

TBJ: Extra! Extra!

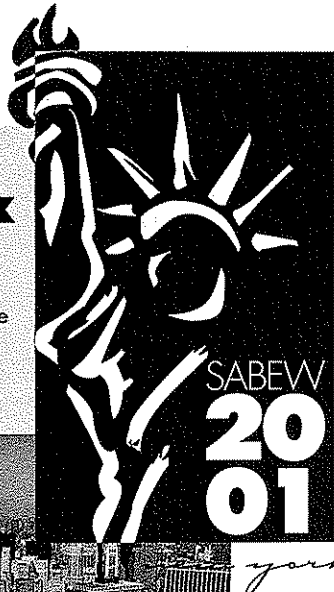
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January 2001

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Road To New York

Important days for Best In Business contest entrants and members attending the 38th annual convention in New York where contest awards will be presented.



- ▶ **Week of Feb. 6, 2000:** Mandatory publication for Business Weekly entrants. Daily entrants must submit Friday, Feb. 11, 2000.
- ▶ **Week of July 23, 2000:** Mandatory publication for Business Weekly entrants. Daily entrants must submit Sunday, July 23, 2000.
- ▶ **Week of November 12, 2000:** Mandatory publication for Business Weekly entrants. Daily entrants must submit Wednesday, November 15, 2000.
- ▶ **February 10, 2001:** Filing deadline for Best In Business contest.
- ▶ **March 15, 2001:** Last day for early-bird registration for convention. Fee: \$385
- ▶ **Early April 2001:** Contest winners announced.
- ▶ **April 13, 2001:** Last day for regular registration. Fee: \$435
- ▶ **April 14, 2001:** Last day for discount rooms for convention at Marriott World Trade Center (212-385-4900.)
- ▶ **April 29, 2001:** Award ceremony and sessions with winners in New York.
- ▶ **April 29-May 1, 2001:** Convention in New York.

Got Enterprise? New Contest Added

BY RANDY PICT

The Associated Press, rpicht@ap.org

SABEW's Best in Business contest, in its seventh year as the premier barometer of excellence in business journalism, has undergone a minor overhaul to make it easier for you to enter more of your new organization's best stories.

We've also tinkered with the circulation-based categories to better reflect the makeup of the newspaper industry. So, if you haven't entered the contest before or even if you're a regular, you should take a good look this year at the changes and start thinking about your entries. The deadline to enter is Feb. 10, 2001.

The most exciting change involves the addition of a "spot enterprise" category to the News contest. We believe that this category will give newspapers a chance to show off some of their best stories that don't involve fast-breaking news. *(continued on page 3)*

BEST IN BUSINESS

COMPLETE RULES
& ENTRY FORMS,
PAGES 4-7

Convention Eyes Markets vs. Main St. Struggle

BY BILL BARNHART

Chicago Tribune, webarnhart@aol.com

Three icons of business journalism — Carol Loomis of Fortune magazine, Floyd Norris of the New York Times and Allan Sloan of Newsweek — will share their reporting and writing skills in what should be a memorable moment at SABEW's 38th convention this coming spring.

Invaluable sessions like this are being planned for when SABEW visits New York City from April 29 through May 1 for an event titled, "The Stock Market and the Real Economy."



Carol Loomis

(continued on page 8)

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Biz Buzz

BY DICK PAPIERNIK

Nation's Restaurant News

rpapiern@nrn.com

Tech Sections Take Off

Biz editors around the continent are pushing hard to keep up with expanding demands for technology coverage.

The Los Angeles Times launched a new section for consumer-oriented coverage of electronics, entertainment technology and personal computing.

Biz editor Bill Sing said the weekly stand-alone section "Tech Times" reflects the "independence and sophistication of this growing market."

Some features for Tech Times came from the paper's Monday Cutting Edge tech section. Tech Times also features columns by Times' personal technology columnist David Wilson, formerly of the San Jose Mercury News; syndicated columnist Larry Magid, whose reports appear twice weekly in The Times; and Jim Heid, contributing editor at Macworld magazine.

