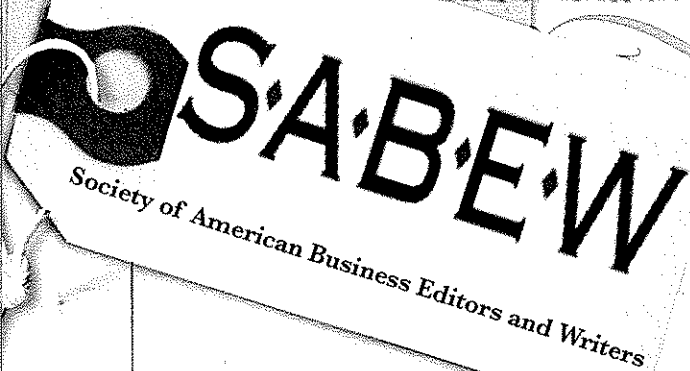


Skills, strategies and survival

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April 26-28

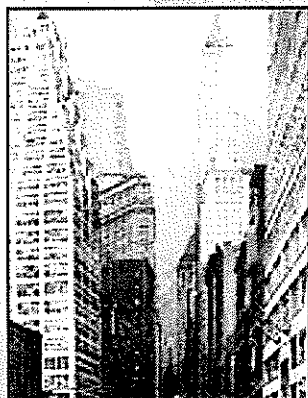
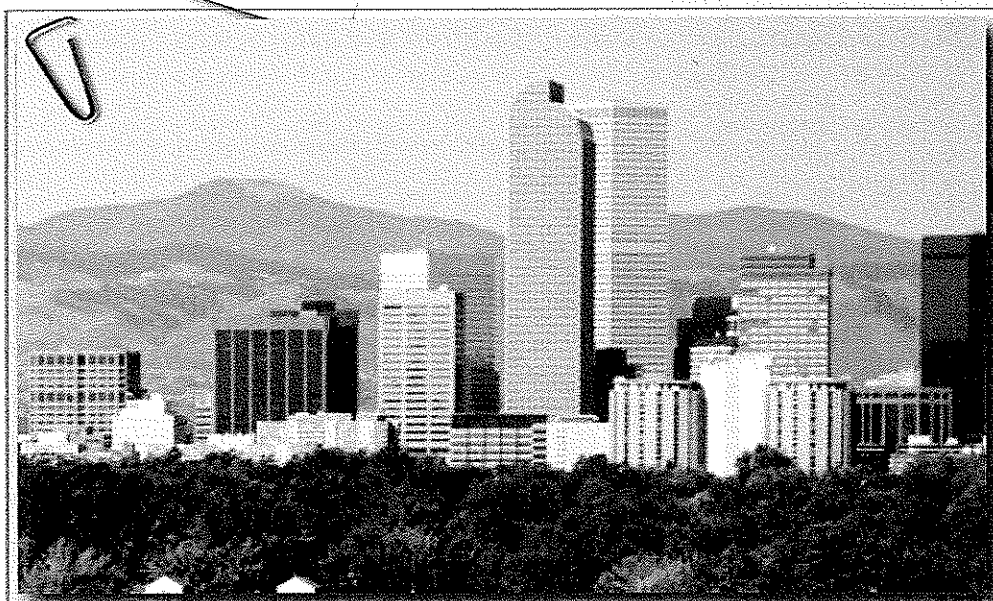
Denver, Colorado



Denver 2009

SABEW Annual Conference

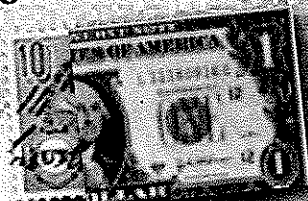
- * Best in Business Awards Banquet
- * Distinguished Achievement Award
- * Gary Klott Ethics Symposium
- * Mary Schapiro, SEC chair
- * Christina Gold, CEO, Western Union



Rocky times on Wall Street

Rocky times on Main Street

Rocky times in Journalism



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Marty Wolk

Conference Protocol

Attire: Business casual is appropriate for all working sessions at the conference. More dressy business attire is preferred for the annual BiB reception and banquet Monday night.

Badges: SABEW name badges will be required for admittance to all conference events.

Board election: Ballots for board candidates will be distributed to qualified members at registration. You may cast your ballot for board members at the registration desk until **4 p.m. Monday.** Ballots for the proposed move to Arizona State University will be distributed at the membership meeting and all members are eligible to vote.

Courtesy: Please turn off mobile devices while sessions are in progress. Time is set aside in each session for questions from the floor. Only SABEW members are invited to ask questions. Please identify yourself and your media organization before asking your question.

Schedule: All sessions will begin and end on time. Floor captains will be on hand to help keep things moving.

We'd like to thank...

SABEW wishes to thank its sponsors and exhibitors whose support makes this conference possible:

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IBIS World

A crucial year for business journalism; a turning point for SABEW's success

Never before in my 24 years in business journalism has there been such a split between the volume and importance of business and economic news, and the level of resources that traditional publications are dedicating to cover it.

