



**Society of American Business  
Editors and Writers Inc.**

Annual Meeting  
Omni Shoreham Hotel, Washington, D.C.  
April 29 - May 3, 1995



**Society of American Business  
Editors and Writers Inc.**

Annual Meeting  
Omni Shoreham Hotel, Washington, D.C.  
April 29 - May 3, 1995

# Officers

**Gary Klott**  
**President**

Columnist, National Newspaper Syndicate  
3502 Hillvale Road, Louisville, KY 40241  
(502) 339-0334

**Jodi Schneider**  
**Vice President**

Local Business Editor, The Washington Post  
1150 15th St. N.W. Washington, D.C. 20071  
(202) 334-6064

**Myron Kandel**  
**Treasurer**

Financial Editor, Cable News Network  
5 Penn Plaza, New York, NY 10001  
(212) 714-7868

**Henry Dubroff**  
**Secretary**

Business Editor, Denver Post  
P.O. Box 1709, Denver, CO 80201  
(303) 820-1306

**Bill Barnhart**

**Editor, The Business Journalist**  
Financial Markets Columnist, The Chicago Tribune  
435 N. Michigan Avenue, Chicago, IL 60611  
(312) 222-3599

# Governors

**Charley Blaine**

New Orleans Times-Picayune

**Frank Brill**

Winston-Salem (N.C.) Journal

**Rodney Brooks**

USA Today

**Stephen Dunphy**

Seattle Times

**Cheryl Hall**

Dallas Morning News

**Peter Hillan**

San Jose Mercury News

**Lisa Holton**

Chicago Sun-Times

**Charles A. Jaffee**

Boston Globe

**Robert G. Magnuson**

Los Angeles Times

**Richard Papiernik**

Nation's Restaurant News

**Mark Rohner**

Bloomberg Business News

**Judy Rooks**

Portland Oregonian

**Rex Seline**

Fort Worth Star-Telegram

**Peter Sinton**

San Francisco Chronicle

**Tom Walsh**

Detroit Free Press

**Susan Wells**

Atlanta Journal-Constitution

## Administrative offices

Janine Latus Musick, Executive Director  
Doris E. Barnhart, Executive Assistant  
University of Missouri School of Journalism  
P.O. Box 838, Columbia, MO 65205  
Administrative office phone: (314) 882-7862 fax: (314) 882-9002  
Musick's office phone: (314) 874-3889 fax: (314) 499-0898

# SABEW Annual Meeting

Omni Shoreham Hotel, Washington, D.C.  
April 29 - May 3, 1995

## Saturday, April 29

- 1:30 p.m. **Board of Governors meeting**  
(Embassy Room)
- 8:30 p.m.-? **Registration/Hospitality Suite**  
Sponsored by Knight-Ridder Financial News

## Sunday, April 30

- 12 - 4:30 p.m. **Smithsonian Field Trip**  
"How will the cutbacks in arts and humanitarian programs shake out? Will the private sector fill the gaps?" Spend a few hours at the Smithsonian Institution hearing experts discuss the impact of funding cuts, then tour the museums on your own.
- 6 to 9 p.m. **Welcome Reception**  
Sponsored by Tribune Media Services, Reuters and USA Today  
Sequoia Restaurant  
Washington Harbor  
3050 K St. N.W.
- 9 p.m. - ? **Registration/Hospitality Suite**  
Sponsored by Knight-Ridder Financial News

**Note:**

*Exhibits, breakfasts and lunches will be in the Blue Room.  
Unless otherwise noted, meetings will be in the Hampton Room.*

## Monday, May 1

- 8:30 a.m. **Exhibits open/continental breakfast**
- 8:55 a.m. **Welcome by SABEW president Gary Klott**
- 9 a.m. **Arthur Levitt**, chairman of the Securities and Exchange Commission
- 10:15 a.m. **Break/visit exhibits**
- 10:30 a.m. **The Best in Business: A Look at Excellence in Business Journalism Today**  
with head judges from the panels deciding SABEW's 1st Annual Contest. Moderator, Chuck Jaffe, Boston Globe, and panelists Margaret Daly of Better Homes and Gardens, Gary Jacobson of the Dallas Morning News, Pat Widder of the Chicago Tribune and Jim Mitchell of the San Jose Mercury News. Any other judges who attend the convention also will join the panel.
- Noon **Luncheon session**  
**CEO round table**  
Moderator, Jodi Schneider of the Washington Post, with Robert L. Johnson, CEO, BET Holdings (Black Entertainment Television), and CEOs to be named from Washington area companies.
- 2 p.m. **Going Beyond the Numbers: How to use Financial Reports and Statements as a Basis for In-depth Financial Reporting**  
David Vise, investigative financial reporter at the Washington Post; Allan Sloan, Wall Street editor at Newsweek; and Janet T. Miller, CFA, of Rowland & Co. of Atlanta.
- 3 p.m. **How the Nature of Work has Changed Along with the Nature of Manufacturing in America.**  
Jerry Jasinowski, president  
National Association of Manufacturers.

