



SABEW

44TH ANNUAL CONFERENCE

MAY 20-22, 2007

ORANGE COUNTY, CALIF.

INSIDE: PRESIDENT'S LETTER: PAGE 3 DISTINGUISHED ACHIEVEMENT: PAGE 4 SCHEDULE: PAGES 4-10 BIOS: PAGES 11-23

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Kathy Kristof
Past President, Columnist, The Los Angeles Times

Marty Steffens, SABEW Chair

SABEW

SABEW is an independent, not-for-profit organization based at the Missouri School of Journalism in Columbia, Mo. Our mission is to encourage comprehensive reporting of economic and financial events without fear or favoritism and to upgrade the skills and knowledge of our members through continuous educational efforts.

SABEW traces its roots back to the late Kit Larson, a former associate editor of the Virginian-

Pilot and Ledger-Star in Norfolk, Va., who in 1961 put together a three-day session that attracted 60 business editors and writers.

The success of that seminar resulted in another in 1963. A permanent organization took shape in 1964 when the Society of American Business Writers held its first meeting in New York City.

Today, our more than 3,400 members are editors and reporters from North America and several countries.

2007 ANNUAL CONFERENCE SCHOLARSHIP WINNERS

SABEW Chair Scholarship Winners:

Nancy Germond, freelance, Jefferson City, MO

✕ Randy Diamond, Palm Beach Post

✓ Matthew Kish, Portland Business Journal

✓ Stephen Nellis, Pacific Coast Business Times

Ethics & Excellence Scholarship Winners:

Lesley Mitchell, Salt Lake Tribune

✓ Sandy Cain, Orange County Business Journal

Jon Chesto, The Patriot Ledger (Quincy, Mass.)

Reynolds Center Scholarship Winner:

✓ Carol Coultas, Sun Journal (Lewiston)

The Business Journalist newsletter is published four times a year.



SABEW Administrative Staff

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Fiscal Analyst

Lanet Wisner
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Irena Marinova
Webmistress

2007 SABEW program designed by Samantha Gowen, The Orange County Register

PRESIDENT'S LETTER

Dear SABEW member:

As president of the Society of American Business Editors and Writers, I'm pleased to welcome you to Orange County and our annual conference. We have a great program that we believe will help make you a stronger business journalist. Also, this is a great chance to catch up with fellow business journalists to get a sense of what's happening across our industry.

This conference also marks the end of my one-year term as SABEW president. During the past year, we have embarked on a number of initiatives, two of which are crucial to SABEW's continued success.

First, we spent a great deal of time over the past year developing a long-range strategic plan. This plan, we believe, will position SABEW as an effective leader in business journalism across all media for years to come. With our industry undergoing so much change, we thought it wise to map out the next several years so that SABEW could embrace change and help our membership in a time of uncertainty. In addition, the strategic planning exercise helped us target key areas for growth and expansion, such as Internet media, television media, trade publications, magazines and much more.

Second, we continued our drive to build a strong development program. With some media companies showing greater reluc-



tance to fund quality journalism organizations, it is important that SABEW seek out new types of funding, while remaining true to our ethical standards. Fortunately, SABEW is financially strong. But as the media world evolves, we feel it is imperative to build on that strength so that SABEW can remain a strong and effective voice for business journalism.

Most important, added funds will allow SABEW to expand programs and training that will benefit our growing and diverse

membership. We want to take full advantage of the Internet to extend the reach of our training and programs. You can see some of those changes already taking place on our web site at www.sabew.org.

As part of our development efforts, SABEW's Board of Governors had 100% participation in giving to SABEW's Fund for Future. Many past presidents and long-time members also contributed to the fund. We will continue to reach out to members as well as institutions as we build SABEW's financial strength.

The first SABEW event I attended, the 1998 annual conference, was not far from here in Huntington Beach. Since that first meeting, I have been constantly impressed by the conference programs. We've heard from top business executives and received invaluable training from fellow journalists. And we've continued to grow, adding members from all types of media.

Having spent a lot of time with the Board of Governors, I am most grateful for their energy and wisdom. Everyone on the Board contributed to developing our long-term strategic plan and we have some strong leaders coming up the ladder. They will make the long-range plan a reality.

I look forward to seeing you during the conference.

Sincerely,

Dave Kansas

SEE YOU IN THE FALL!

SABEW 2007 Fall Conference
October 20-21, 2007
Chapel Hill, N.C.

Join the Society of American Business Editors and Writers in Chapel Hill, N.C., on Oct. 20-21, for its Fall Conference. The event will be held at the School of Journalism and Mass Communication on the University of North Carolina campus.

Check for details at www.sabew.org

SPREAD THE WORD...

For those wanting to join me in boosting SABEW's cause, you can contribute by mail by sending a check to: SABEW, Missouri School of Journalism, 385 McReynolds, Columbia, MO 65211-1200 (Make the check out to SABEW with a notation designating it to Fund for the Future.) Or you can donate by credit card, by calling SABEW's office at (573) 882-7862.

SABEW is a 501c3 organization so this donation should be tax-deductible. Before you donate, please ask your employer's human relations department if your company offers matching funds for employee's charitable donations.

If you have questions, feel free to call me at (212) 293-4760 or Carrie Paden, SABEW's executive director, at (573) 882-7862.

DISTINGUISHED ACHIEVEMENT AWARD

SABEW Honors WSJ's Steiger

When Paul Steiger landed his first full-time job at The Wall Street Journal four decades ago, he didn't dream of covering business. The cub reporter just wanted his byline on the front page.

Fast forward to 2007. Steiger became the Journal's longest-serving managing editor and vice president of publisher Dow Jones & Co.

In his 15 years leading the

business publication, it has introduced feature-filled sections, a colorful redesign with narrower pages and a mandate to break news on the Web. Steiger calmly guided the staff as it was forced from its Manhattan offices after 9/11 and mourned correspondent Daniel Pearl's kidnapping and murder several months later.

Steiger, 64, accepts SABEW's 17th Distinguished Achievement Award on May

22 at the 44th annual conference in Anaheim, Calif.

"He's a great newsman and a great leader," said Dave Kansas, president of SABEW and head of the Journal's new online personal finance Web venture. "He inspires tremendous confidence in the people who work for him. He's a really good decision maker."

Such skills earned Steiger accolades. He chairs the Committee to Protect Journalists and led the 2006-07 Pulitzer Prize board. Awards he's won include the first American Society of Newspaper Editors' Leadership Award, the Gerald Loeb Award for lifetime achievement from UCLA and the Columbia Journalism Award, the j-school's highest honor.

Steiger grew up in New York City's suburbs and graduated from Yale. After that, he picked San Francisco for its beauty and energy, but local papers weren't hiring. Steiger sent his clips to the Journal, which, he admits, he'd never read before. He got a job in the Journal's Bay Area bureau and from there Steiger's passion for the craft developed.