Tech Times editor Aaron Curtiss said the goal is a publication "where technophiles and technophobes can feel comfortable."

In Toronto, The Star expanded its technology coverage by launching a new Monday business section, "@biz." It's the flagship of The Star's reporting and feature writing about "the burgeoning world of technology," according to Star biz editor Kenneth Kidd.

Tuesday through Saturday, @biz appears as a separate package of technology news inside the business section. Monday features include hardware/software reviews, a full page on investing in technology, Web business profiles, the shopping.com column by Robert Cribb and a critical column called "Where it's @," from Tyler Hamilton.

In Detroit, Crain's Business named Matt Roush editor of CrainTech, a Web site to cover technology in Michigan. Roush, who joined Crain's in 1990 to cover banking and finance, covered technology for the publications since 1998.

CrainTech taps Crain's databases of technology companies and offers variety: daily breaking news, business and people profiles, job announcements, a technology events calendar and trend features.

ALSO: Charley Blaine, immediate past president of SABEW, left Better Homes and Gardens Family Money Interactive for MSN MoneyCentral in Washington ... Robert Magnuson, a former biz ed at the Los Angeles Times and former SABEW governor, is named chief executive officer of InfoWorld where he's expected to accelerate expansion of InfoWorld's CTO First Mover magazine. ■



Got Enterprise? New Contest Added

(continued from page 1)

NEW CONTEST DIVISIONS

How we'll slice section and news-writing contests for newspapers:

Category	Circulation	Papers
Giant	375,001 and up	21
Large	250,001 - 375,000	27
Medium	125,001 - 250,000	45
Small	125,000 and under	many

announcement but are otherwise timely. Some examples include explanatory pieces, analyses or trend stories. An entry consists of one story.

We'll also continue the contest's traditional category of "spot news" but we're renaming it "breaking news" and providing more definition to make it easier for editors and writers to decide what to enter and where.

An entry in the breaking news category should show superior coverage of breaking news, particularly stories that broke the same day and were generally unexpected. An entry consists of no more than seven stories.

Other highlights of this year's contest:

- New circulation breakdowns do away with an unusually large number of newspapers in any one category. This is important because both Best in Business contests – the overall section excellence portion and the news portion – use circulations to divide entrants.
- Our expanded "real-time" category for electronic news sources was a big success last year in the news contest and we'll be bringing it back intact. You may recall that we renamed the category from wire services to real-time in order to include multimedia sites and were happy that a number of sites entered. Real-time news providers will be able to enter both the breaking news and the spot enterprise portions of the contest.

Everything is in place for another great contest. So, good luck and let us know if you have any questions about the new categories, the entry forms or anything else. ■

Picht is SABEW's contest chairman. He can be reached at (212) 621-1685.

Judges in the "spot enterprise" contest category will look for superior coverage of developments that do not necessarily involve same-day coverage of an event or an-

THE BUSINESS JOURNALIST

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SABEW Purpose

Members of the society have joined together in the common pursuit of the highest standards of economic journalism, through both individual and collective efforts. Recognizing that economic freedom is inextricably linked to political freedom and that informed citizenry can ensure that these freedoms are sustained, it is the society's mission as an independent, not-for-profit organization to encourage comprehensive reporting of economic events without fear or favor in a manner in keeping with the proud heritage of American journalism.

SABEW

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 Society of American
 Business Editors and Writers, Inc.



SABEW 2001 Section Contest Entry Form

POSTMARK DEADLINE: FEBRUARY 10, 2001

For more information on entry guidelines, contact Randy Picht, contest chairman, at RPicht@ap.org or 212-621-1685 or Carolyn Guniss, SABEW executive director, at gunissc@missouri.edu or 573-882-8985.

SECTION CONTEST CHECK-LIST

- ✓ Is there a SABEW membership in good standing within your department?
- ✓ Have you included required number of copies of business sections and business weeklies covering mandatory dates?
- ✓ Have you included required number of copies of business sections and business weeklies covering Editor's Choice dates?
- ✓ Did you attach business coverage that appeared in other sections on those days?
- ✓ Are you sending a special section or special edition?
- ✓ Are you entering the right category based on your average daily circulation?
- ✓ Have you attached your entry form?
- ✓ Have you enclosed a check for the proper fees or filled in the appropriate credit card information?

