

SABEW 2001

Annual Convention

"THE STOCK MARKET AND THE REAL ECONOMY"

Marriott World Trade Center

April 29 - May 1

New York, NY

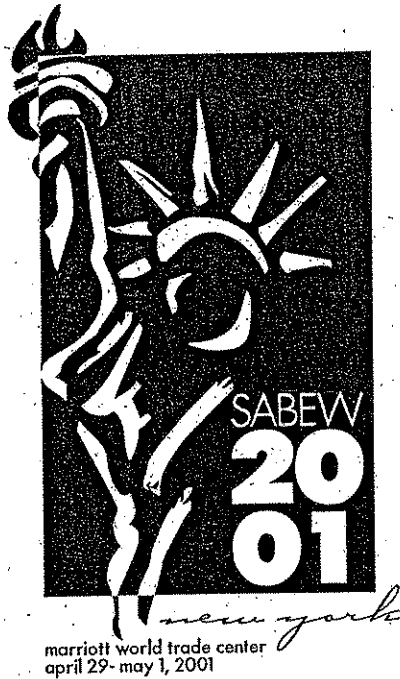


new york

SABEW

Society of American Business Editors and Writers, Inc.

Convention Schedule



“The Stock Market and the Real Economy”

SATURDAY, April 28

Noon – 5 p.m. SABEW Board of Directors meeting, *Harvest Rooms*

SUNDAY, April 29

- 10 a.m. – 2 p.m. Tours of the Museum of American Financial History, 26 Broadway (near our hotel).
- Noon – 6 p.m. Convention registration in the hotel, *Grand Ballroom Foyer*
- 1- 2 p.m. Exhibit Hall open, *Liberty Room*
- 3 – 3:05 p.m. Welcome/ General Session, *Grand Ballroom 1&2*
Barney Calame, SABEW president
- 3:05 – 3:45 p.m. How I got the story..., *Grand Ballroom 1&2*
Moderator: Randy Picht of the Associated Press
Panelists: Kevin Mahler, reporter, St. Paul Pioneer Press and Peter Waldman, reporter, The Wall Street Journal
- 3:45 – 4 p.m. BREAK (Exhibit hall open), *Liberty Room*
- 4 – 5:15 p.m. Focusing and directing staff: a formula for winning sections, *Grand Ballroom 1&2*
Moderator: Frank Brill, The Journal News (White Plains)
Panelists: Jodi Schneider, U.S. News & World Report; Steve Dunphy, The Seattle Times; David Allison, The Atlanta Business Chronicle; David Haynes, Milwaukee Journal Sentinel; George Gombossy, The Hartford Courant; John Hillkirk, USA Today; and Mark Hester, the Oregonian
- 5:20 – 6 p.m. BREAK (Exhibit hall open), *Liberty Room*
- 6 – 7 p.m. Best in Business Awards Ceremony, *Grand Ballroom 3*
- 7-8:30 p.m. Awards Reception, *Harvest Rooms*
Cosponsored by The New York Times and the Financial Times
- 9 – 12:00 a.m. Hospitality Suite, *Harvest Rooms*
Sponsored by Master's program in business journalism, Baruch College/CUNY

BEST IN BUSINESS

MONDAY, April 30

► The National Institute for Computer-Assisted Reporting (NICAR). Attendance will be limited, with a first-come-first-serve advance registration. – *Broadway Suite*
Sponsored by the Gannett Foundation

- 7:30 – 8 a.m. Continental breakfast (Exhibit hall open), *Liberty Room*
- 8 – 8:20 a.m. Welcome/General Session, *Grand Ballroom 1&2*
An update on SABEW and introduction of board candidates by Barney Calame, SABEW president
- 8:25 – 9:50 a.m. How Wall Street really works and why it really matters, *Grand Ballroom 1&2*
Moderator: Floyd Norris, New York Times
Panelists: Carol Loomis, Fortune magazine; Roger Lowenstein, author of “When Genius Failed;” and Allan Sloan of Newsweek
- 9:55 – 10:15 a.m. BREAK (Exhibit hall open), *Liberty Room*

Convention Schedule

MONDAY, April 30 (continued)

10:20 – 11:45 a.m. **Momentum investing and momentum journalism, Grand Ballroom 1&2**
Moderator: Steven Brill, chief executive officer, Brill's Content magazine
Panelists: Herb Greenberg, TheStreet.com; Tyler Mathisen, CNBC; and James Surowiecki, New Yorker magazine

Noon – 1:30 p.m. **Luncheon Presentation, Grand Ballroom 3**
"Redistribution of Wealth According to Adam Smith"
Introduction: Matt Winkler, editor in chief, Bloomberg News
Speaker: Frank G. Zarb, chairman, National Association of Securities Dealers, Inc. and The NASDAQ Stock Market, Inc.
Sponsored by Bloomberg News

1:45 – 3 p.m. **Executive compensation, Grand Ballroom 1&2**
Moderator: Kathy Kristof, columnist, Los Angeles Times
Panelists: Carol Bowie, director of corporate governance services, Investor Responsibility Research Center; Nell Minow, editor, Corporate Library; and Don Sagolla, a principal of William M. Mercer