"I really found that business reporting has the excitement of interesting people, tension, drama," he said.

In 1968, he went to the Los Angeles Times, where he worked his way up to business editor.

It was a good time for the specialty as readers grew enthralled with economics,

inflation and job security. Steiger's staff count soared.

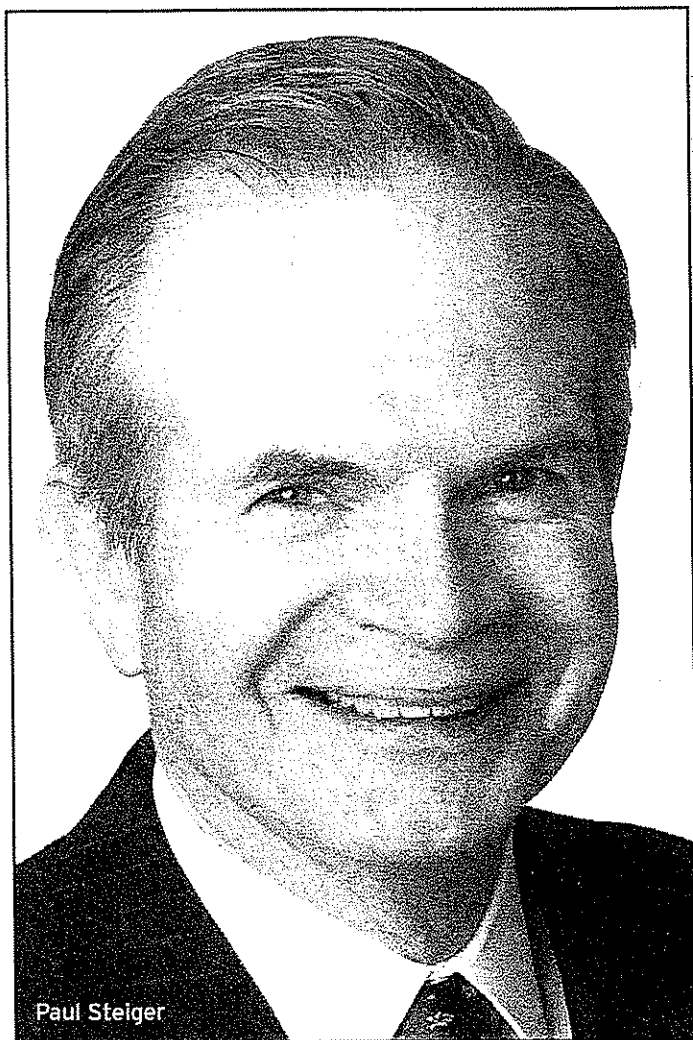
"All of those things created a huge surge and interest in business," he recalled.

In 1983, Steiger returned to New York to rejoin the Journal, where he ascended the ranks to become managing editor in 1991. A year later, he added the vice president title and took over full leadership of the Journal's news operations. Steiger helped cement the paper's reputation as a powerhouse for scoops and storytelling. The Steiger era produced 16 Pulitzer Prizes.

With Steiger's guidance, the paper introduced the Personal and Weekend journals and the Weekend Edition, the paper's first return to Saturday publishing in a half century. Steiger has also helped the publication stay relevant in a rapidly changing and increasingly competitive news environment.

"The paper saw the most sweeping changes under his leadership, taking it from a paper that appealed to largely an older, white male Wall Street audience to a paper with profound international influence and of growing interest to women executives and college students," said Marty Steffens, SABEW's Chair in Business and Financial Journalism at the Missouri School of Journalism.

Written by
Dawn Wotapka Hardesty



Paul Steiger

SATURDAY, MAY 19

9 AM-3 PM

PRE-MEETING WORKSHOP

"The New Business Section: From blogs to HTML to 'Round the Clock Coverage.'"
Online journalism workshop in conjunction with Donald W. Reynolds National Center for Business Journalism. (Fully subscribed.)

2-7 PM:

SABEW BOARD MEETING

Coronado Room

SUNDAY, MAY 20

10 AM

REGISTRATION DESK OPENS

(In foyer outside Marina rooms)

11-11:30 AM

LIGHT LUNCH

(In Marina 1 & 4)

11:30-11:50 AM

GENERAL SESSION

WELCOME!

(In Marina 3)

SABEW President Dave Kansas will greet conference attendees and provide meeting updates. Meet SABEW's Board of Governors and the 16 candidates up for election to SABEW's governing board.

NOON-1:15 PM

BREAKOUT SESSIONS

YOU'RE WRONG! WHAT OUR CRITICS THINK

(In Marina 2)



MODERATOR: Chris Roush, University of North Carolina

PANEL: Dan Gainor, director of the Business & Media Institute; Yvette Kantrow, executive editor of TheDeal.com; and Marek Fuchs, Business Press Maven at TheStreet.com.

1:15-1:45 PM

BREAK

Refreshments in Exhibit Hall in Marina 1 & 4

PRE-K, CEOs AND ROI

(In Marina 3)

MODERATOR: Richard Lee Colvin, director of Hechinger Institute on Education and the Media at Teachers College, Columbia University

PANEL: Dennis Winters, Northstar Economics and Julie Meier Wright, CEO of San Diego Regional Economic Development Corporation
(Funded by a grant from Hechinger Institute on Education and the Media)

TAMING TINSELTOWN: COVERING HOLLYWOOD

(In Pavilion Room)

MODERATOR: James Bates, Los Angeles Times, Deputy Editor, Entertainment
PANEL: Michael Cieply, movie editor, New York Times; Brian Lowry media columnist and chief TV critic at Variety; Alan Citron, general manager, TMZ.com

DOING MORE WITH LESS ... SANELY

(In Avalon Room)

MODERATOR: Bernie Kohn, Baltimore Sun
PANEL: David Satterfield, San Jose Mercury News; Mike Huckman, CNBC; Lisa Gibbs, Miami Herald.