You must be a SABEW member to enter.

INSTITUTIONAL eMEMBERSHIP RATES

Total staff	Cost
1-5	\$75
6-10	\$125
11-15	\$175
16-20	\$225
21-25	\$250
26 or more	\$10

per staffer

Please attach a copy of this form to each copy of your entry. Daily sections must submit four copies (one must be an original). Weeklies must submit five copies (one must be an original).

Name of Publication: _____

Average Daily/Weekly Circulation (Including Sundays): _____

Business Editor: _____ Phone Number: _____

Fax Number: _____ E-mail: _____

Number of reporters on business staff: _____ Number of editors: _____

ENTRY CATEGORY/FEE

Daily Newspaper with Circulation Category (check one):

- ☐ Small: \$75 (Circulation up to 125,000)
 ☐ Medium: \$100 (125,001 to 250,000)
 ☐ Large: \$125 (250,001 to 375,000)
 ☐ Giant: \$150 (375,001 and above)

Or Weekly?

- ☐ All Business Weeklies: \$100

MANDATORY DATES FOR 2000

• Entry Dates/Daily Newspapers

Mandatory dates for daily newspapers (please check or note exemption):

- ☐ Friday, February 11
 ☐ Sunday, July 23
 ☐ Wednesday, November 15

"Editor's Choice" dates (one each, please enter dates):

1) Monday or Tuesday section: _____ 3) One additional Sunday section: _____

2) Thursday or Saturday section: _____ 4) Special section (optional): _____

• Entry Dates/Weekly Newspapers

Mandatory dates for Business Weeklies (actual date of publication, please):

- ☐ Week of February 6
 ☐ Week of July 23
 ☐ Week of November 12

"Editor's Choice" dates (one each, please enter dates):

Two weeks' publication from 2000: 1) _____

2) _____

One special edition from any week of the year: 3) _____

PAYMENT OPTIONS

By Check

Make checks payable to the **Society of American Business Editors and Writers, Inc.** and mail to:
 (Fed. ID #36-3297751) SABEW Contests
 The Missouri School of Journalism at
 The University of Missouri-Columbia
 76 Gannett Hall • Columbia, MO 65211-1200
 Voice: 573-882-7862 Fax: 573-884-1372
 E-mail: sabew@missouri.edu

By Credit Card

Indicate Card type: ☐ MC ☐ Visa ☐ AmEx

Name on Card _____

Card number _____

Expiration Date _____ / _____

Signature _____

SABEW 2001 News Contest Entry Form



POSTMARK DEADLINE: FEBRUARY 10, 2001

For more information on entry guidelines, contact Randy Picht, contest chairman, at RPicht@ap.org or 212-621-1685 or Carolyn Guniss, SABEW executive director, at gunissc@missouri.edu or 573-882-8985.

Separate entry form required for each entry. Please attach a copy of this form to each copy of your entry or entries.

News medium's name: _____

Average Daily/Weekly Circulation (Including Sundays): _____

ENTRY CATEGORY/FEE

What contest?

- ☐ SPOT ENTERPRISE (1 story)
 ☐ BREAKING NEWS (up to 7 stories)

What category?

- ☐ Small - up to 125,000 circulation \$25
☐ Mid-sized - 125,001 to 250,000 circulation \$25
☐ Large - 250,001 to 375,000 circulation \$25
☐ Giant - 375,001 and above circulation \$25
☐ Business Weeklies \$25
☐ Real-time \$25
☐ Need SABEW membership? \$35

*New individual member only
 (For entire business staff membership rates, see at right)*

TOTAL DUE \$ _____

Name(s): _____

Position(s): _____

Phone Number(s): _____

E-mail Address(es): _____

Business Editor: _____ E-mail: _____

Phone Number: _____ Fax Number: _____

REAL-TIME PROVIDERS ONLY:

Archive Source? _____ (check one) ☐ Public source ☐ Own

PAYMENT OPTIONS

By Check

Make checks payable to the **Society of American Business Editors and Writers, Inc.** and mail to:
 (Fed. ID #36-3297751) SABEW Contests
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 The University of Missouri-Columbia
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 Voice: 573-882-7862 Fax: 573-884-1372
 E-mail: sabew@missouri.edu

By Credit Card

Indicate Card type: ☐ MC ☐ Visa ☐ AmEx

Name on Card _____

Card number _____

Expiration Date _____ / _____

Signature _____

NEWS CONTEST CHECKLIST

- ✓ Are you a member in good standing of SABEW, either as individual or as part of institutional membership?
- ✓ Have you included required number of copies of your entry?
- ✓ For Breaking News Contest, are you entering no more than seven articles, all from the same day? If you choose to submit more for judges to use as background, have you marked which seven you want judged?
- ✓ For Spot Enterprise Contest, are you entering just one article? If you choose to submit more for judges to use as background, have you marked which story you want judged?
- ✓ Are you entering the right category based on your average daily circulation?
- ✓ Have you attached your entry form to each submission?
- ✓ Have you enclosed a check for the proper fees or filled in the appropriate credit card information?

You must be a SABEW member to enter.

INSTITUTIONAL eMEMBERSHIP RATES

Total staff	Cost
1-5	\$75
6-10	\$125
11-15	\$175
16-20	\$225
21-25	\$250
26 or more	\$10

per staffer

BEST IN BUSINESS

The Contest: How It Works

ENTRY DEADLINE: FEBRUARY 10, 2001

have questions?

For clarification of rules, submission guidelines or more information on the Best in Business contests, call Randy Picht, contest chairman, at RPicht@ap.org or 212-621-1685 or Carolyn Guniss, SABEW's executive director, at gunissc@missouri.edu or 573-882-8985.

SABEW's seventh annual Best in Business contest will identify the most outstanding daily business sections and business weeklies that have distinguished themselves in 2000, as well as honor outstanding news reports.

Awards will be presented at SABEW's 2001 Annual Conference in New York on Sunday, April 29 at the Marriott World Trade Center.

The judges are top professionals who look for well-written, well-coordinated section packages and news reports. Contestants compete against others at papers of similar size.

In the section contest, up to five awards will be presented in each size category. Judges can also award certificates of merit

for elements of business coverage that are groundbreaking, unique or impressive.

Up to three awards are presented in each size category for news stories. The judges will select the best breaking news stories and, in a new part of the contest, the best timely enterprise stories.

The contest is open to SABEW members only. See the "eligibility rules" for more information.

DEADLINES

Entries — which must include a completed entry form and payment for entry fees — must be postmarked by Feb. 10, 2001 and mailed to the SABEW office at the University of Missouri. (Address is on entry form.) Entries become property of ▶

SABEW and will not be returned. Winning entries will be displayed at the annual convention and may also be used in printed and multimedia presentations.

Entries that do not follow the contest rules may be disqualified. Winners will be notified by April 7. Judges' decisions and rulings by SABEW's contest committee are final.

ELIGIBILITY

Daily sections or weeklies may be entered into the contest if one or more staffers are SABEW members. Call 573-882-7862 if you want to check your membership status. To enter the News Contest, entrants must either be a SABEW member or work at an or-

ganization that has at least one SABEW member.

MISCELLANEOUS RULES

If your paper does not publish Sundays, submit the Saturday, July 22, or Monday, July 24, edition to cover your mandatory Sunday paper. Papers that do not publish Sunday may submit a Saturday or Monday section to complete the Editor's Choice section.

If your paper publishes a joint Sunday edition as part of a joint operating agreement, you must submit the Sunday edition if it is truly joint and reflects the efforts of your

cheap sleeps
SABEW has a block of rooms reserved at the convention hotel, the New York Marriott World Trade Center at \$219 a night. To reserve space, call 212-385-4900, by April 14.

how we slice it

Circulation categories are based on average daily circulation (total weekly circulation for daily and Sunday editions divided by the number of days the paper is published.) Here's SABEW contest categories by circulation, for both section and news awards:

- Small paper: circulation up to 125,000
- Mid-sized: 125,001 to 250,000
- Large: 250,001 to 375,000
- Giant: 375,001 and above

staff. (The joint Sunday paper should then be included in your average daily circulation.) If, however, your paper is joint in name only — if your staff does not contribute to it — follow the rules for papers that do not publish on Sundays.