3:05 – 3:25 p.m. **BREAK (Exhibit hall open)**

Concurrent sessions

3:30 – 4:30 p.m. **1. Mining census data and other government statistics, Grand Ballroom 1&2**
Introduction: William "Bill" Barnhart, markets columnist, Chicago Tribune
Presenters: Neill Borowski, computer-assisted reporting director, Philadelphia Inquirer and Larry Moran, senior economist, Bureau of Economic Analysis at the U.S. Dept. of Commerce

2. Electronic Privacy, The River Suite

Moderator: Steven Levy, senior editor, Newsweek
Panelists: David Moore, CEO, 24/7 Media; Privacy lawyer James Kane; Jason Catlett, Junkbusters; and Marc Rotenberg, Electric Privacy Information Center

4:45 – 5:45 p.m. **Utility deregulation and energy shortages, Grand Ballroom 1&2**
Moderator: Matt Quinn, reporter, Atlanta Journal and Constitution
Panelists: Sonny Popowsky, consumer advocate, State of Pennsylvania; William Berry, chairman, New England Independent Systems Operator; Paul Barnett, vice president of business integration, Calpine Corp.'s eastern region; and Lou Pai, chairman, New Power Co., a division of Enron

6:30 – 8:30 p.m. **Reception, Harvest Rooms**
Sponsored by Reuters America Inc. and the New York Financial Writers Association

9 – 12:00 a.m. **Hospitality Suite, Harvest Rooms**

TUESDAY, May 1

► **The National Institute for Computer-Assisted Reporting (NICAR). Attendance will be limited, with a first-come-first-serve advance registration. – The Broadway Suite**
Sponsored by Gannett Foundation

7:30 – 8 a.m. **Continental breakfast, Liberty Room**

8:30 – 9:55 a.m. **Venture capital and economic development in urban and rural areas, Grand Ballroom 1 & 2**
Moderator: Randy Whitestone, Bloomberg markets reporter
Panelists: Former HUD Secretary Henry Cisneros; venture capital journalist Udayan Gupta; and Hui-Yong Yu, Bloomberg venture capital reporter



Luncheon Speaker: Frank Zarb

Zarb is Chairman of the National Association of Securities Dealers, Inc. (NASD) and The Nasdaq Stock Market, Inc. Zarb served as Chief Executive Officer of NASD from February 1997 until October 2000, and The Nasdaq Stock Market from February 1997 until January 2001. Zarb brought the organization from the brink of crisis to become a recognized leader in the global financial marketplace. Prior to NASDAQ Zarb served as chairman/CEO and president of Alexander & Alexander Services, Inc., as a vice chairman and group chief executive of The Travelers Inc., and chairman and CEO of Smith Barney, a Travelers subsidiary. Prior to this Zarb was a senior partner of Lazard Freres & Co. and held a number of top executive positions in the federal government.

Convention Schedule



2001 SABEW Distinguished Achievement Award Recipient: Allan Sloan

Sloan, Newsweek's Wall Street editor, is a five-time winner of the prestigious Gerald Loeb Award. He has won Loeb's in three different categories in three different decades for four different employers: the Detroit Free Press, Forbes, Newsday and Newsweek. He also won the John Hancock Award for excellence in business and financial journalism. He is also a contributor to Public Radio International's "Marketplace," whose "Sloan Sessions" are broadcast on Monday mornings, and frequently appears as a commentator on the PBS television program, "Nightly Business Report." He will receive SABEW's Distinguished Achievement Award at this conference.



Keynote Speaker: Lawrence B. Lindsey

Dr. Lindsey is the economic thinker and strategist closest to President George W. Bush. Dr. Lindsey's dual titles signify his leading role in shaping economic policy in the new Bush administration. He is both Assistant to the President for Economic Policy and Director of the National Economic Council at the White House. A former Harvard economics professor, Dr. Lindsey has long been a key player on the Washington scene. He was a member of the Federal Reserve System Board of Governors from November 1991 to February 1997. Prior to that, Dr. Lindsey served as a Special Assistant to the President for Policy Development during the earlier Bush administration and as Senior Staff Economist for Tax Policy for the Council of Economic Advisers during the Reagan administration.

TUESDAY, May 1 (continued)

10 - 10:20 a.m. BREAK (Exhibit hall open), *Liberty Room*

10:25 - 11:45 a.m. Workplace coverage - the unglamorous but fascinating beat, *Grand Ballroom 1&2*

Moderator: James Mallory, assistant managing editor/business, Atlanta Journal and Constitution

Panelists: and Stephanie Armour, workplace reporter, USA Today; and Keith Hammonds, senior editor, Fast Company Magazine; and Sue Shellenbarger, Wall Street Journal

Noon - 1:30 p.m. Distinguished Achievement Award Lunch Presentation, *Grand Ballroom 3*
"OLD-TIME RELIGION"

Introduction: Anthony Marro, editor and executive vice president, Newsday
Speaker: Allan Sloan, Wall Street Editor, Newsweek magazine