SUNDAY, MAY 20, 2012

1:45-3 PM

BEST IN THE BUSINESS, BREAKOUT SESSIONS

HOW THEY DID IT: B.I.B. WINNERS SHARE THEIR SECRETS

Small/medium papers

(In Marina 2)

MODERATOR: Jill Jorden Spitz, Arizona Daily Star

PANEL: Patrick Scott, Charlotte Observer; Shannon Behnken, Tampa Tribune; Dave Berman, Florida Today; Steve Kaskovich, Fort Worth Star-Telegram



Jill Jorden Spitz

Large/giant papers

(In Marina 3)

MODERATOR: Stephen Keating, Denver Post

PANEL: Ben Santarris, The Oregonian; Steve Everly, Kansas City Star; Chuck Melvin, Milwaukee Journal-Sentinel; and Tom Redburn, New York Times



Tom Redburn

Weekly papers

(In Avalon Room)

MODERATOR: Henry Dubroff, Pacific Coast Business Times

PANEL: Steve Wilhem, Puget Sound Business Journal; Christine Perez, Dallas Business Journal; Glenn Coleman, Financial Week; and Joanna Sullivan, Baltimore Business Journal



Henry Dubroff

Columnists

(In Pavilion Room)

MODERATOR: Gail MarksJarvis, Chicago Tribune

PANELISTS: Steve Bailey, Boston Globe; Michael Rapoport, Dow Jones; Sheryl Harris, Cleveland Plain Dealer; Kathy Kristof, Los Angeles Times



Steve Bailey

3-3:30 PM

BREAK

Refreshments in Exhibit Hall in Marina 1 & 4

3:30-5 PM

GENERAL SESSION

Fifth Annual Gary Klott Ethics Symposium

ETHICS JEOPARDY

(In Marina 2 & 3)

Some of today's toughest ethical questions pulled from recent headlines will be posed to our assembled panel of industry experts as well as audience members, who will vote electronically using instant polling devices. Come test your ethics acumen!



MODERATOR: Rex Seline, left, managing editor/news Fort Worth Star-Telegram

PANEL: Ray Hennessey, editor, SmartMoney.com; Beth Hunt, manager of

editorial operations, American City Business Journals; Kathy Kristof, syndicated personal finance columnist, Los Angeles Times; and Alecia Swasy, assistant managing editor, Dow Jones Newswire.

(Funded, in part, by a grant from Ethics in Excellence)

6-7 PM

BEST IN BUSINESS AWARDS RECEPTION

In Pavilion

Sponsored by Reuters and the Donald W. Reynolds National Center for Business Journalism

7-8:30 PM

BEST IN BUSINESS AWARDS

In Marina 2 & 3

Hosted by Best In Business Awards co-chairs Jill Spitz of the Arizona Star and Cathie Andersen of the Sacramento Bee

7-8:30 AM

BREAKFAST BUFFET

In Marina 1 & 4

7-8 AM



ETHICS WORKSHOP

In Pavilion

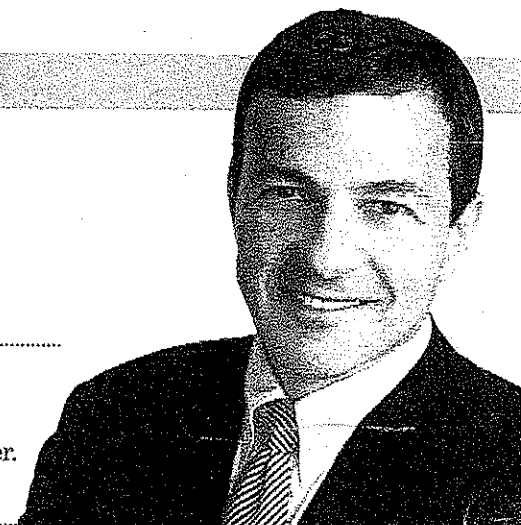
Help draft new SABEW ethics guidelines

8:30-9:30 AM

GENERAL SESSION

In Marina 2 & 3

A conversation with Walt Disney Co. CEO Robert Iger. Introduction from Dave Kansas, SABEW president



9:45-10:45 AM

BREAKOUT SESSIONS

COVERING WOMEN EXECUTIVES

(In Pavilion Room)

MODERATOR: Jan Norman, right, small business columnist, The Orange County Register

PANEL: Cristi Cristich, founder of Cristek Interconnects Inc., Anaheim; Camille Jayne, president, Matters at Hand, Irvine, Calif.; Melinda Masson, president Merit Property Management, Aliso Viejo, Calif.



DETROIT WEST: THE CAR YOU DRIVE WAS PROBABLY DESIGNED HERE

(In Avalon)

MODERATOR: John O'Dell, auto writer, Los Angeles Times

PANEL: Alan Ohnsman, right, reporter, Bloomberg News; Stewart Reed, chairman of the Transportation Design program, Art Center College of Design; and Eric Noble, president, CarLab



INTERVIEW LIKE AN FBI AGENT



(In Coronado)

MODERATOR: Jonathan Lansner, business columnist, below, The Orange County Register

PANEL: Tony Caruso and Gregg Harmon, Federal Bureau of Investigation

10:45-11:15 AM

BREAK

Refreshments in Exhibit Hall in Marina 1 & 4

Kanapriya Vaswani

Matthew Kish

Carol

Susan Thompson

MONDAY, MAY 21 CONTINUED

11:15-12:15 PM

BREAKOUT SESSIONS

WHAT'S NEXT ON THE IMMIGRATION ISSUES

(In Avalon)

MODERATOR: Leslie Berestein, Union-Tribune, Staff writer

PANEL: Niels Frenzen, above, director of the University of Southern California Law Immigration Clinic and Lilia S. Velasquez, immigration attorney.

FROM PRINT TO FLAT SCREEN: HOW REPORTERS CAN DO TV, RADIO AND WEB VIDEO LIKE A PRO

(In Coronado)

MODERATOR: Liz Weston, MSN Money personal finance columnist

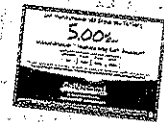
PANEL: Rebecca Jarvis, right, CNBC reporter; Ilyce Glink, nationally syndicated columnist; and Gail Marks-Jarvis, Chicago Tribune personal finance columnist



AGATE FOR A NEW AGE: RETHINKING STOCKS IN PRINT AND ONLINE TO SAVE YOUR READERS AND MAYBE YOUR SECTION

(In Pavilion Room)

PRESENTED BY THE ASSOCIATED PRESS: Kevin Noblet, business editor; Marlene Star, Money & Markets News editor; Kate Butler, director of Business Development/Newspapers Online; Craig Farewell, deputy director, Markets Information Group



12:30-2 PM

LUNCH SESSION

SELLING YOUR IDEAS: HOW A V.C. WOULD SEE IT



John Garcia



Glenn Hall



Russ Stanton



Dave Kansas

(In Marina 2 & 3)

Three former business editors, now overseeing various forms of newsroom innovation, will pitch ideas to a venture capitalist, John Garcia, managing partner of Angel Strategies from Tustin, Calif.:

- Russ Stanton, innovation editor, Los Angeles Times
- Dave Kansas, president of DJ/IAC Ventures LLC
- Glenn Hall, deputy editor for innovation, The Orange County Register

(Sponsored by Tribune Co.)

2:15-3:15 PM

BREAKOUT SESSIONS

WATCHING COVERAGE: HOW CONTENT AND TECH COLLIDE

(In Pavilion Room)

MODERATOR: Dawn C. Chmielewski, Technology Staff Writer, Los Angeles Times

PANEL: Jay Alan Samit, Executive Vice President, Sony Corporation of America and Larry Kramer, advisor to CBS on Interactive matters.

ALLAN SLOAN'S TRADE SECRETS

(In Coronado)

Columnist Allan Sloan, Wall Street Editor at Newsweek magazine, will tell you how easy it is to be "Just like Allan."



