Second City Theatre & Dinner**  
1616 North Wells Street  
(Transportation on own)

8:30-11:00 **Hospitality Suite**  
Co-sponsored by Knight  
Ridder Financial/News  
Chicago Sun-Times  
(Crown Suite)

**All hotel sessions will be in Cotillion North. All continental breakfasts/breaks in Cotillion South.**

**MONDAY, APRIL 27**

6:30-7:30 **Breakfast - Health Break**

7:30 **Buses depart for Chicago Mercantile Exchange**

8:00-10:00 **Tour Chicago Mercantile Exchange**

10:00 **Buses depart for hotel**

10:30-11:30 **Workshop: How to attract minorities to the business desk and how to cover the minority business community**  
Yves Colon, executive director of SABEW;  
Multicultural Management Program

*Jim Ellis*

12:00-1:30 **Lunch speaker**  
Sam Zell, "Vulture Capitalist"  
(Buckingham/Windsor)

1:40-2:30 **Workshop: Ethics in our business section**  
Gary Klott, author  
Times Books-Random House

2:40-3:30 <sup>45</sup>  
**How to become better business writers**  
Bill Luening, senior editor/writing  
The Kansas City Star

3:30-3:40 **Break**

3:40-4:30 **Quick ways to improve your business section**  
Moderator: Sandra Duerr, president  
SABEW, business editor  
Louisville Courier-Journal *to Friday*

4:40-5:30 <sup>4-5:15</sup>  
**What to do about those stock tables**  
Moderator: Larry Werner, assistant managing editor of business,  
Minneapolis Star Tribune

6:30-8:00     **Reception:** Tribune  
Media Services, 96th  
floor, Hancock Center  
(Across from The Westin)

8:30-11:00     **Hospitality suite**  
Co-sponsored by Knight-  
Ridder Financial/News  
and Chicago Sun-Times  
(Crown Suite)

**TUESDAY, APRIL 28**

7:15            **Buses depart for**  
**McDonald's Headquar-**  
**ters**  
**Breakfast at McDonald's**

8:00-1:00     **Tour McDonald's,**  
**Ray Kroc Museum and**  
**test kitchens**  
Michael Quinlan, presi-  
dent and CEO

**Smorgasbord lunch at**  
**McDonald's**

1:15            **Buses depart for hotel**

2:00-3:15     **Solutions to the nation's**  
**health care crisis**  
David Jones, chairman,  
Humana, Inc.

3:30-4:15     **The insurance industry:**  
**Perception and future**  
Stephen Brown,  
chairman, John Hancock

4:15-4:30     **Break**

4:30-5:30     **SABEW annual business**  
**meeting**

6:00-7:00     **Cocktail party**  
Sponsored by Associated  
Press  
(Buckingham/Windsor)

7:00            **Annual Dinner**  
Robert Stempel,  
chairman and  
CEO  
General Motors  
(Cambridge Room)

9:00-11:00     **Hospitality Suite**  
Co-sponsored by Knight-  
Ridder Financial/News  
and Chicago Sun-Times  
(Crown Suite)

**WEDNESDAY, APRIL 29**

*7am - Board meet / Regent II*

9:00-10:00    **In sickness or in health?:  
A perspective on the  
restructuring of U.S.  
financial services**  
Thomas C. Theobald,  
chairman, Continental  
Bank Corporation

10:15-12:15    **Workshop: Computer-  
Assisted Reporting**  
Elliot Jaspin, executive  
director, Missouri Insti-  
tute for Computer-Report  
ing Program  
University of Missouri

*Jaspin not  
available*

**Lunch on own**

*Quick ways to  
improve Biz Section*

**Schedule subject to change.**