Cosponsored by Tribune Co. Newspapers - Chicago Tribune, Los Angeles Times and Newsday - and Newsweek magazine

**SABEW'S
DISTINGUISHED
ACHIEVEMENT
AWARD**

1:45 - 2:45 p.m. Covering the economics of immigration, *Grand Ballroom 1 & 2*

Moderator: Josh Mills, director and professor of journalism, Baruch College

Panelists: Gail DeGeorge, business editor, the South Florida Sun-Sentinel; Mark Hester, business editor, The Oregonian; Mike Hughlett, reporter, Pioneer Press; and Margie McHugh, executive director, New York Immigration Coalition

2:45 - 3:00 p.m. BREAK (Exhibit hall open), *Liberty Room*

3:05 - 4:15 p.m. The business of philanthropy, *Grand Ballroom 1&2*

Moderator: Fleming Meeks, assistant managing editor, Barron's

Panelists: Allen Grossman, Harvard Business School; Vanessa Kirsch, New Profit Inc.; Stacy Palmer, editor, Journal of Philanthropy; and Bruce Trachtenberg, Edna McConnell Clark Foundation

4:20 - 5 p.m. Annual Membership Meeting, *The River Suite*

- approval of minutes
- election of officers and board members
- financial report, Chuck Jaffe, SABW treasurer
- executive director report, Carolyn Gunniss

6 - 6:55 p.m. Annual Reception, *Grand Ballroom Foyer*

Sponsored by The Associated Press, Dow Jones Newswires and The Wall Street Journal

7 p.m. Annual Banquet and Presentation, *Grand Ballroom 2&3*
"GEORGE W. BUSH'S ECONOMIC POLICY"

Introduction: Barney Calame, deputy managing editor of the Wall Street Journal and Immediate Past President of SABEW

Keynote speaker: Lawrence Lindsey, assistant to President George W. Bush on Economic Policy and Director of the National Economic Council

9 - 12: a.m. Hospitality Suite, *Harvest Rooms*

WEDNESDAY, May 2

7:30 - 11 a.m. SABEW Board of Directors meeting, *Canal Barnum's Museum Room*



NICAR Demo Room

SABEW has brought the National Institute of Computer-Assisted Reporting (NICAR) to the Annual Convention due to a generous grant from the Gannett Foundation. NICAR trains journalists in the practical skills of finding, prying loose and analyzing electronic information.

Monday, April 30, 2001 - Broadway Suite

- 8:30 - 9:55 a.m. Basic Excel Spreadsheets:
Calculating and Sorting
- 10:15 - 11:45 a.m. Excel Importing: Taking Data
from the Web
- 12 - 1:30 p.m. Lunch
- 1:45 - 3:25 p.m. Executive Compensation:
Using Excel to Track the Dollars
- 3:30 - 4:30 p.m. Fifteen Best Web Sites for Business
(Breakout session), *Ballroom North*

Tuesday, May 1, 2001 - Broadway Suite

- 8:30 - 9:55 a.m. Basic Excel Spreadsheets:
Calculating and Sorting (Repeat)
- 10:15 - 11:45 a.m. Excel Importing:
Taking Data from the Web (Repeat)
- 12 - 1:30 p.m. Lunch
- 1:45 - 2:45 p.m. Executive Compensation: Using Excel
to Track the Dollars (Repeat)
- 3:05 - 4:10 p.m. Basic Excel Spreadsheets:
Calculating and Sorting (Repeat)



Tom McGinty

is the on-the-road trainer for NICAR. He travels the country teaching journalists the tools of computer-assisted reporting. He joined IRE and NICAR in January 1999 after more than five years as a reporter at The Times of Trenton (New Jersey), where he coordinated that newspaper's computer-assisted reporting efforts. His beats ranged from cops and courts to local and state governments and general assignment.

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CEO of ING DIRECT invites the members
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LOCATION:

ING DIRECT Café
45 East 49th Street
(Between Park and Madison)

DATE:

Monday, April 30, 2001

Join him for coffee:

10:00 a.m. - 11:30 a.m.

1:30 p.m. - 3:00 p.m.

6:00 p.m. - 8:00 p.m.

RSVP:

Linda Woody at 267.971.5429

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Thank you

Thank you for participating in SABEW's 38th Annual Convention. Your continued support of SABEW's education efforts is appreciated.

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Visit these booths in Liberty Room during
exhibition times (please see schedule
for more details) and breaks.
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is delighted to announce

THE BLOOMBERG PROFESSORSHIP IN BUSINESS JOURNALISM

The program will mount a national search for a distinguished business journalist, aiming for a Fall 2002 appointment. The Bloomberg Professor will be appointed as a full professor; the responsibilities will include:

- teaching two courses each semester
- representing Baruch at national conferences and meetings of business journalists and educators
- working with the program director, Josh Mills, to organize events for students, faculty and the public that promote discussion of important issues in business, finance and regulation

We'd like to hear from interested SABEW members, and we welcome suggestions.

Baruch College

The City University of New York

Please join us on Sunday, April 29, 9 pm to midnight,
in a celebration of our program and its
Bloomberg Professorship.



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Contact Professor Stephen D. Solomon

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