

## More Newly Added Speakers - Personal Finance:

The Telecom Tangle. Newly Added Panelists - Jim McGean and Fred Kopplow. Moderator: Ilyce Glink, syndicated columnist. Panelists: Allan Keiter, President, myrateplan.com; Jim McGean, President - Georgia/Alabama Region, Verizon Wireless; and Fred Kopplow, media consultant (formerly of Tribune Media Services). Monday, October 4, 2004, 3:15-4:30 p.m. in Concourse South.



**Jim McGean**  
President - Georgia/Alabama Region  
Verizon Wireless  
McGean is responsible for the region's retail, indirect and business sales, marketing, finance and operations. Previously, he served as director of integration management for Verizon Wireless. McGean's experience in the wireless industry spans 13 years and includes product and pricing management, retail distribution, market development and operations.

## Newly Added Speakers - Agate Boot Camp:

Lynn Gomez, Assistant Business Editor, South Florida Sun-Sentinel; Brad Skillman, director of the Markets Information Group for The Associated Press.



**Brad Skillman**  
Director of Markets Information Group, Associated Press  
Skillman is the director of the Markets Information Group for The Associated Press. He previously worked in the business news department at the AP, where he was assistant business editor in charge of spot news. A die-hard Red Sox fan, Skillman received an MBA in economics and marketing from New York University in 2003.

## Congratulations to our SABEW 2004 Fall Workshops scholarship winners:

- ◆Valerie Davis Benton, *The Albany Herald*
- ◆George Hohmann, *Charleston Daily Mail*
- ◆Mike Ivey, *The Capital Times*
- ◆Mike Lee, *Sacramento Bee*
- ◆Bonnie Pfister, *San Antonio Express-News*

Thanks to the Donald W. Reynolds Center for Business Journalism and the SABEW Chair, Marty Steffens, for making these scholarships possible.

The scholarships will be presented at Monday's luncheon by Vandana Sinha, Donald W. Reynolds National Center for Business Journalism.

## Web Site Q & A

**H**ave you visited the chat room on the SABEW Web site lately?

Go to [www.sabew.org](http://www.sabew.org), click "Careers & Resources," then click "Online," then click "TalkBiz Forum."

**D**id you know there's a new page with business journalism education resources?

Go to [www.sabew.org](http://www.sabew.org), click "careers & resources," then click "Other Resources," then click "Business Journalism Education Resources."

**H**ave you signed up for the SABEW list-serve yet?

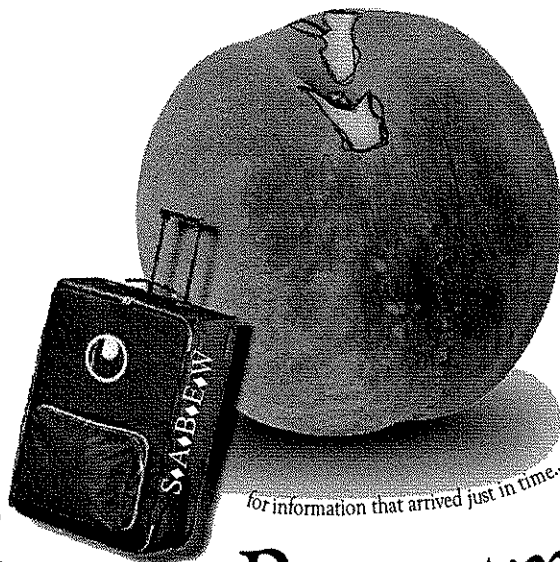
Go to [www.sabew.org](http://www.sabew.org), click on "Members Only" and sign in, then click the link for instructions to sign up for the list-serve.

# Addendum to

# Conference Program

## Newly Added Exhibitors:

- ◆Lexis-Nexis
- ◆CFP Board
- ◆Equifax



for information that arrived just in time.

## Newly Added Speakers - Business Investigative Reporting:

**More Than Just Profiles: Covering Minority Business and Entrepreneurs.** Newly added panelists: Matthew S. Scott and Alvelyn Sanders. Moderator: Andre Jackson, *St. Louis Post Dispatch*. Panelists: Alvelyn Sanders, Senior Editor, *Atlanta Tribune - The Magazine*; Darius Myers, CEO of Sports-cartmedia; and Matthew S. Scott, Personal Finance Editor, *Black Enterprise Magazine*. Tuesday, October 5, 2004, 11:00 a.m. - 12:00 p.m. in the Learning Center.