All this means there is a huge need for business journalists to become

more knowledgeable and versatile – for the sake of your readers and viewers as well as their personal livelihoods. In the end, that's why we're here.

While other journalism organizations

canceled their events, fearing no one would attend or sponsor them, we made the decision to press on. With more than 200 people registered and a full roster of sponsors supporting us, we're glad we did.

This year's conference is mostly geared to helping you better understand the incredibly complex financial world around us, and giving you the tools to get ahead in a world where digital is rapidly eclipsing traditional means of delivering news and information.

This Saturday before the conference, the Donald W. Reynolds National Center for Business Journalism offered a workshop on shooting video for business stories. Our lineup also includes sessions on how to use Twitter and Flash.

In our opening all-star plenary session, we'll ask ourselves the same question so many others are asking of the financial media: Did we blow it in covering the financial meltdown, or is



the criticism Monday morning quarterbacking?

We'll hear from Mary Schapiro, the new chairman of the Securities and Exchange Commission, on how the agency will change in the wake of the Bernard Madoff scandal and other questions about oversight of financial markets.

Highlighting our efforts in recent months to provide more services to freelancers, we'll help you understand how to take those efforts beyond just staying afloat into building a business.

Our annual Best in Business Awards will be combined for the first time this year with our annual banquet into a single special event, featuring two surprise awards. We'll also recognize Ray Shaw, chief executive officer of American City Business Journals, as winner of SABEW's Distinguished Achievement Award.

On Monday, we have a critical decision to make for the future of SABEW, a decision that ultimately rests in your hands.

For nearly a year, your Board of Governors has been evaluating whether to relocate SABEW's headquarters, which have been at the University of Missouri for the past 25 years, in order to better serve you.

After a rigorous process of soliciting and evaluating bids, your

Board is recommending that SABEW relocate to **Arizona State University's Cronkite School, located in downtown Phoenix.**

This decision must be ratified by a majority of members attending our annual business meeting on Monday afternoon.

Reflecting our dedication to transparency and democracy, all of you who belong to SABEW should have received e-mailed information containing each bid as well as the report of a task force led by former SABEW president Dave Kansas. Please read the information carefully and come prepared with questions. This is perhaps the most important membership vote in our 45-year history. It is very critical that you be at the meeting and cast your vote.

Please take extra care this year to note our sponsors and exhibitors and thank them for their support. These are tough times, and the fact that these organizations were willing to invest in our event can only be hailed as remarkable. They deserve our thanks and our attention.

In particular, I would like to add a special welcome and thanks to the National Endowment for Financial Education, a new SABEW sponsor that is supporting our session on covering the meltdown; and the Commonwealth Fund, which recently renewed a grant to SABEW to support member education on health care issues at this conference and in upcoming teletraining calls.

We look forward to many more outreach and programming efforts with these generous funders who share our interests.

So enjoy all that our program and Denver have to offer.

Ray Shaw: A lifelong commitment to quality journalism and innovation

By Chris Roush, SABEW governor

Hundreds, if not thousands, of business journalists owe their jobs to Ray Shaw.

After more than a decade as an award-winning journalist for The Associated Press and *Wall Street Journal*, Shaw turned to the business side of Dow Jones & Co. and created its joint venture with the AP that sold business coverage in Europe and Asia.

During Shaw's decade-long stint as president and CEO of Dow Jones, in which he oversaw the business side of the *Journal* and *Barron's*, its revenues more than tripled to \$1.7 billion and its operations expanded into Asia.

"He, more than most people in the company, was boldly looking at the future and what it would bring in the media industry," said Peter Kann, executive vice president at Dow Jones under Shaw who later became its CEO. "That led him to see international opportunities when most people were still focused on the domestic market."

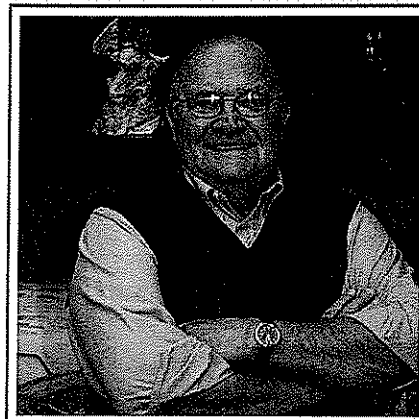
Then, at the age of 55 in 1989, he bought a controlling interest in American City Business Journals and turned its operations around. With Shaw as its 74-year-old chairman, it's now the publisher of 40 business weekly newspapers.

His success in the newsroom, and in running business news operations, makes Shaw a worthy recipient of SABEW's 19th Distinguished Achievement Award.

Dan Monk, reporter at the *Cincinnati Business Courier*, received a call from Shaw in 1998 after an investigative story he wrote about the city's contract to lease its football stadium to the Bengals. "It surprised me that he would take the time to call a reporter on a piece of work," said Monk. "It's a big reason why this company is a good company to work for."

Sougata Mukherjee, editor of the American City paper in Raleigh, N.C., says the company has prospered, even during the current recession, because of Shaw's ability to retain the journalist's mindset. "He still looks at the business from a reporter and editor's eye," says Mukherjee.