ON THE BORDER: COVERING MEXICO

(In Avalon)

MODERATOR: Diane Lindquist, business reporter, The San Diego Union Tribune

PANEL: Jorge d'Garay, advisor to governors of Baja California and California on cross-border issues; Paul Ganster, director of San Diego State University's Institute for Regional Studies of the Californias; and Richard Kiy, chief executive, The International Community.

3:30-4:45

BREAKOUT SESSIONS

PRE-K, CEOs AND ROI

(In Pavilion)

MODERATOR: Richard Lee Colvin, director of Hechinger Institute on Education and the Media

PANEL: Dennis Winters, Northstar Economics and Julie Meier Wright, CEO of San Diego Regional Economic Development Corporation

(Funded by a grant from Hechinger Institute on Education and the Media)

HEALTHCARE MARKETPLACE PRIMER: DRIVING TOWARD HIGH PERFORMANCE

(In Avalon)

MODERATOR: Barry Scholl; vice president, The Commonwealth Fund

PANEL: Peter Lee, CEO of the Pacific Business Group on Health; Cathy Schoen, senior vice president at The Commonwealth Fund; Dan Costello, health and legal staff writer, Los Angeles Times.

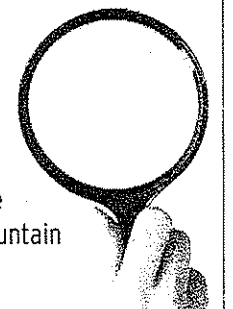
(Funded by a grant from The Commonwealth Fund)

SWINDLES, SKULLDUGGERY AND STOCK CONS: HOW MONEY MANAGERS AND REPORTS UNCOVER THEM

(In Coronado)

PRESENTERS:

Cory Johnson of the Kingsford Capital hedge fund and David Milstead, Finance Editor, Rocky Mountain News.



4:45-5 PM

BREAK AND VIEW EXHIBITORS

5-5:45 PM SABEW ANNUAL MEETING

(In Coronado)

Election results announced.

6:30-7:30 PM BANQUET RECEPTION

(In Marina Foyer)

(Sponsored by Associated Press, Wall Street Journal, and Dow Jones News Service)

7:30-9:30 PM

SABEW BANQUET

THE HOUSING MESS: HOW LONG, HOW DEEP?

In Marina 2 & 3

MODERATOR: Ilyce Glink, syndicated housing columnist

PANEL: Emile Haddad, chief investment officer, Lennar Corp.;

Amy Crews Cutts, deputy chief economist, Freddie Mac; Mark Kiesel, Executive Vice President, PIMCO Funds.

(Sponsored by Bloomberg News)

7-8 AM

SABEW NEW BOARD MEMBER ORIENTATION

In Pavilion Room

BUFFET BREAKFAST

In Marina 1 & 4

8-9 AM

GENERAL SESSION

In Marina 2

WHERE WE FIT IN. THE VIEW FROM THE BOARDROOM TO THE NEWSROOM**MODERATOR:** Myron Kandel, founding CNN financial editor**PANEL:** Paul Steiger, retiring managing editor of The Wall Street Journal; David Hiller, publisher of The Los Angeles Times; and Scott Flanders, CEO of Freedom Communications.

9-9:30 AM

SABEW DISTINGUISHED ACHIEVEMENT AWARD CEREMONY

In Marina 2

Honoring Paul Steiger, retiring managing editor of The Wall Street Journal. Introduction by Myron Kandel, founding CNN financial editor

9:30 -9:45 AM

BREAK AND VIEW EXHIBITORS

9:45 -10:45 AM

BREAKOUT SESSIONS**MINING CENSUS DATA FOR BUSINESS GOLD**

(In Marina 2)

COMPUTER-AIDED REPORTING EXPERT RON CAMPBELL of The Orange County Register shares tips on what hidden business stories - local and national - are hidden within Census data.**SURF AND SKATE: FROM NICHE WEAR TO FASHION STATEMENT**

(In Marina 3)

MODERATOR: Hang Nguyen, retail reporter, The Orange County Register
PANEL: Doug Palladini vice president of marketing, Vans; Dick Baker, former CEO, Ocean Pacific; Don Brown, left, senior vice president of Marketing, Sole Technology

10:45 - 11 AM

BREAK AND VIEW EXHIBITORS

11 AM-NOON

BREAKOUT SESSIONS**NEW COMPENSATION DISCLOSURE RULES: ATTEND THIS WORKSHOP, OR RISK SCREWING UP YOUR PAY PROJECT**

(In Marina 3)

PRESENTERS: Kevin Noblet, business editor at The Associated Press, and David Milstead, finance editor, Rocky Mountain News.**THE NEXT HOT BIOTECH STORIES**

(In Marina 2)

MODERATOR: Terri Somers, biotech writer, San Diego Union-Tribune**PANEL:** Ivor Royston, managing partner of Forward Ventures; and Evan Snyder, program director for stem cells, Burnham Institute; and Joe Panetta, president, Biocom.

NOON

OFFICIAL END OF ANNUAL CONFERENCE

12:15-3 PM

SABEW BOARD MEETING

(In Pavilion Room)

1-3 PM

HOW DISNEYLAND STAYS FRESH: AN IN-PARK EXAMPLE

Reservations required; see reservation desk

STEVE BAILEY

*Business columnist
Boston Globe*

Steve Bailey has written the Downtown column, a local business column, for the Boston Globe for more than seven years. Previously he co-authored "Boston Capital," a markets column, and was business editor of the Globe for five years. He does a daily radio segment on WRKO-AM in Boston, and a weekly television commentary on New England cable news.

LESLIE BERESTEIN

Reporter, San Diego Union-Tribune

Leslie Berestein reports on immigration and Latino affairs for the San Diego Union-Tribune. A former SABEW Best in Business winner (2004, spot enterprise), she has also written about business for Time and worked as a news reporter for People, The Orange County Register and The Los Angeles Times.

DICK BAKER

Former CEO of Ocean Pacific

Dick Baker is the former CEO for Ocean Pacific, a leading surfwear brand. A California-grown veteran of the apparel business, he previously worked for Esprit and Tommy Hilfiger.

DAVE BERMAN

Business editor, Florida Today

Dave Berman for the last eight years has been business editor at Florida Today in Melbourne. As part of his role as business editor, he also is responsible for two real estate sections a week, as well as weekly health section. Prior to joining Florida Today, he worked at the Syracuse Post-Standard.

SHANNON BEHNKEN

Reporter, The Tampa Tribune

Shannon Behnken is a staff reporter at The Tampa Tribune, where she has worked since graduating from Western Kentucky University in 2000. She covers real estate and development on the business desk and previously covered public housing, government and neighborhoods. Behnken also works as a multi-media journalist for the Tribune's coverage partners, WFLA TV and TBO.com.