**Matthew S. Scott**  
Personal Finance Editor  
Black Enterprise Magazine  
Matthew S. Scott is responsible for developing, writing and editing articles for Moneywise, the section of *Black Enterprise Magazine* devoted to coverage of personal finance and investment-related topics. He also contributes to developing, writing and editing regular feature stories. Prior to re-joining *Black*

*Enterprise*, where he held several positions from 1990 - 1998, including serving as Managing Editor from 1996 - 1998, Mr. Scott was the Editor-in-Chief at *NV Magazine - The New Vision in Business*, a start-up business magazine targeting urban professionals aged 24-40, which he helped launch. From 1989-1990, Mr. Scott served as Director of Communications for the National Bar Association (NBA), the nation's largest organization of minority lawyers. A recipient of several business journalism awards, he has served as an officer for the New York and Washington, DC chapters of the National Association of Black Journalists and as a member of the New American Schools Development Corporation Communications Committee.



**Alvelyn J. Sanders**  
Senior Editor  
*Atlanta Tribune: The Magazine*  
Alvelyn J. Sanders was named senior editor of *Atlanta Tribune: The Magazine* in August 2004. Prior to joining the *Tribune*, Alvelyn worked extensively in media communications, including as a long-time reporter/producer at WABE FM90.1, Atlanta's NPR station, as a freelance writer for national and local publications, and as a professor at Mor-

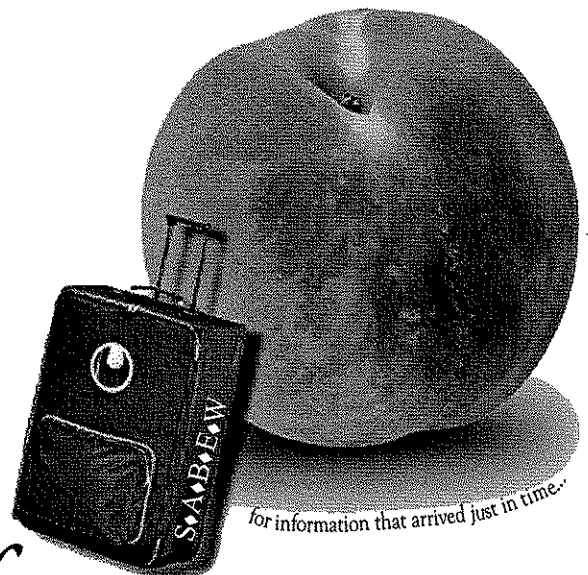
ris Brown and Spelman Colleges in Atlanta. Her work has been published in *The Atlanta Journal Constitution*, *Essence* magazine, *Black Issues Book Review*, and *Northwestern* magazine. She has received an award from the Atlanta Association of Black Journalists, as well as a fellowship from the Corporation of Public Broadcasting for her work at WABE. Alvelyn is a graduate of Northwestern University, (B.S., Radio-TV-Film), Clark Atlanta University (M.A., African-American Studies), and the Candler School of Theology at Emory University (Master of Theological Studies).

## Newly Added Speakers - Personal Finance:

**On the Scandal Front - What's Next** (i.e. hedge funds, variable annuities, college saving plans). Newly added panelists: Linda Chatman Thomsen and Bob Terry. Moderator: Chuck Jaffee, *CBS Marketwatch*; Panelists: Mercer Bullard, Fund Democracy; Linda Chatman Thomsen, SEC Division of Enforcement; Bob Terry, former Georgia state securities administrator. Monday, October 4, 2004, 9:30 - 11:00 a.m. in Concourse South.

**Linda Chatman Thomsen**  
Deputy Director  
SEC's Division of Enforcement  
Linda Chatman Thomsen joined the Securities and Exchange Commission's staff in 1995 as Assistant Chief Litigation Counsel. In 1997 she was named an Assistant Director in the Division of Enforcement. She was named an Associate Director in 2000 and assumed her current position in 2002. During her tenure at the Commission she has overseen the investigation and litigation of numerous cases. Among her current duties is oversight of the Commission's ongoing Enron investigation. Before joining the staff of the Commission, Ms. Thomsen was in private practice at the law firm of Davis Polk & Wardwell in Washington, D.C. and New York and also served as an Assistant United States Attorney for the District of Maryland. She received her A.B. from Smith College and her law degree from Harvard.

**Bob Terry**  
Senior Consultant  
B/D Solutions Consulting  
Terry is Senior Consultant at B/D Solutions Consulting in Atlanta, Georgia, a firm specializing in providing compliance-oriented assistance to brokerage firms. From 1997 through 2001, he was Director of the Georgia Securities Division, and served on the Board of Directors of the North American Securities Administrators Association (NASAA). In 2002, Bob received NASAA's Outstanding Service Award for his contributions to state securities regulation. In addition, Bob has served as in-house counsel with a large broker-dealer, and has many years' experience in private law practice representing represented investors, issuers, brokers and brokerage firms in numerous matters.



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