Shaw's journalism career began at a weekly paper in his native Oklahoma in the 1940s. After a stint in the Army, Shaw returned home and enrolled in the University of Oklahoma. While in college, he worked for the *Oklahoma City Times* and the AP bureau in Oklahoma City. Shaw never



Ray Shaw, chairman, ACBJ

graduated. During his last semester, the AP transferred him to Louisville, where he worked for six months before moving to New York.

While with the AP in New York in 1960, Shaw received a job offer from Warren Phillips, the *Journal's* managing editor. Shaw threw the letter away. "He kept pestering me," said Shaw, "so eventually I went down there."

Phillips, who became Dow Jones CEO when Shaw was president, called his new hire "one of the best reporters" at the *Journal* during the early 1960s. In New York, he covered media and wrote a page one feature about a Chicago businessman publishing a risqué magazine that featured nude women, the

first national story about *Playboy* founder Hugh Hefner. In 1963, he became Dallas bureau chief, where he oversaw coverage of President Lyndon Johnson's family businesses that won a Pulitzer Prize in 1965.

Shaw returned to New York in 1967 and joined the business side of Dow Jones, creating the AP-Dow Jones international news wire and pushing the company into offering an electronic database of old articles for investors.

By 1979, Shaw's wife and children were living in Charlotte, and he was commuting each weekend. Knowing he would have to commit 10 years to Dow Jones if he became CEO, Shaw retired to help his son Whit, who had founded Shaw Publishing Co. Looking for ways to expand, Ray Shaw called the founder of American City Business Journals, asking if he could buy the struggling *Charlotte Business Journal*.

Within three months, Shaw had bought a controlling stake in the company, which at that time owned 21 business papers, with a partner, Ed Gaylord. "The whole company was in pretty bad shape," said Shaw. "They had tried to do too much too fast." The company lost money in 1989, but has been profitable since. Shaw and Gaylord sold American City in 1995 to Advance Publications, for \$270 million. Shaw stayed on. Since then, it's acquired business papers in cities such as Boston, Philadelphia, Pittsburgh, Minneapolis, Milwaukee, Memphis and Nashville, doubling in size.

Although he's now past retirement age, Shaw said he can't see himself leaving American City. "I love to work, and I love to build things," he said. "One of the great pleasures I have is working around young people. This keeps me young."

9 a.m. - 5 p.m.

Pre-conference workshop: Shooting Outstanding Video Business Stories

Sponsored by Donald W. Reynolds National Center for Business Journalism. (All participants in the Reynolds workshop must be registered for the entire SABEW conference. Separate registration required.)

Lawrence A

Noon - 5 p.m. **Board of Governors Meeting**

Denver Post Building

6 p.m. - 9 p.m. **SABEW seating at**

Colorado Rockies vs.

Los Angeles Dodgers game

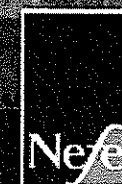


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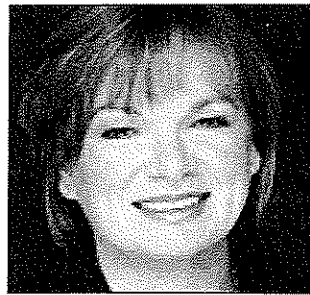
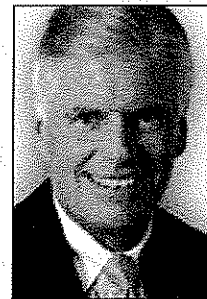
8 a.m. Conference Registration and exhibit hall opens*Breakfast on your own***8 a.m. - 8:45 a.m. Immigrants: A Mobile Workforce With Roots for Growth***Christina Gold***Introduction:** Rob Reuteman, former Business Editor, Rocky Mountain News, SABEW treasurer**Speaker:** Christina Gold, CEO at Western Union*Continental Ballroom***8:45 a.m. - 9 a.m. BREAK****9 a.m. - 10:15 a.m.****After Tech Stocks and Housing, What's the Next Bubble?****Introduction:** Steve McMillan, Business Editor, Denver Post**Moderator:** Al Lewis, Columnist, Dow Jones Newswires**Panelists:** Dean Baker, Co-director, Center for Economic Policy and Research; **Kevin Blakely**, President and CEO, Risk Management Association; **Allan Sloan**, Senior Editor-at-Large, Fortune Magazine; **Lynn Turner**, former Chief Accountant, Securities and Exchange Commission*Continental Ballroom**Kevin Blakely***10:15 a.m. - 10:30 a.m. BREAK VISIT OUR EXHIBITORS IN MEZZANINE FOYER****ALSO: CHECK OUT SABEW's SILENT AUCTION ITEMS!****10:30 a.m. - 11:45 a.m. CONCURRENT SESSIONS****Bleeding Red Ink: How Newspapers Plan to Stop the Flow****Moderator:** Bernie Kohn, SABEW President and Investigations Editor, Baltimore Sun**Panelists:** David Hunke, Chief Executive Officer of the Detroit Media Partnership and Publisher of the Detroit Free Press; **Penny Muse Abernathy**, Knight Chair in Journalism and Digital Media Economics, University of North Carolina School of Journalism and Mass Communication*Continental Ballroom***SABEW U: Scrutinizing Your Local Pension Funds****Instructor:** Lynn Turner, former Chief Accountant, Securities and Exchange Commission. Introduction by David Milstead, former finance editor, *Rocky Mountain News*, now writing for *InDenver Times*

EXHIBIT HALL OPEN 8 A.M. TO 5 P.M.

