

# **Society of American Business and Economic Writers**

TO: SABEW Board of Governors  
FROM: James K. Gentry, executive director  
RE: Report on 1984-85 activities for SABEW

Since SABEW formally transferred its records and funds to us at the School of Journalism last summer, we have been quite busy. Our activities for SABEW fall into several areas.

Publication -- With the active involvement of Fred Monk, we have published three issues of The Business Journalist. The eight-page tab has been the primary promotional tool of the society. To create awareness of SABEW, we sent out 1,643 copies of the first issue; 1,900 copies of the second, and 250 copies of the third.

Our goal has been to make TBJ relevant and interesting to business journalists and society members. To make it relevant we have published pieces telling journalists how to do their jobs better. To make it interesting to society members, we have published news of society activities and of issues relevant to business journalism.

Record keeping -- Thanks to the dogged efforts of Doris Barnhart, my administrative assistant, SABEW's membership records and bank account are in excellent shape. SABEW has 124 current (paid up) members, 44 delinquent members and 80 applicants. SABEW's bank balance increased \$8,080.39 in the past 11 months, leaving the society with a balance of \$18,548.09 on April 30, 1985. For details see accompanying financial statements.

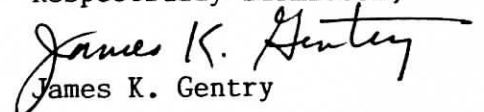
Information center -- Our offices have provided information on SABEW to a number of business journalists and other interested parties. We also continue to act as a job placement center.

The year ahead -- We have set several goals for ourselves.

- \* Develop a SABEW promotional brochure
- \* Improve the look of The Business Journalist
- \* Receive more input from SABEW members on stories, columns, features for TBJ

The assistance and commitment shown by Fred Monk and Susan Bischoff have been particularly helpful to us this year.

Respectfully submitted,

  
James K. Gentry

May 2, 1985

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SUMMARY

4/30/1985

	<u>Money Market</u>	<u>Checking</u>	<u>Total</u>
Beginning Balance 6/29/84	\$14,670.00	\$ 1,000.00	\$15,670.00
<u>Income</u>			
Memberships: New and Renewals, etc	3,991.89	680.00	4,671.89
Interest	1,066.27		<u>1,066.27</u>
Total			\$21,408.16
<u>Expenditures</u>	1,321.50	1,538.57	<u>2,860.07</u>
Balance			<u>\$18,548.09</u>

Balances in Checkbooks	
Money Market Account	\$18,406.66
Checking	<u>141.43</u>
	\$18,548.09

Summary of Income	
New applicants (dues)	\$ 1,925.00
(init. fees)	1,155.00
Renewals	275.00
'85 Conv. pre-regis.	700.00
'84 Convention	150.00
Close-out Chem Bank	<u>466.89</u>
	\$ 4,671.89

(There were 77 new applicants for the period ending April 30. An additional 3 applications were received on May 1.)

This report prepared by Doris Barnhart, 4/30/85  
Society of American Business and Economic Writers

CHECKING ACCOUNT

Beginning Balance 6/29/84 \$ 1,000.00

Deposits

10/8/84	- Duerr & Trinter	\$	80.00
12/4/84	- Stodden, Whiskeyman, Norton		120.00
12/5/84	- Yip, Caruso, Battle, Schulze, Causland, Fishwild	\$	240.00
12/12/84	- Papiernik, Lobozzo, Main Mundell, Graham, Nivens	\$	<u>240.00</u>
			680.00
Total			<u>\$ 1,680.00</u>