Call the contest committee if you have questions or want a ruling. ■

News Contest Rules

There are two categories in the news contest:

BREAKING NEWS

Judges will look for superior coverage of breaking news, particularly stories that broke the same day and were generally unexpected. The stories should involve dogged and comprehensive efforts to gather the necessary elements of a great news story including explanation, context and perspective. An entry consists of no more than seven articles, all on the same day reflecting work on deadline. If you choose to submit more than seven stories for judges to use as background, please make sure you MARK THE SEVEN STORIES you want to be judged.

SPOT ENTERPRISE

Judges will look for superior coverage of developments that do not necessarily involve same-day coverage of an event or announcement but are otherwise timely. These stories may involve a broader look at an issue, trend or development recently or soon to be in the news. Some examples include explanatory pieces, analyses or

trend stories. An entry consists of one story. If you choose to submit more than one story for judges to use as background, please make sure you MARK THE ONE STORY you want to be judged.

Up to three winners will be named in each category based on circulation. The contest is open to daily newspapers, business weeklies and real-time news providers.

Individuals may submit up to two entries, and media institutions may submit up to two entries for stories with joint bylines. Stories in the contest are limited to staff employed full-time when the story was produced and published in 2000. Part-time employees and freelance writers are not eligible.

Supporting documents and a background letter to the judges (briefly describing obstacles the story presented, when the story broke in relation to the deadline, and other details that might be relevant) may also be included with an entry. Just the facts, though. The judges are not looking for sales pitches.

Entrants may submit one original (mounted on 8 1/2 x 14 paper) and three photocopies using 8 1/2 x 14 paper. Real-

time news providers are encouraged to submit entries from public archives but may also submit stories from their own archives. All must include publication time, date, and the archive source. Screenshots may also be submitted as supporting documents.

CATEGORIES

Daily newspapers will compete in five circulation-based categories. (See "How We Slice It" box explaining circulation breakdown on page 7.) There is one category each for all real-time news providers and all business weeklies.

FEES

The entry fee for either the breaking news or the spot enterprise category is \$25 per entry for current SABEW members. Non-members entering the SABEW contests may join SABEW for a one-time price of \$60, which includes the fee of \$25 for one spot news entry. Regular annual membership to SABEW is \$40 and covers no contest entry fees.

Section Contest Rules

Judges will be looking at six different publication days (five for weekly entrants) in the section contest. Three dates are chosen by the contest committee. Editors may choose the other dates.

MANDATORY DATES

Each newspaper and business weekly must submit their publications for these three mandatory dates, which were picked at random in accordance with contest rules:

Daily

- Friday, Feb. 11, 2000
- Sunday, July 23, 2000
- Wednesday, Nov. 15, 2000

Weeklies

- Week of Feb. 6, 2000
- Week of July 23, 2000
- Week of Nov. 12, 2000

Papers that do not publish on weekends and papers that do not publish a Monday business section are covered under the Miscellaneous Rules section below.

EDITOR'S CHOICE DATES

Entrants also choose their own dates — three for newspapers, two for business weeklies. Daily entrants may also submit

one special section produced predominantly by the business staff. Weekly entrants can also include one special edition with the submission. The contest is limited to sections and editions published during 2000.

GUIDELINES

For daily newspapers:

Editor's choice dates must be chosen in accordance with these contest rules, which ensure that judges see a representative sample of your newspaper:

- 1) one section from either a Monday or Tuesday published in 2000.
- 2) one section from either a Thursday or Saturday published in 2000.
- 3) one additional Sunday section published in 2000 (see Miscellaneous Rules below).

Submit four original, unmounted, uncut copies of the section for each mandatory and Editor's Choice dates. (That's a total of 24 sections; 28 if you're including a special section.) If four originals are not available, send at least one original plus three full-size photocopies.