11:45 a.m. - 1 p.m.**Keynote Lunch: Mary Schapiro, SEC Chairman****"What Can We Expect From the SEC?"****Introduction:** Diana Henriques, Senior Financial Writer, *The New York Times***Lunch Sponsors:** Dow Jones Newswires, *The Wall Street Journal* and Fox Business News*Continental Ballroom**Mary Schapiro***1 p.m. - 1:15 p.m. BREAK VISIT OUR EXHIBITORS IN THE MEZZANINE FOYER****1:15 p.m. - 2:30 p.m. CONCURRENT SESSIONS****Green Panacea: Critically Covering Renewable Energy****Moderator:** Ben Santarris, public affairs manager for SolarWorld Industries America and Former Business Editor of *The Oregonian***Panelists:** Dave Christensen, Renewable Energy Conservation Manager, National Renewable Energy Lab; **Jeffrey Coombe**, Manager of Technical Studies, BBI International; **Andy Paliszewski**, Director of Wind Turbine R&D, Siemens Energy*Lawrence A***SABEW U: Creating Podcasts****Instructor:** Tom Merritt, Executive Editor of CNET**Description:** Learn how to create a podcast from start to finish. We will cover software and equipment you will need, go over the steps in creating a podcast and tips on how to make your podcast engaging. We will finish up by doing some practice recording.*Lawrence B***Journalists Turned Entrepreneurs:****Build a Business as Well as a Portfolio****Moderator:** Henry Dubroff, Founder of the *Pacific Coast Business Times* in Santa Barbara**Panelists:** Jonathan Blum, Founder of Blumsday.com, a B2B content engine; **Michelle Leder**, Founder, footnoted.org; **Tammi Marcoullier**, editorial director of Publish2 Inc., a link journalism start-up; **Susan J. Marks**, freelance writer, editor and author.*Tabor Auditorium**Henry Dubroff***2:30 p.m. - 2:45 p.m. BREAK VISIT OUR EXHIBITORS IN MEZZANINE FOYER**

EXHIBIT HALL OPEN 8 A.M TO 5 P.M.

2:45 p.m. - 4 p.m. CONCURRENT SESSIONS

Financial Video: Where Is It Headed?**Moderator:** Marty Wolk, Executive Business Editor of MSNBC.com**Panelists:** Ray Hennessey, Director of Business News, Fox Business News; Chris Peacock, Vice President and Executive Editor, CNN Money.com; Mike Stepanovich, Managing Editor, Reuters Insider financial video service*Tabor Auditorium*

Ray Hennessey

SABEW U: Intro to 'Flash,' the Online Illustration Software**Instructor:** Thomas McKay, graphics artist, Denver Post**Description:** Interactive online presentations using Flash can do more than just make bar charts bounce. In this session we'll look at examples that succeed and some that fall short. Then we'll move on to a beginner's guide of the application. Finally, we'll do some simple exercises. Download Flash software on your laptop for this session.*Lawrence B***SABEW U: Covering a Bank Failure in Your Community****Moderator:** David Milstead, former Finance Editor Rocky Mountain News and writer for In Denver Times**Panelists:** Mark Davis, *Kansas City Star* Banking Reporter; Pat Ferrier, Business/Growth Editor, *Fort Collins Coloradoan*; Jonathan Weil, Bloomberg News columnist*Lawrence A*

Mark Davis

4 p.m. - 5:30 p.m. SABEW Annual Business Meeting

Tabor Auditorium

5:30 p.m. - 7 p.m. Reception

Sponsor: Donald W. Reynolds National Center for Business Journalism*Mezzanine Foyer*

7 p.m. Annual Banquet (Best in Business Awards)

*Continental Ballroom***Sponsor:** Bloomberg News**Live Auction to benefit SABEW****Distinguished Achievement Award Ceremony****Introduction:** Beth Hunt, Manager of Editorial Operations, American City Business Journals**Recipient:** Ray Shaw, Chairman, American City Business Journals

EXHIBIT HALL OPEN 8 A.M. - NOON

*Breakfast on your own*8:30 a.m. - 9:45 a.m. **Gary Klott Memorial Ethics Discussion:****Ethics During Challenging Times****Moderator:** Gail DeGeorge, Sunday/Enterprise Editor, South Florida Sun-Sentinel and past SABEW President**Panelists:** Mike Fancher, former Seattle Times executive editor and Academic Fellow at the University of Missouri School of Journalism; David Milstead, former Finance Editor Rocky Mountain News and writer for In Denver Times; Joanna Ossinger, Senior Editor, FOX Business Network; Liz Pulliam Weston, Personal Finance Columnist, MSN Money*Continental Ballroom*9:45 a.m. - 10 a.m. **BREAK VISIT OUR EXHIBITORS IN THE MEZZANINE FOYER**