Expenditures

Date	Check Number	To Whom and Purpose	
		Checks from bank	29.20
8/13	1001	Hyatt Regency, Atlanta	\$ 131.80
		SABEW Hospitality Suite, Convention	
8/27	1002	Fred Monk	\$ 55.00
		Printing & Stamps on SABEW newsletter	
9/14	1003	Broadway Inn	\$ 151.62
		Rooms for Mitchell/Bischoff-- in Columbia for SABEW contract	
9/14	1004	Susan Bischoff	\$ 310.00
		Air travel to Columbia	
10/5	1005	R.G. Edmondson	\$ 74.30
		Design letterhead	
	1006-1008	voided	
10/18	1009	R.G. Edmondson	\$ 117.15
		Design 1st The Business Journalist	
12/5	1010	Columbia Missourian	\$ 321.00
		Printing 1st The Business Journalist	
12/6	1011	Susan Schuyler	\$ 40.00
		Design 2nd The Business Journalist	
1/29	1012	Scott Tauski	\$ 15.00
		Photo for 2nd The Business Journalist	
2/12	1013	U.S. Postmaster	\$ 209.00
		Mailing 2nd The Business Journalist	
4/4	1014	Susan Schuyler	\$ 45.00
		Design 3rd The Business Journalist	
4/4	1015	Chris Horn	\$ 10.00
		Picture for 3rd Business Journalist	
4/30	1016	Patrick Marrin	\$ 10.00
		Artwork for 3rd Business Journalist	
4/30	1017	United Parcel Service	\$ 19.50
		Shipping convention materials to N.Y.	
Total Expenditures			<u>\$ 1,538.57</u>

Balance, 4/30/85 \$ 141.43

MONEY MARKET ACCOUNT

Beginning Balance, 6/29/84

\$14,670.00

Income

Date

Membership/  
Conv. Regis.

Interest

7/10	Bernstein	\$ 40.00	
7/17	Centerre Bank		\$ 70.53
8/14	U. of Mo.--Gentry (Dues, Conv.)	175.00	
8/14	Smith	25.00	
8/15	Centerre Bank		108.71
9/11	Close out Chemical Bank	466.89	
	Smith Init. Fee	15.00	
	Grimaldi (renewal)	25.00	
9/17	Centerre Bank		127.24
10/15	Centerre Bank		113.13
11/15	Centerre Bank		113.11
12/17			109.33
12/20	Wiles, Rainey, Nelson, French, Richards	200.00	
12/28	Bell, Colon, Kegley, Morris Podd, Schmecker, Weir, Bridgewater	320.00	
1/8	Reddick, Brennan, Riley, Westlund, Findlay. Jandrucko (renewal)	275.00	
1/16	Centerre Bank		105.20
1/23	Warsh, Matzger, Klepper, Garbinski, Futterman, Pletcher	240.00	
2/15	Centerre Bank		106.01
2/20	Hopson, McClelland, Killerhals, Peters	160.00	
3/12	Hill, Blank, Solov, Weber, Torinus, Gaskill, Smith. Buckhout (renewal)	330.00	
3/15	Centerre Bank		99.10
3/26	St. Mary, Van Pelt, Machlis, Nickell, Cole Fiedler, D'Arcy, Hron, Craig.		
4/2	Lockwood (renewal) Crawford, Whittington, Gauff, Zampa, DuBois, Eversole.	385.00	
4/11	Zimmerman (renewal) Lubitz, Graham & Torinus (convention registrations) Quirt, Schultz, (new) Miller & Price (renewals)	265.00 655.00	
4/15	Centerre Bank		113.91
4/25	Sheerin (conv. regist) Holsendolph, Buell, Gordon, Sheerin, Stucker & Caruba	415.00	

\$3,991.89

\$1066.27

\$ 5,058.16

Total

\$19,728.16

Expenditures

<u>Date</u>	<u>Check Number</u>	<u>To Whom and Purpose</u>	<u>Amount</u>
9/24	101	Jim Mitchell	528.50
		Travel to Columbia	
2/19	102	Columbia Missourian	300.00
		Printing 2nd The Business Journalist	
3/28	103	Mid-Missouri Printing	201.00
		Envelopes, stationery	
4/19	104	Columbia Missourian	292.00
		Printing 3rd The Business Journalist	
			<u>1,321.50</u>
Balance, 4/30/85			\$18,406.66