If business stories appeared in other sections (Page One, in the local section, or in

special sections), clips of those business stories may be included and should be mounted on or photocopied 8 1/2 x 14 sheet(s) as part of that day's entry. Include the paper's name and the date on the upper left-hand corner of the clipping; attach extra stories to the day's section that they supplement.

For weekly publications:

Submit five original copies of your publications representing the mandatory and Editor's Choice dates. (That's a total of 25 editions; 30 if you submit a special section.) If five originals are not available, send at least one original plus four photocopies.

Editor's Choice entries are from any two weeks in 2000 other than mandatory weeks.

SECTION FEES

Section contest entry fees vary by circulation category. See "How We Slice It" box above explaining circulation breakdown:

- Small papers, entry fee is \$75.
- Mid-sized, entry fee is \$100.
- Large, entry fee is \$125
- Giant, entry fee is \$150
- For Weekly entrants, all circulations compete in one group. Entry fee is \$100.

Convention Eyes Markets vs. Main St. Struggle

(continued from page 1)

This annual convention will explore two overarching themes:

- The state of financial journalism in an era of cable television and online market commentary; and
- Business beats that deserve attention despite the current stock market myopia.

The convention will begin with a celebration and analysis of the best our profession can produce – stories and business sections that have received SABEW awards for work in 2000. If you're looking for ideas to jump-start your work, you'll find them Sunday afternoon, April 29.

Writers Loomis, Norris and Sloan open Monday April 30's sessions with a first-hand look at the state of Wall Street, a story we all cover

but often fail to understand fully.

No one can explode the hype surrounding a stock and the stock market better than these three, and they'll show us how they do it.

WALL ST. MANIA

Besides the opening session involving some of journalism's top Wall Street writers, we'll ask veterans of the new-media to explore the outlook for market reporting on cable television and online sites.



Allan Sloan

What will happen in their world if the economy and stock market cool and no longer provide the adrenaline rush they have enjoyed in recent years?

For that matter, what will happen to business journalism jobs?

Then we'll ask compensation experts

REGISTER ONLINE!

Save the stamp! Internet registration is available for the annual convention and other SABEW events at www.sabew.org. Here's what share of registrations were done online for last year's SABEW events:

Annual Convention	21% of 210
Technology	34% of 99
Personal Finance	34% of 74

and corporate critics to explain how we can get past the gee-whiz aspect of megabuck executive pay agreements and dig for the stories behind them.

Nell Minow, an insightful and provocative corporate critic, and Don Sagolla, a principal of benefit consulting firm William M. Mercer, will broaden our perspectives and reporting skills. Can you explain the Black/Scholes option pricing

(continued on page 9)

Convention Eyes Markets vs. Main St. Struggle

(continued from page 8)

ing model cited widely in proxy statements? Check out Minow's web site, www.thecorporatelibrary.com.

MINING FOR DIAMONDS

Speaking of digging, Neill Borowski, computer-assisted-reporting director at the Philadelphia Inquirer, will offer a session Monday afternoon on how to extract stories and story material from the 2000 census data.

The National Institute for Computer-Assisted Reporting (NICAR) will hold revolving small-group sessions on Monday and Tuesday. (Sessions require advance registration, on a first-come, first-served basis.)

Also Monday afternoon, there's a breakout session that explores the burgeoning practice of demographic

cluster analysis, by which marketers pinpoint sales opportunities by mining information about consumers. We'll explore privacy issues as well as the implications of cluster analysis for business development.

Monday's final session will examine the impact of electric utility deregulation, a phenomenon gripping California today and your community tomorrow. Coverage of electric utilities is no longer boring.

MAIN ST. MONEY

On Tuesday, May 1, we will probe deeper into off-Wall Street business stories.

Former HUD secretary Henry Cisneros, now an official of a housing development enterprise, and former Wall Street Journal reporter Udayan

Gupta, founder of www.biztrail.com, will talk about the realities of venture capital and other financing for creating jobs and business opportunities in your communities.