10 a.m. - 11 a.m. CONCURRENT SESSIONS

How the Best in Business Winners Did It**Moderator:** Hal Ritter, Business Editor, Associated Press**Panelists:** Susanne Craig, Reporter, *Wall Street Journal*; Jason Gertzen, Reporter, *Kansas City Star*; Geoffrey James, Blogger, BNET.com; Ian Lamont, Managing Editor, *The Industry Standard*; Al Lewis, Columnist, Dow Jones News Service; Michael Limon, Business Editor, *Salt Lake Tribune*; Eric Wieffering, Business Editor, *Star Tribune* (Minneapolis)*Lawrence A***SABEW: How to Cover Distressed Companies and Bankruptcies****Instructor:** Chris Roush, Business Journalism Professor at the University of North Carolina, with assistance from American Bankruptcy Institute Director Sam Gerdano.*Lawrence B*11 a.m. - 11:15 a.m. **BREAK**11:15 a.m. - 12:30 p.m. **Interviewing: How the FBI Does It****Instructor:** FBI Special Agent Brian Maloney**Description:** One of our all-time most popular sessions. You won't want to miss the tips on interviewing from the people who do it not for stories but for confessions.*Lawrence A*1:15 p.m. - 4 p.m. **Optional tour:** (sign up at desk)**National Renewable Energy Laboratories in Golden**

SPEAKER BIOGRAPHIES

PAGE 12

PENNY MUSE ABERNATHY, Knight Chair at the University of North Carolina, became the Knight Chair in Journalism and Digital Media Economics at the University of North Carolina last year, succeeding Philip Meyer, widely known as the father of computer-assisted journalism. Before that, she was vice president and executive director of industry programs at the Paley Center for Media in New York City. Earlier, she was an executive at the *New York Times* and *The Wall Street Journal* and a reporter or editor at newspapers in Charlotte, Greensboro, Dallas, Wichita, Fayetteville and Laurinburg, N.C.

DEAN BAKER, co-director, Center for Economic and Policy Research, comments frequently about the economy on radio and television, in his weekly column for the *Guardian* and in other publications and on his *Beat the Press* blog. He has written several books including *Plunder and Blunder: The Rise and Fall of the Bubble Economy*, published this year. Previously, he was a senior economist at the Economic Policy Institute and an assistant professor at Bucknell University. He has been a consultant for the World Bank, the Joint Advisory Committee of the U.S. Congress and the Organization for Economic Cooperation and Development. He received his doctorate in economics from the University of Michigan.



JACQUI BANASZYNSKI, Knight Chair in Editing, University of Missouri School of Journalism, has been a

reporter and editor for more than 30 years, most recently as Associate Managing Editor of the *Seattle Times*, where she led special projects and staff development. When she was at the St. Paul Pioneer Press, her "AIDS in the Heartland" series, an intimate look at the life and death of a gay farm couple, won the 1988 Pulitzer Prize for feature writing and a national SPJ Distinguished Service Award. In 2004, a series she edited on the global economy won a Loeb Award. Jacqui is on the visiting faculty of The Poynter Institute. She is a native of Wisconsin and a 1974 graduate of Marquette University.

KEVIN BLAKELY, President and CEO, Risk Management Association, who became the association's seventh CEO in July of 2007, has more than 35 years of risk management experience in the government and corporate sectors. At the association, he advocates for sound risk management policies throughout the financial services industry. Earlier, he spent 17 years as an executive at Cleveland-based KeyCorp, where he did pioneering work as the company's Chief Risk Officer for a decade. Before that, he was at the Office of the Comptroller of the Currency for 17 years, rising to become Deputy Comptroller for Special Supervision over the most troubled companies in the national banking system.

JONATHAN BLUM, Founder of Blumsday LLC

Jonathan Blum is principal of Blumsday LLC, which specializes in using cutting-edge tools to produce a broad range of audio, TV and print content at wide-ranging prices. Clients include CNNMoney, TheStreet.com, Fortune Small Business and ABCNews. He appears, along with co-host Dan Evans, in the syndicated radio program *Strange New World*, in 24 markets across the U.S.

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SPEAKER BIOGRAPHIES

PAGE 13

WILLIAM COHAN, author, wrote *House of Cards: A Tale of Hubris and Wretched Excess on Wall Street*. This book, published in March, describes the near-collapse of Bear Stearns a year ago as the defining moment when the weaknesses of America's investment banks suddenly became widely apparent. Cohan began his career as an award-winning newspaper reporter, then spent 17 years as a Wall Street executive. His 752-page book, *The Last Tycoons: The Secret History of Lazard Freres & Co.*, won the Financial Times/Goldman Sachs Business Book of the Year award in 2008.