DON BROWN

Senior VP, Sole Technology

Don Brown is senior vice president of marketing for Sole Technology, best known as maker of the etnies brand of youth apparel. In the early 80's, Brown relocated to Huntington Beach, Calif., from England and quickly became a top skateboarder. In 1994, he teamed up with Sole Technology CEO Pierre-André Senizergues to handle sales, team riders and marketing for the company.

MIKE BENBOW

Business editor, The (Everett, Wash.) Herald

Mike Benbow worked in small newspapers in Elyria, Ohio, and in Yakima, Wash., before joining The Herald in Everett, Wash., 28 years ago. About eight years ago, Mike returned to writing and reporting, covering personal finance and consumer issues for the Business section. Two years later, he became business editor when his boss left and nobody else wanted the job. But he kept on writing and reporting because that's much more fun.

GLENN COLEMAN

Editor, Financial Week

Glenn Coleman is editor of FinancialWeek, the newspaper of corporate finance, which he launched for publisher Crain Communications Inc. in September 2006. Coleman is a former deputy editor of Popular Science and a former assistant managing editor of Money magazine. He led the 1997 launch of InvestmentNews for Crain and is a former managing editor of Crain's Chicago Business.

RICHARD LEE COLVIN

Director, Hechinger Institution on Education and the Media, Teachers College, Columbia U.

Richard Lee Colvin is the director of the Hechinger Institute on Education and the Media at Teachers College, Columbia University, the nation's major provider of professional development opportunities for journalists who cover education issues. He has been with the Institute since 2002 and director since 2003. Prior to joining the institute he wrote about national education issues for The Los Angeles Times, where he was a reporter and editor for 13 years.



CRISTI CRISTICH

Chairman, founder, Cristek Interconnects Inc.

Cristi Cristich is chairman and founder of Cristek Interconnects Inc. in Anaheim, Calif. Cristich founded Cristek, manufacturer of electronic connectors for defense and biomedical equipment, when she was 23. She was also a candidate for the California Assembly, so she has experienced media coverage both as a business executive and a politician.



DAN COSTELLO

Reporter, The Los Angeles Times

Dan Costello, an L.A. Times writer, covers health care. Dan was also a Kaiser Family Foundation Healthcare Journalism Fellow, and in that capacity he delved into the nationwide breakdown of the employer-based health insurance model. Dan was a general assignment reporter for The Wall Street Journal for five years. He also spent two years working on Wall Street, and has worked in Africa on a documentary project on refugee camps.

AMY CREWS CUTTS

Deputy chief economist, Freddie Mac

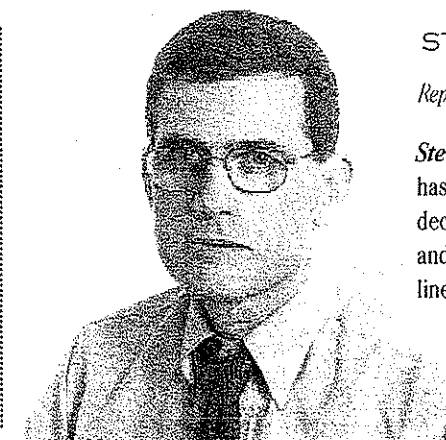
Amy Crews Cutts is deputy chief economist for Freddie Mac, responsible for mortgage market analysis and research, macroeconomic analysis and forecasting. Cutts came to Freddie Mac in 1997 after teaching at Syracuse University, Johns Hopkins University and the University of Virginia.



JORGE D'GARAY

Business consultant

Jorge d'Garay is a Tijuana-based business consultant who advises both the governors of Baja California and California on cross-border issues.



STEVE EVERLY

Reporter, Kansas City Star

Steve Everly, a reporter for The Kansas City Star since 1987, has covered the energy and utility industries for the last decade. Everly was a Gerald Loeb Award finalist in 2000 and his stories in 2006 on the effects of temperature on gasoline and diesel received a SABEW Best in Business award and the Scripps Howard Foundation's National Journalism Award for Business/Economics.

HENRY DUBROFF

Founder, owner, Pacific Coast Business Times


Henry Dubroff is founder, majority owner and editor of Pacific Coast Business Times and a SABEW past president. Before moving to California in 1999, he spent 10 years at The Denver Post as a reporter and subsequently business editor. From 1995 until 1999 he was editor of The Denver Business Journal.



SCOTT FLANDERS

CEO, Freedom Communications

Scott N. Flanders has been chief executive officer of Freedom Communications since Jan. 1, 2006. Flanders is the former CEO of the Columbia House Company, the world's largest direct marketer of music and video products, former CEO of Telstreet.com, an e-commerce company, and former president of Macmillan Publishing, the world's largest computer and reference publisher.

Reuters delivers the news and information that power global markets

With 2,300 reporters, in 197 bureaux across 130 countries, Reuters is at the heart of the action, giving you insight on what's really moving markets.

Before it's news, it's Reuters.

REUTERS

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BusinessJournalism.org

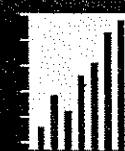
What's *new* at BusinessJournalism.org?

Cutting-edge redesign is just the start:

- New moving video and graphics
- New articles, such as "Campaign funding" by Leslie Wayne of *The New York Times*
- New research study on business blogging
- New columns on covering business



"Five questions with..."
Each week Kanu Vashisht puts a prominent business journalist on the spot.



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NIELS FRENZEN

Director, USC Law Immigration Clinic

Niels Frenzen specializes in immigration law and is director of the USC Law Immigration Clinic. He has been teaching at USC since 2000 and practicing law since 1985. Frenzen has represented hundreds of asylum seekers and other immigrants, and has litigated numerous federal court cases challenging the mistreatment of noncitizens. Before joining USC, he practiced with nonprofit law offices in Los Angeles and Miami.



JOHN GARCIA

Entrepreneur

John Garcia is a founder in many successful companies including HealthLink Ventures, a boutique venture fund specializing in bio-medical technology. In addition he is co-founder and managing partner in Angel Strategies, whose clients are angel investors looking to invest in early-stage companies. Previously, Garcia served in senior international management positions with Alcon to whom he sold his software company, Ivy Technologies.



MAREK FUCHS

Columnist, TheStreet.com

Marek Fuchs writes "The Business Press Maven" column for TheStreet.com on how business and finance are covered by the media. For his work on that column he was named the nation's best critic of business journalism by the Talking Biz News blog. Fuchs was a stockbroker for Shearson Lehman Brothers and an independent money manager before becoming a journalist.



LISA GIBBS

Business editor, Miami Herald

Lisa Gibbs is business editor of the Miami Herald. Her career includes writing and editing for magazines (covered investing for Money magazine), metro newspapers, and specialty business pubs over the years, and now running the Miami Herald's Business section.