Another session will guide you in developing one of the hottest beats in business journalism – jobs and workplace reporting. Then, experts on immigration trends will give you a reporter's toolkit for covering emerging immigrant businesses and economies in your cities.

Another Tuesday session will outline a new beat on the business page – philanthropy. You'll meet people who can show you how capital-raising by non-profits indirectly reflects financial market trends and directly affects the quality of life for your readers. ■

On Deadline? We Cover the Future

Guinness Flight Investment Funds

www.gffunds.com

New Economy

Wired Index™ Fund
Wireless World Fund™

Asia

Asia Blue Chip Fund
Asia Small Cap Fund
China & Hong Kong Fund
Mainland China Fund

Internet

internet.com™ Index Fund

We invest in the future. Sweeping changes currently underway throughout the world, including the growth of Asia, the New Economy, the Internet and the shift to wireless, offer a bright and dramatic future.

We invite reporters to speak with our investment managers and market specialists. With offices in **London, Hong Kong, South Africa and Pasadena, California**, you can count on reaching a knowledgeable resource at just about anytime. And be sure to visit our website to see *full* portfolio holdings updated monthly.

Call us to get connected

Jim Atkinson or Susan Park
Investec Asset Management
(626) 795-0039

Erick Kanter
Kanter & Associates
(703) 534-2150

 **Investec**
Asset Management



Convention Notebook

BYE-BYE, NEW YORK CITY?

This could be the last SABEW convention in the Big Apple for many years. A recent change in our by-laws removed the obligation to hold the convention in New York City at least every four years. SABEW will visit Phoenix in 2002 and Boston in 2003.

MEMBER INPUT WANTED

Comments and questions about the convention program should be sent to Bill Barnhart, SABEW vice president and markets columnist for the Chicago Tribune (312-222-3599 or webarnhart@aol.com).

SABEW NEEDS SPONSORS

SABEW seeks member organizations to sponsor events at the convention including lunches, receptions, hospitality suites, the always popular NICAR computer-assisted reporting sessions and a new program to bring business journalism students to the convention as reporter/interns.

Sponsorships keep registration fees low for individual members. If your organization is interested in being a convention sponsor, please contact executive director Carolyn Guniss at 573-882-8985 or gunissc@missouri.edu.

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New York Marriott World Trade Center
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Convention Registration Form

Please fill out this form completely and legibly.

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PLEASE COMPLETE FOR FULL REGISTRATION

Your registration fee includes continental breakfast and lunch on Monday and Tuesday; breaks on Sunday, Monday and Tuesday; banquet on Tuesday; and all sessions and cocktail parties.

	EARLY BIRD (postmarked by March 15)	REGULAR (postmarked by April 13)	LATE/ON SITE (postmarked after April 13)
1. Conference Registration, member	\$385	\$435	\$485
Conference Registration, nonmember (includes \$40 for membership)	\$425	\$475	\$525

PLEASE COMPLETE FOR DAILY REGISTRATION

2. Daily Registration - check which day(s) you plan to attend:

<input type="checkbox"/> Sunday - includes Best in Business Awards/Reception	\$150	\$200	\$250
<input type="checkbox"/> Monday - includes Distinguished Achievement Award Lunch	\$285	\$335	\$385
<input type="checkbox"/> Tuesday - includes Annual Banquet	\$300	\$350	\$400
<input type="checkbox"/> Non-members add \$40 for membership application fee	\$40	\$40	\$40
<input type="checkbox"/> Annual Banquet guest	\$120	\$120	\$120
<input type="checkbox"/> Distinguished Achievement Lunch guest	\$100	\$100	\$100

TOTAL AMOUNT DUE (You must be a business journalist to use this form) \$ _____ \$ _____ \$ _____

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REGISTRATION REFUND POLICY: A 70% refund of registration fees may be issued only if requested in writing and the event is more than 30 days away from starting.

JOB LISTINGS The following is a synopsis of help-wanted job postings on the Society of American Business Editors and Writers Web site at www.sabew.org. Check the Web site for more details and other job opportunities that may have been posted since our press time.