JOHN CORRIGAN, Business Editor, Los Angeles Times, leads one of the nation's largest business desks with staffers in Sacramento, San Francisco, New York, Washington and China. He was the project editor for "The Wal-Mart Effect," a 2003 series that won the Pulitzer Prize for national reporting, and directed the paper's 2006 "Retirement at Risk" series, which won the AP's top award in business reporting and the Times editorial award for explanatory reporting. Corrigan is a SABEW board member.

DAVE CHRISTENSEN, Renewable Energy Conservation Manager, National Renewable Energy Lab, has been with the lab, based in suburban Denver, for 15 years mostly handling licensing of the lab's technology to the private sector. Earlier, he spent 19 years at Pacific Gas & Electric working on air and water quality, land use and energy research. He worked for a short stretch at Exxon Research and did a stint with the U.S. Army in Vietnam. Dave has an undergraduate degree in Civil Engineering from the University of Michigan and a graduate degree in city planning from Harvard University.

JEFFREY COOMBE, Manager of Technical Studies, BBI International, does technical studies on biofuels and other renewable energy applications and advises managers on production of biofuels. He has been at BBI since 2007. Before that, he was president and founder at Paradigm Biogas Co. He is a member of the Colorado Governor's Biofuels Coalition steering committee.

GAIL DeGEORGE, Sunday/Enterprise Editor, South Florida Sun-Sentinel, was SABEW's President in 2007-08, was

business editor at the Sun-Sentinel from 1998 until she moved into her current position in 2008. Before joining the paper, she was Miami Bureau Chief for Business Week, covering Florida, the Caribbean and parts of Latin America. She came to the magazine in 1987 after having worked as a business reporter for the Miami Herald and the Sun-Sentinel. In 1996, DeGeorge wrote the book *The Making of a Blockbuster: How H. Wayne Huizenga Built a Sports & Entertainment Empire from Trash, Grit & Videotape*.

HENRY DUBROFF, Founder and Editor, Pacific Coast Business Times. Ten years ago, Henry Dubroff founded the Pacific Coast Business Times with a leased Saab, a checkbook and a business plan. He remains editor and majority owner of the weekly business journal, which covers Santa Barbara and surrounding counties in California. He is a past president of SABEW and formerly was business editor of the Denver Business Journal. From 1988 to 1995, he was business editor at the Denver Post. He co-chaired the successful fundraising effort for the SABEW-Missouri Chair in Business Journalism at the University of Missouri.

MIKE FANCHER, former Seattle Times Executive Editor, retired from last year after two decades as executive editor there. He is a member of the inaugural class of Donald W. Reynolds Fellows at the University of Missouri School of Journalism. His fellowship involves writing, research and public speaking in the digital age. Under his leadership at the Times, the paper won four Pulitzer Prizes and was a Pulitzer finalist 13 other times.



PATRICIA FERRIER, Business/Growth Editor, Fort Collins Coloradoan, has covered politics, education, sports, healthcare and business for small and mid-sized newspapers in Colorado, Wyoming and New Hampshire. She lives in the foothills of northwest Colorado with her husband, three dogs and three cats.

Dow Jones Newswires

DOWJONES

Dow Jones Newswires has more experience reporting on companies, financial trends and markets than any other source, and we're able to call on the worldwide resources of Dow Jones - including The Wall Street Journal and Barron's - to provide superior coverage of events impacting trading, corporations and individual investors. We offer a powerful line-up of services that brings you the information and analysis you need.

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SPEAKER BIOGRAPHIES

PAGE 14

SAM GERDANO, executive director, American Bankruptcy Institute, leads the nation's largest multi-disciplinary organization in the field of insolvency. He joined the ABI in May, 1991. From 1985 to 1991, he was the chief legal counsel to Sen. Charles E. Grassley (R-Iowa) and staff director for the Subcommittee on Courts and Administrative Practice of the Senate Judiciary Committee. The Subcommittee had jurisdiction over the U.S. Bankruptcy Code. Sam has thus been involved in all major bankruptcy policy changes since 1985. Immediately prior to his service on the Senate Judiciary Committee, he was Assistant Chief Counsel for Advocacy for the U.S. Small Business Administration, Washington, D.C. Prior to that, he was with a major law firm in the District of Columbia.

CHRISTINA GOLD, CEO, Western Union, oversees the global leader in the money transfer business with more than 350,000 agent locations in 200 countries and territories. Immigrants the world over depend on the company, which is based in the Denver suburb of Englewood. Fortune magazine named Gold one of America's 50 most powerful women in business in 2003, 2006 and 2008. Before coming to Western Union, she was CEO at Excel Communications and a top executive at Avon. Gold is a director at ITT Corp. and New York Life, and a graduate of Carleton University in Ottawa.

ALAN DODDS FRANK, Television Journalist and President, Overseas Press Club, is now a contributor to The Daily Beast, is President of the Overseas Press Club of America. He has been a TV correspondent for 20 years at ABC News, CNN and Bloomberg, specializing in complex white-collar crime and terrorism investigations, and won two national Emmys and the Gerald Loeb Award. Frank began his career at the Anchorage Daily News and later was at the Washington Star. He has degrees from Colgate University, Columbia University Graduate School of



Journalism and the Yale Law School, where he was a Ford Foundation Fellow.