DAN GAINOR

Director, Business & Media Institute

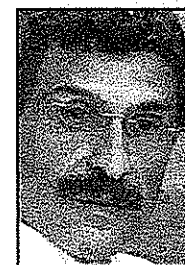
Dan Gainor is The Boone Pickens Free Market Fellow and the director of the Business & Media Institute in Alexandria, VA. He is a veteran editor with two decades' experience in print and online media. He has served as an editor at several newspapers, including The Washington Times and The Baltimore News-American. Gainor also has extensive experience in online publishing.



EMILE HADDAD

CIO, Lennar Corp.

Emile Haddad, a civil engineer by training, is the Chief Investment Officer of Lennar Corporation, one of the nation's leading homebuilders. Prior to assuming his new role, Emile was the President of the Western Region. Emile has over 24-years of development experience in the United States and overseas.



PAUL GANSTER

Director, San Diego State U. Institute for Regional Studies of the Californias

Paul Ganster is a social scientist and director of San Diego State University's Institute for Regional Studies of the Californias. For the past 20 years, his efforts have been directed toward policy questions of the U.S.-Mexican border region and the comparative study of border regions around the world.



SHERYL HARRIS

Columnist, Cleveland Plain Dealer

Sheryl Harris writes the Cleveland Plain Dealer's consumer column. She has written extensively about scams and government efforts to weaken consumer laws. She previously worked for the Akron Beacon Journal, where she was part of a team that won a Pulitzer Prize for its examination of race.



RAY HENNESSEY

Editor, SmartMoney.com

Ray Hennessey is editor of SmartMoney.com and appears weekly as a financial commentator for CBS News. Before SmartMoney.com, he was news editor at Dow Jones Newswires, managing the wire's personal finance and fund-industry coverage and wrote the IPO Outlook column for The Wall Street Journal from 1999 through 2004.



CAMILLE JAYNE

President, The Jayne Group

Camille Jayne is president of The Jayne Group, of Irvine, Calif., and former chairman of Universal Electronics Inc. in Cypress, Calif. Jayne has been an executive in consumer product companies, banks, telecommunications providers and wireless technology ventures.



DAVID HILLER

Publisher, Los Angeles Times

David Hiller was named publisher of The Los Angeles Times in October 2006. Previously, Hiller was publisher of Chicago Tribune, senior vice president of Tribune Publishing (responsible for Tribune Media Services, the Baltimore Sun, the Hartford Courant, CLTV and Tribune Publishing's Hispanic media division,) Tribune Interactive president, Tribune Co. senior vice president/development and general counsel.



CORY JOHNSON

Money manager

Cory Johnson is a San Francisco Bay Area money manager. Johnson abandoned journalism in 2005 in a cowardly act, quitting his job as CNBC's Silicon Valley correspondent. Previously, Johnson simultaneously contributed to and poked holes in the dot-com bubble first as a founder and West Coast Bureau chief for TheStreet.com and later as the Industry Standard's Editor-at-Large.



ROBERT IGER

President, CEO, The Walt Disney Co.

Robert Iger is president and CEO of The Walt Disney Co., a job he took October 1, 2005. Previously, Iger served as president and chief operating officer of Disney, a position he had held since January 2000. Iger began his career at ABC in 1974, rising to chief operating officer of Capital Cities/ABC, where he guided the merger of ABC with Disney. He officially joined Disney senior management in 1996.



MYRON KANDEL

Former SABEW president

Myron Kandel is a former SABEW president and was CNN's founding financial editor and economics commentator. Before joining CNN he served as the financial editor of three newspapers -- the Washington Star, the New York Herald-Tribune and the New York Post. Since retiring from CNN, Kandel head New Hampshire's Initiative for Corporate Governance and Investor Protection, a state-sponsored investor education effort.



REBECCA JARVIS

Reporter, CNBC

Rebecca Jarvis is a reporter for CNBC covering energy from the New York Merc, technology from NASDAQ, and emerging markets and metals. She's also written for publications from Crain's Chicago Business to Business 2.0.



DAVE KANSAS

*President, DJ/IAC Ventures LLC
SABEW president*

Dave Kansas is president of DJ/IAC Ventures LLC, a startup online service that's a partnership of Dow Jones and IAC. Previously, he was editor of The Wall Street Journal's Money & Investing section, editor in chief of TheStreet.com and deputy managing editor of The Wall Street Journal Online at WSJ.com. He began his journalism career in 1987 as an engineer and a reporter at the NBC Radio Network.



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director Carrie Paden; fiscal analyst Vicki Edwards; membership coordinator Donna Dare; marketing coordinator Lanet Wisner; and webmaster Irena Marinova. Temporary help includes conference coordinator Donna Scoggins and students Laura Hogas and Kirstin Guttenfelder.

YVETTE KANTROW

Executive editor, The Deal

Yvette Kantrow is executive editor of The Deal. She oversees the newspaper's coverage of investment bankers and other dealmakers on Wall Street. Kantrow also pens and edits the Media Maneuvers weekly column. Before joining The Deal, Kantrow spent three years at American Banker, where she was in charge of the paper's coverage of large banks and corporate finance. She also was a staff writer for Investment Dealers' Digest where she regularly reported on Wall Street giants such as Credit Suisse First Boston, Morgan Stanley and Lazard Freres.



MATTHEW KISH

Reporter, Portland Business Journal

Matthew Kish is a reporter for the Portland Business Journal in Oregon. Previously, he wrote for the Indianapolis Business Journal, where he won a SABEW award for a story about conflicts of interest on the board of a public company. Prior to his work in Indianapolis, he edited Oregon Health News, a monthly health policy publication. He has also written for The Arizona Republic and freelanced for The Oregonian. He holds a master's degree from Reed College, where he studied the work of the Beat poet Bob Kaufman.



STEVE KASKOVICH

Assistant managing editor/Business, Fort Worth Star-Telegram

Steve Kaskovich has been Assistant Managing Editor/Business at the Fort Worth Star-Telegram for seven years. Prior to that, he was the paper's Sunday and Projects Editor. A graduate of Northwestern University, Kaskovich has spent most of his career as a business journalist, and worked previously as a reporter and editor at The Detroit News and the Times-Union in Rochester, NY.



MARK KIESEL

Executive VP, Pimco

Mark Kiesel is an executive vice president at Pimco, the respected bond managers from Newport Beach, Calif. He is a senior member of Pimco's investment strategy and portfolio management group, and heads the company's investment-grade corporate bond group. Kiesel joined the firm in 1996, after working in sales and trading at both Merrill Lynch and JP Morgan.



RICHARD KIY

President, CEO, The International Community Foundation

Richard Kiy is president and chief executive of The International Community Foundation, a charity assisting Baja California and other areas across the border. Kiy has served as the principal deputy assistant secretary for Environmental Health & Safety at the U.S. Department of Energy and the environmental attaché at the U.S. Embassy in Mexico.