CAHNERS in Oak Brook, Ill., seeks associate editor. Reply to: Charlene Hoyer, Cahners Business Information, 2000 Clearwater Drive, Oak Brook, IL 60523 or fax 630/574-6545 or roakbrook@cahners.com. Cahners also seeks senior editor for Highlands Ranch, Col., facility. Contact: Cahners, Attn: HR, 8773 S. Ridgeline Blvd., Highlands Ranch, CO 80126; fax: (303) 470-4479 or hdenver@cahners.com.

CRAIN'S DETROIT BUSINESS seeks reporters. Contact Philip Nussel, managing editor, Crain's Detroit, 1400 Woodbridge, Detroit, MI, 48207 or PNussel@crain.com.

DOW JONES seeks database statistician and interactive news indexer. Mail resume to: Laura Davis, Dow Jones & Company, Inc., PO Box 300, Princeton, NJ 08543-0300, fax your resume to 609-520-4149 or laura.davis@dowjones.com.

FLINT JOURNAL in Michigan seeks reporter for commercial and residential growth. Contact: Carl Stoddard, Business Editor, Flint Journal, 200 E. First St., Flint, MI 48502 or cstoddard@flintjournal.com or fax (810) 767-7518 or call (810) 766-6237.

FORT WORTH STAR-TELEGRAM seeks reporter to cover health care issues. Contact: Steve Kaskovich, Senior editor for business, 400 W. Seventh St., Fort Worth, TX 76102 or (817) 390-7773 or skaskovich@star-telegram.com.

KANSAS CITY STAR seeks editor who can blend editing duties with pagination skills. Contact: Chris Lester, AME/Business, The Star, 1729 Grand Blvd., Kansas City, MO 64108 or fax (816) 234-4346.

KIPLINGER seeks journalists for its business forecasting staff as senior editor/economy; senior editor/business and industry; Web content manager and copy editor. Contact: Personnel Department, Kiplinger Washington Editors, Inc., 1729 H Street NW, Washington, DC 20006. Fax: 202-496-1817 or personnel.department@kiplinger.com.

NEWS & OBSERVER of Raleigh, N.C., seeks assistant business editor. Contact: Melanie Sill, Managing Editor, P.O. Box 191, Raleigh, NC 27602.

OMAHA WORLD-HERALD seeks technology reporter. Contact: Jeff Gauger, Assistant Managing Editor, 1334 Dodge St., Omaha, NE 68102.

ORANGE COUNTY REGISTER needs tech reporter to cover online content and software. Contact: Kate Lee Butler, Senior Business Team Leader, The Register, 625 North Grand Ave., Santa Ana, CA 92701. Call 714-796-6826 or kbutler@notes.freedom.com.

PACIFIC COAST BUSINESS TIMES needs banking/economics reporter to cover Santa Barbara area of California. Contact: Henry Dubroff, editor/publisher, at 805-560-6950 or hadubroff@pacbiztimes.com.

SOUTH FLORIDA SUN-SENTINEL wants reporter to cover retail/consumer products beat. Contact: Gail DeGeorge, Business Editor, Sun-Sentinel, 200 E. Las Olas Blvd., Fort Lauderdale, FL 33301 or gdegeorge@sun-sentinel.com.

WASHINGTON BUSINESS JOURNAL seeks a researcher. Contact: editor Beth Zacharias at bzacharias@bizjournals.com.

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2001 SABEW Calendar

February 10

Best In Business
Contest Deadline
(Info pages 4-7)

By April 10

Best In Business
Winners Announced

April 29 - May 1

38th Annual Convention
New York, NY

June 14-16

5th Technology Workshop
Raleigh, NC

In August

7th Personal Finance Forum
Irvine, CA

In October

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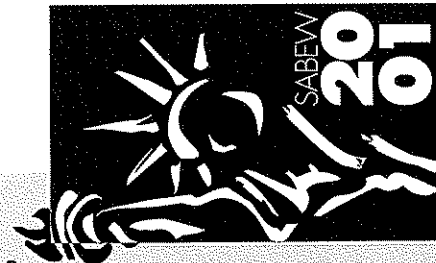
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South Florida

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