RAY HENNESSEY, Director of Business News, FOX Business Network, manages day-to-day editorial content for the business channel and for FOXBusiness.com. He joined FOX in July 2007 as managing editor of its Web site. He spent nearly a decade at Dow Jones, serving for two years as editor of SmartMoney.com and managing personal finance and fund industry coverage for Dow Jones Newswires. Hennessey appeared daily on CNBC's Power Lunch and was for several years the regular guest host of CNBC's Wake-Up Call. He wrote the Wall Street Journal's IPO Outlook column from 1999 to 2004, and regularly contributed to other business publications.

DIANA HENRIQUES, Senior Financial Writer, New York Times, has worked at the paper since 1989. Earlier, she was at Barron's, The Philadelphia Inquirer and the Trenton Times. In 2005, she was a Pulitzer finalist and won a George Polk Award, the Worth Bingham Prize and Harvard's Goldsmith Prize for her 2004 series exposing financial rip-offs of young military consumers. She is the author of three books - *The Machinery of Greed*, *Fidelity's World* and *The White Sharks of Wall Street* - and is working on a book about the Bernie Madoff scandal tentatively titled *A World of Lies*.

DAVID HUNKE, CEO, Detroit Media Partnership. As the CEO of the agency that operates the Detroit Free Press and Detroit News, David Hunke is in charge of the innovative effort to reshape those newspapers' business models by cutting back on home delivery and ramping up online coverage. Hunke is also Publisher of the Free Press. Before coming to Detroit, he was President and Publisher of the Democrat & Chronicle in Rochester, N.Y. Hunke's 30-year newspaper and publishing career includes



SPEAKER BIOGRAPHIES

PAGE 15

LARRY INGRASSIA, Business and Financial Editor, New York Times. Ingrassia joined The Times in 2004 after 26 years as a reporter and editor at The Wall Street Journal. From 1999 to 2003, he was the editor of the Journal's Money & Investing Section. In 2001 and again in 2003, his reporters contributed to stories that won Pulitzers. He has also overseen coverage that won Polk and Loeb awards, both at the Times and the Journal. Earlier, he was a reporter or editor for the Journal in Minneapolis, Chicago, Boston and London. Ingrassia began his career as a reporter at the *Chicago Sun-Times* from 1974 to 1978.

SANDEEP JUNNARKAR, associate professor, CUNY Graduate School of Journalism, is the president of the South Asian Journalists Association, is one of the pioneers of online journalism. In 1994, he was part of a team assembled to present the New York Times on America Online. Later he became a breaking news editor, writer and Web producer for the New York Times on the Web and was the New York bureau chief for CNET News.com. He is the founder and editorial director of www.livesinfocus.org, a multimedia Web site that features stories on underreported issues. His three-part project on the security risks of online banking won a SABEW Best in Business Award in 2003.



DAVE KANSAS, editor at large, FiLife, a joint venture between Dow Jones and IAC. FiLife is a personal finance Internet business that utilizes Dow Jones content and targets a web-savvy audience. He joined the venture in March 2007. Prior to his current role, Kansas spent four years as editor of the The Wall Street Journal's Money and Investing section. He's a past-president of SABEW. His most recent book is "The Wall Street Journal's Guide to the End of Wall Street as We Know It."

BERNIE KOHN, Investigations Editor, Baltimore Sun, is SABEW's President. He has been on the society's board since 2001. Staffs he has led have won seven SABEW Best in Business Awards. He has been in his current job since August 2008, after serving as Assistant Managing Editor for Business News at the Sun for four years. Before coming to the paper, he was an assistant financial editor at The Washington Post and held various editing and writing positions at papers in Tampa, Charlotte and Pittsburgh. Bernie conceived and co-edited a series on Maryland's ground rent system that was a Pulitzer finalist in 2007. He has been a Loeb Awards preliminary judge for the past two years.

RICHARD LAMM, Co-Director, Institute of Public Policy Studies, University of Denver, was governor of Colorado from 1975 to 1987, is lawyer and CPA who has been always been on the edge of political change. He has appeared frequently on major national television news shows and often writes for op-ed pages and academic and medical journals. While governor, he wrote or co-authored six books. His latest, with Robert Blank in 2007, is *Condition Critical: A New Moral Vision for Health Care*. He was chairman of the Pew Health Professions Commission and a public member of the Accreditation Council for Graduate Medical Education.

MICHELLE LEDER, Founder, footnoted.org, first became interested in S.E.C. filings early in her career, when she was writing about a small Florida bank engaged in aggressive accounting practices during the last real estate boom. She spent a decade at daily newspapers in Florida, Connecticut and New York. Michelle started footnoted.org, which scrutinizes things companies bury in their routine SEC filings, in 2003. That year, she got out her first book, *Financial Fingerprint: Uncovering a Company's True Value*. She blogs from footnoted.org world headquarters in Peekskill, N.Y. and can be reached at ml@footnoted.org.