BERNIE KOHN

Assistant managing editor/Business, The Baltimore Sun

Bernie Kohn is the Baltimore Sun's assistant Managing Editor/Business. Previously he was with The Washington Post as night business editor. Before that he spent three years as business editor at the Tampa Tribune and The Pittsburgh Press for 10 years.



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LARRY KRAMER

Adviser to CBS interactive

Larry Kramer is an adviser to CBS on interactive matters. He relaunched several Web sites including CBS.com, CBSNews.com, CBSSportsLine.com and StarTrek.com. He also launched March Madness on Demand (the Web broadcast of the NCAA Basketball Tournament), put CBS TV shows on the Web for free and created distribution partnerships with Google, Amazon, Apple I-tunes, Yahoo and Verizon for CBS content.



JONATHAN LANSNER

Columnist, The Orange County Register

Jonathan Lansner is SABEW's immediate past president and is The Orange County Register's business columnist. He has been a business journalist since 1983 and with the Register since '86 as reporter, editor and now blogger for the paper.



KATHY KRISTOF

Columnist, The Los Angeles Times

Kathy Kristof of The Los Angeles Times is a syndicated financial columnist whose work appears in more than 50 major newspapers. Kristof was SABEW president in 2003-04. Her main claim to fame is that she was once a Jeopardy question: "Kathy Kristof replaced what famous syndicated columnist who died in 1991?" If you answered, "Who was Sylvia Porter?" you won \$1,000.



PETER LEE

CEO, Pacific Business Group on Health

Peter Lee, JD, is the chief executive officer of the Pacific Business Group on Health, representing the perspective of purchasers seeking to promote high value in health care by working on California and national policy and quality reform efforts. Lee is a board member National Committee for Quality Assurance and the National Business Coalition on Health, and is the co-chair of the Consumer/Purchaser Disclosure Project.



BRIAN LOWRY

Media columnist, Variety

Brian Lowry has been a media columnist and critic for Variety since September 2003. Before that, he spent seven years at The Los Angeles Times as a reporter and columnist covering the television industry, which was preceded by a nine-year stint at Variety. Lowry has been a contributor to National Public Radio and co-host of "Square Off," a weekly talk program about the television business on TV Guide Channel. He also is the author of two authorized companion guides to the Fox series "The X-Files."



GAIL MARKSJARVIS

Columnist, Chicago Tribune

Gail MarksJarvis is a personal finance columnist for the Chicago Tribune. Previously, MarksJarvis was a reporter with the St. Paul Pioneer Press and was the first managing editor of Minneapolis/St. Paul City Business. Her book, "Saving for Retirement: Without Living Like a Pauper or Winning the Lottery" was recently published.



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MELINDA MASSON

Founder, CEO, The Merit Companies

Melinda Masson is founder and chief executive of The Merit Companies, Aliso Viejo, Calif. Masson founded Merit Property Management in 1980 and now manages 240 community associations encompassing 185,000 families.



KEVIN NOBLET

Business editor, The Associated Press

Kevin Noblet is The Associated Press' business editor, overseeing the business and financial news operation at the world's largest news agency. He has been a journalist for 30 years, working first for newspapers in Connecticut and then as a foreign correspondent for AP in South America and the Caribbean.



DAVID MILSTEAD

Finance editor (and writer),
Rocky Mountain News

David Milstead's title at the Rocky Mountain News is "finance editor," but he doesn't really edit - he writes all the time about corporate finance, pensions, executive compensation, banking and accounting. He joined the News in April 2001 from The Wall Street Journal's southeast regional section, where he worked for six months before becoming a victim of Dow Jones' cost-cutting. He has also worked in Ohio and in his native South Carolina.



JOHN O'DELL

Auto writer, The Los Angeles Times

John O'Dell has covered autos and the auto industry for The Los Angeles Times since 1998, when he helped create the paper's consumer auto section, Highway 1. Since 2001, he has concentrated on the business and technology of the industry. O'Dell joined the Times in 1980 as a government and transportation writer, switching to the Business Section in 1981 to cover regional banking. He also has been assistant business editor for the Orange County edition.



HANG NGUYEN

Reporter, The Orange County Register

Hang Nguyen is The Orange County Register's retail reporter who watches the surf/skate industries. Previously, she covered real estate for The Register.



ALAN OHNSMAN

Auto writer, Bloomberg

Alan Ohnsman has covered the auto industry for 13 years, including a five-year stint with equity research departments for Lehman Brothers and the former Salomon Brothers in Tokyo. He joined Bloomberg News' Tokyo bureau in 1999 and transferred to Los Angeles in 2001 to strengthen Bloomberg's coverage of Asian automakers' North American operations.



ERIC NOBLE

Founder, president, CarLab Inc.

Eric Noble is founder and president of the CarLab Inc., an automotive product planning and design consulting firm based in Orange, Calif. The company has done product planning and product strategy consulting for clients including, Audi, VW, General Motors, Ford, BMW, Mercedes-Benz, Volvo, Hummer, Mitsubishi Motors, Honda Research and Development, Bentley, Kia, Hyundai, Saab, Saturn, Nissan, Subaru, Magna, Johnson Controls, Lear, Visteon and Disney Consumer Products.



DOUG PALLADINI

VP of marketing, Vans

Doug Palladini is vice president of marketing for Vans, a leader in surf-industry footwear, based in Cypress, Calif.



JOSEPH PANETTA

CEO, BIOCOM

Joseph Panetta, president and CEO of BIOCOM, the Southern California regional biotech industry organization. BIOCOM represents more than 550 life science companies and the considerable number of service sector firms, universities and research institutes working within the life science arena.



CHRIS ROUSH

Professor, director, Carolina Business News Initiative, UNC-Chapel Hill

Chris Roush is journalism professor and director of the Carolina Business News Initiative at the University of North Carolina at Chapel Hill. His business journalism experience includes working at The Tampa Tribune, Atlanta Journal-Constitution, BusinessWeek and Bloomberg. He writes the Talking Biz News blog for SABEW.



CHRISTINE PEREZ

Assistant managing editor,
Dallas Business Journal

Christine Perez is assistant managing editor of the Dallas Business Journal. She previously wrote for and edited various business publications in Kansas City and Minneapolis. She's a contributing editor for National Real Estate Investor and has written for Success and other magazines.



IVOR ROYSTON

Founder, managing member, Forward Ventures

Ivor Royston, MD, is founder and managing member of Forward Ventures. Royston has been involved in the San Diego biotechnology industry since its inception in 1978, with the founding of Hybritech, the region's first biotech company later acquired by Eli Lilly. He was also a founder of Idec Pharmaceuticals in 1986, which later merged with Biogen.



TOM REDBURN

Deputy business editor, The New York Times

Tom Redburn was named deputy business editor for The New York Times in May 2004. Previously, he was technology editor February 2003-April 2004. From September 1997 until January 2003, he was assistant business editor at the newspaper, where he oversaw the economics reporters. Before coming to The Times in September 1993, he worked for the International Herald Tribune and The Los Angeles Times.