*Espresso cart being provided by Bloomberg Business News.*

- 4 p.m. Break/visit exhibits
- 4:15 p.m. Concurrent Sessions  
**How to Breathe Life into your Monday Business Section: Ideas for reporters and editors**  
 (Calvert Room)  
 Moderator, Henry Dubroff of the Denver Post, with Judy Rooks of The Oregonian, Jacqueline Salmon of the Washington Post, David Satterfield of the Miami Herald and Gertha Coffee of the Atlanta Journal-Constitution.  
*or*  
**How to Get the Most out of your Reporting Staff**  
 (Capitol Room)  
 Moderator, Rex Seline of the Fort Worth Star-Telegram, with Rodney Brooks of USA Today and Frank Brill of the Winston-Salem Journal.
- 6 - 7:30 p.m. **Reception at the Washington Post**  
 1150 15th St. N.W., Washington, D.C.
- 9 p.m. - ? **Hospitality Suite**  
 Sponsored by Knight-Ridder Financial News

## Tuesday, May 2

- 8:30 a.m. Exhibits/continental breakfast
- 9 a.m. **Stock Tables: Managing your Agate: How the Newsprint Crisis is Affecting Space for Market Tables**  
 Moderator: Susan Wells, of the Atlanta Journal-Constitution, with Peter Hillan of the San Jose Mercury News and Dan Gaines of the L.A. Times
- 10 a.m. Break/exhibits
- 10:30 a.m. **Computer-Assisted Reporting for Financial Reporters and Editors**  
 Rob Wells of the Associated Press, William Casey of the Washington Post and Brian Buchanan of the Freedom Forum

- Noon Luncheon session  
**Covering Washington as a Financial Journalist**  
 Media panel moderator: Myron Kandel of CNN; panelists; Monroe (Bud) Karmin, chief economic correspondent for Bloomberg Business News and president of the National Press Club; Martin Tolchin, editor of The Hill and formerly of the New York Times; and Rich Miller, chief economic correspondent for Reuters.
- 2 p.m. **Treasury Secretary Robert Rubin**
- 3:15 p.m. **Is There Life After Business Editor? What your colleagues are doing now**  
 Moderator; Cheryl Hall, columnist at the Dallas Morning News, with a panel of former business editors who are now business beat reporters, managing editors, columnists, public relations specialists and business executives.
- 4:15 p.m. Break/exhibits
- 4:30 p.m. **Annual meeting**
- 6 p.m. **Reception**  
 (Garbo Room)  
 Sponsored by the Associated Press
- 7 p.m. **Annual Dinner**  
 (Palladian Room)  
 Speaker: Labor Secretary Robert Reich  
 Presentation of SABEW Distinguished Achievement Award  
 Presentation of Best in Business Awards  
 Installation of SABEW officers
- 9 p.m. - ? **Hospitality Suite**  
 Sponsored by Knight-Ridder Financial News

# SABEW Annual Meeting

Omni Shoreham Hotel, Washington, D.C.  
April 29 - May 3, 1995

## Saturday, April 29

- 1:30 p.m. **Board of Governors meeting**  
(Embassy Room)
- 8:30 p.m.-? **Registration/Hospitality Suite**  
Sponsored by Knight-Ridder Financial News

## Sunday, April 30

- 12 - 4:30 p.m. **Smithsonian Field Trip**  
"How will the cutbacks in arts and humanitarian programs shake out? Will the private sector fill the gaps?" Spend a few hours at the Smithsonian Institution hearing experts discuss the impact of funding cuts, then tour the museums on your own.
- 6 to 9 p.m. **Welcome Reception**  
Sponsored by Tribune Media Services, Reuters and USA Today  
Sequoia Restaurant  
Washington Harbor  
3050 K St. N.W.
- 9 p.m. - ? **Registration/Hospitality Suite**  
Sponsored by Knight-Ridder Financial News

**Note:**

*Exhibits, breakfasts and lunches will be in the Blue Room.  
Unless otherwise noted, meetings will be in the Hampton Room.*

## Monday, May 1

- 8:30 a.m. **Exhibits open/continental breakfast**
- 8:55 a.m. **Welcome** by SABEW president Gary Klott
- 9 a.m. **Arthur Levitt**, chairman of the Securities and Exchange Commission
- 10:15 a.m. Break/visit exhibits
- 10:30 a.m. **The Best in Business: A Look at Excellence in Business Journalism Today**  
with head judges from the panels deciding SABEW's 1st Annual Contest. Moderator, Chuck Jaffe, Boston Globe, and panelists Margaret Daly of Better Homes and Gardens, Gary Jacobson of the Dallas Morning News, Pat Widder of the Chicago Tribune and Jim Mitchell of the San Jose Mercury News. Any other judges who attend the convention also will join the panel.
- Noon Luncheon session  
**CEO round table**  
Moderator, Jodi Schneider of the Washington Post, with Robert L. Johnson, CEO, BET Holdings (Black Entertainment Television), and CEOs to be named from Washington area companies.
- 2 p.m. **Going Beyond the Numbers: How to use Financial Reports and Statements as a Basis for In-depth Financial Reporting**  
David Vise, investigative financial reporter at the Washington Post; Allan Sloan, Wall Street editor at Newsweek; and Janet T. Miller, CFA, of Rowland & Co. of Atlanta.
- 3 p.m. **How the Nature of Work has Changed Along with the Nature of Manufacturing in America.**  
Jerry Jasinowski, president  
National Association of Manufacturers.