JAY ALAN SAMIT

Executive VP, Sony Corp.

Jay Alan Samit is executive vice president of Sony Corporation of America, overseeing global digital distribution service for music, video, and mobile. Samit originally joined Sony as head of strategy for Sony Music - helping to create the world's largest music company: Sony/BMG. Prior to joining Sony, Samit was Global President of Digital Distribution & Development for EMI Recorded Music.



STEWART REED

Chairman, Transportation Design program,
Art Center College of Design, Pasadena

Stewart Reed is chairman of the Transportation Design program at the Art Center College of Design in Pasadena and is founder of Stewart Reed Design, which explores innovative technologies, engineering, modeling and fabrication with a wide range of manufacturers. His company launched Mobility Outfitters in 1995, which introduced the Gear Box, an influential crossover vehicle hybrid, in 1998 and the Cunningham C-7 luxury GT automobile in 2001.



DAVE SATTERFIELD

Managing editor, San Jose Mercury News

Dave Satterfield is managing editor of the San Jose Mercury News. Satterfield joined the paper as business editor in Feb. 2001. Before the Mercury News, he worked 17 years at the Miami Herald, where he covered banking and the economy, wrote a column for three years and was a member of the team that covered Hurricane Andrew - coverage that won the Pulitzer Prize for Public Service.



CATHY SCHOEN

Senior VP, The Commonwealth Fund

Cathy Schoen is senior vice president at the Commonwealth Fund, a private, nonprofit foundation based in New York City. She is a member of the Fund's executive management team and research director of the Fund's Commission on a High Performance Health System. Prior to joining the Fund in 1995, Ms. Schoen taught health economics at the University of Massachusetts' School of Public Health. She has also served on multiple federal/state advisory and Institute of Medicine committees.



EVAN SNYDER

Director, Stem Cells and Regeneration Program, Burnham Institute for Medical Research

Evan Snyder is director of the Stem Cells and Regeneration Program at the Burnham Institute for Medical Research in La Jolla, Calif. Snyder was a leader in asking California voters if they wanted to use state money to fund stem cell research. The result was the approval of California's \$3 billion stem cell initiative.



BARRY SCHOLL

VP, communications, The Commonwealth Fund

Barry Scholl is vice president for communications and publishing at The Commonwealth Fund. He is responsible for communicating about the Fund's efforts to drive toward a high performance health care system to varied stakeholders, including policymakers, health care practitioners and the business community. Previously he served as vice president of communications and marketing for the National Committee for Quality Assurance.



JILL JORDEN SPITZ

Assistant managing editor, Arizona Daily Star

Jill Jorden Spitz is an assistant managing editor at the Arizona Daily Star where she oversees news sections - including business - and runs the paper's training program. She's a Best in Business contest committee co-chair and is treasurer of the First Amendment Coalition of Arizona.



REX SELINE

Managing editor/News, Fort Worth Star-Telegram

Rex Seline is managing editor/news for the Fort Worth Star-Telegram. He joined the paper in 1994 as business editor. Before that, he worked at The Miami Herald, The New York Times, the Dallas Times Herald and the Rochester Democrat & Chronicle. Seline was president of SABEW in 2004-05.



PAUL STEIGER

Former managing editor, Wall Street Journal

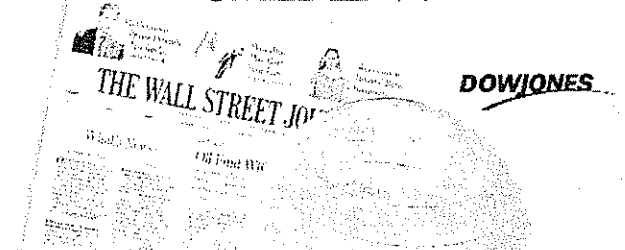
Paul Steiger retired last week as the Wall Street Journal's managing editor. His Journal career started in 1966 as a reporter. Two years later, he moved to The Los Angeles Times where he stayed until 1983 when he rejoined the Journal as an assistant managing editor. He became deputy managing editor in 1985 and managing editor in 1991. Under Steiger's stewardship, the Journal won 16 Pulitzers.



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MARTHA STEFFENS

SABEW chair

Martha Steffens is the SABEW Endowed Missouri Chair in Business and Financial Journalism. As SABEW chair, she teaches business and financial journalism, as well as organizing seminars for business journalism professionals. She assumed the chair in 2002, after a 30-year career in newspapers, including executive editor of the San Francisco Examiner, and earlier the Press & Sun Bulletin in Binghamton, N.Y.



ALECIA SWASY

Assistant managing editor,
Dow Jones Newsires

Alecia Swasy is assistant managing editor of the Dow Jones Newsires, her second tour of duty at Dow Jones having worked as a reporter at The Wall Street Journal from 1988 until 1996. After the Journal, Alecia worked as business editor and assistant managing editor at the St. Petersburg Times.



JOANNA SULLIVAN

Editor, Baltimore Business Journal

Joanna Sullivan has been editor of the Baltimore Business Journal for nearly eight years. She originally joined the Business Journal as a banking reporter. After leaving to cover banking for the American Banker newspaper's Washington, D.C., bureau, she returned to the Business Journal as managing editor before becoming editor. She fell into business reporting after covering local government for the Hagerstown Herald-Mail and education for the Annapolis Capital.



LILIA VELASQUEZ

Immigration attorney

Lilia Velasquez is an attorney in private practice specializing in immigration law since 1985. Velasquez is the consulting attorney in Immigration Law for the Mexican Consulate in San Diego and an adjunct professor at California Western School of Law. Velasquez received her Masters in Law degree (LL.M.) in International Law from the University of San Diego School of Law, her Juris Doctor (J.D.) degree from California Western School of Law, and her Bachelor's degree in Social Work from San Diego State University.



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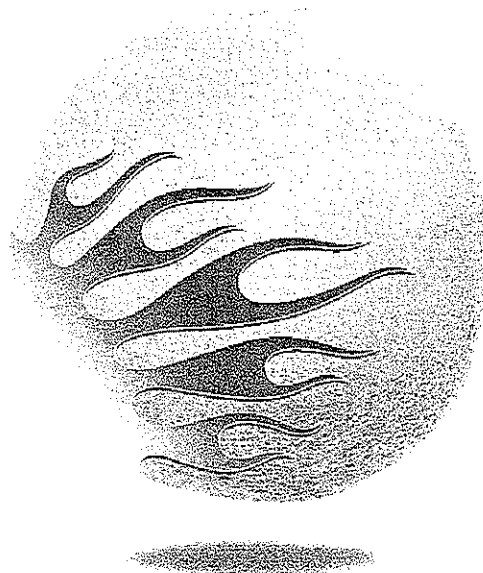
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