*Espresso cart being provided by Bloomberg Business News.*

- 4 p.m. Break/visit exhibits
- 4:15 p.m. Concurrent Sessions  
**How to Breathe Life into your Monday Business Section: Ideas for reporters and editors**  
 (Calvert Room)  
 Moderator, Henry Dubroff of the Denver Post, with Judy Rooks of The Oregonian, Jacqueline Salmon of the Washington Post, David Satterfield of the Miami Herald and Gertha Coffee of the Atlanta Journal-Constitution.
- or*
- How to Get the Most out of your Reporting Staff**  
 (Capitol Room)  
 Moderator, Rex Seline of the Fort Worth Star-Telegram, with Rodney Brooks of USA Today and Frank Brill of the Winston-Salem Journal.
- 6 - 7:30 p.m. **Reception at the Washington Post**  
 1150 15th St. N.W., Washington, D.C.
- 9 p.m. - ? **Hospitality Suite**  
 Sponsored by Knight-Ridder Financial News

## Tuesday, May 2

- 8:30 a.m. Exhibits/continental breakfast
- 9 a.m. **Stock Tables: Managing your Agate: How the Newsprint Crisis is Affecting Space for Market Tables**  
 Moderator: Susan Wells, of the Atlanta Journal-Constitution, with Peter Hillan of the San Jose Mercury News and Dan Gaines of the L.A. Times
- 10 a.m. Break/exhibits
- 10:30 a.m. **Computer-Assisted Reporting for Financial Reporters and Editors**  
 Rob Wells of the Associated Press, William Casey of the Washington Post and Brian Buchanan of the Freedom Forum

- Noon Luncheon session  
**Covering Washington as a Financial Journalist**  
 Media panel moderator: Myron Kandel of CNN; panelists; Monroe (Bud) Karmin, chief economic correspondent for Bloomberg Business News and president of the National Press Club; Martin Tolchin, editor of The Hill and formerly of the New York Times; and Rich Miller, chief economic correspondent for Reuters.
- 2 p.m. **Treasury Secretary Robert Rubin**
- 3:15 p.m. **Is There Life After Business Editor? What your colleagues are doing now**  
 Moderator; Cheryl Hall, columnist at the Dallas Morning News, with a panel of former business editors who are now business beat reporters, managing editors, columnists, public relations specialists and business executives.
- 4:15 p.m. Break/exhibits
- 4:30 p.m. **Annual meeting**
- 6 p.m. **Reception**  
 (Garbo Room)  
 Sponsored by the Associated Press
- 7 p.m. **Annual Dinner**  
 (Palladian Room)  
 Speaker: Labor Secretary Robert Reich  
 Presentation of SABEW Distinguished Achievement Award  
 Presentation of Best in Business Awards  
 Installation of SABEW officers
- 9 p.m. - ? **Hospitality Suite**  
 Sponsored by Knight-Ridder Financial News

## Wednesday, May 3, 1995

- 7 a.m. **Board meeting**  
(Calvert Room)
- 8 a.m. Exhibits/breakfast
- 8:15 a.m. **Joe R. Hardiman**  
President and CEO  
National Association of Securities Dealers
- 9 a.m. **Laura Tyson**  
Director of the National Economic Council
- 10 a.m. Break/exhibits
- 10:15 a.m. **Consumer Reporting: A Fertile Field for Financial Journalists, or Chilled by Newspapers' Reaction to Advertiser Pressures? How to Make Your Consumer Reporting Bulletproof**  
Moderator: Tom Walsh, business editor of the Detroit Free Press, with Warren Brown, automotive writer at the Washington Post; Peter Hillan, executive business editor at the San Jose Mercury News; Ed Mierzwinski, consumer program director of U.S. Public Interest Research Group; and Gerard Murphy, president and CEO, Automotive Trade Association in Washington.
- 11 a.m. Leading congressional Republican figure, TBA
- Noon Convention ends.

## Exhibitors

Association of American Railroads  
Association of Investment Management and Research  
Associated Press  
Bloomberg Business News  
Distilled Spirits Council  
Investment Company Institute  
KCI Communications  
Market News Service, Inc.  
MONEY Magazine  
National Association of Real Estate Investment Trusts  
PR Newswire