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SPEAKER BIOGRAPHIES

PAGE 16

TAMMI (WARK) MARCOULLIER, vice president, Publish2, which offers Web tools for link journalism and social networking. As a panelist, she will discuss link journalism and Web tools that help journalists promote their work in social media, deliver curated content to their audiences and become Web-savvy beat reporters. A 16-year media veteran, Tammi was an editor and consultant for WashingtonPost.com, content strategy and programming director at AOL for Broadband and wrote the *Business Travel Today* column for USA Today.

SUSAN J. MARKS, author and freelancer

Susan J. Marks is an award-winning journalist, freelancer, author and editor. In her nearly 30 years of newspaper, magazine and book writing and editing experience, she has chronicled large and small business successes and failures, innovations and changes. She is co-author, with Henry Dubroff, of the 2009 book *Battling Big Box: How Nimble Companies Can Outmaneuver Giant Corporations*.

BRIAN MALONEY, FBI agent in Denver, has been an FBI agent for 10 years, mostly working in Foreign Counterintelligence and Counterterrorism. Prior to arriving in Denver last year, he worked in Chicago for three years, Kansas City for a year and a half and Los Angeles for five years. Prior to joining the FBI, he was a forensic chemist for the Drug Enforcement Administration and a criminologist for a sheriff's department in California.

STEVE McMILLAN, Business Editor, Denver Post

Steve McMillan, business editor of the Denver Post, has been at the paper for 11 years as a writer and editor. Before moving to Denver, he was the business editor at the Albuquerque Journal.

TOM MERRITT, Executive Editor, CNET, directs podcasting for CNET.com, and is one of the stars of the podcasting universe. He hosts Top 5 and Insider Secrets on CNET TV, and developed top-rated podcasts The Real Deal and Buzz Out Loud. He began his radio career as a DJ for a country music station in Greenville, Ill., and later worked as an intern at National Public Radio's Morning Edition. In 2007, his novel - *Boiling Point*, about how the U.S. goes broke, the states secede and the country gets caught up in chaos - was published.

GREG MILLER, Professor, University of Michigan

Greg Miller served as Associate Professor at the Harvard Business School, where he spent 10 years subsequent to receiving his PhD. His research focus is on financial communication, that is, the process through which managers communicate their view of the firm and its activities to external shareholders. His work has been designed to understand both the end result of effective communication and the mechanisms through which the effectiveness is achieved. He has also studied journalists' coverage of financial irregularities. Greg earned his PhD in 1998 at the University of Michigan. Prior to that, he earned a BS in Accounting at Miami University (Oxford, Ohio) and spent four years as an auditor in the Cincinnati office of Arthur Andersen.

THOMAS MCKAY, graphic artist, Denver Post, has worked as a newsroom graphic artist for over 20 years at various newspapers in Colorado and Florida. He currently works for the Denver Post. A few years ago, he realized the potential for online interactive graphics and set about to teach himself Flash in the

hopes that his editors and maybe a few readers would say, "Wow. That's cool."

DAVID MILSTEAD, former finance editor, Rocky Mountain News, joined the Rocky in 2001 and wrote about corporate finance, executive compensation, banking and accounting there until the paper closed early this year. Earlier, he worked for the Wall Street Journal's Southeast Journal, as business editor of a small daily in his native South Carolina and at a business journal in Cincinnati. Milstead is preparing to take the Chartered Financial Analysts Level II exam in June and is a contributor to In Denver Times, an online startup. Since 2002, he has individually or jointly won nine national awards from SABEW.

RACHEL NUZUM, Senior Policy Director,

Commonwealth Fund. joined the organization in January of 2007 after working as a legislative assistant and policy advisor for U.S. Senator Maria Cantwell of Washington. She carries out the fund's national policy strategies and edits the bi-monthly Web-based newsletter "States in Action." Nuzum has more than a decade of experience working with public and private officials to improve the performance of the nation's health care system. Before going to Washington, D.C., she worked for former Colorado Governor Roy Romer.



JOANNA OSSINGER, Senior Editor, FOX Business Network. Colorado native Ossinger has followed a fascinating career path from a cum laude undergraduate degree in chemistry and classical civilizations at Cornell University to managing the day-to-day operations of FOXBusiness.com. Along the way, she got a masters degree in public policy from Georgetown University, was a health policy analyst with the American Academy of Actuaries and served as a research assistant at the National Renewable Energy Laboratory. Later, she was a columnist and editor for the Wall Street Journal, managing editor of Life & Money at TheStreet.com and an assistant editor at Knight Ridder/Tribune Business News.

CHRIS PEACOCK, Editor and Vice President, CNNMoney.com,

is responsible for CNNMoney.com's content strategy and helps identify new opportunities for its brand. Before joining CNNMoney.com, he was the executive editor and vice president of FORTUNE Group Online (FORTUNE.com, FSB.Com and Business2.com), where he oversaw all online editorial content. Peacock worked at Inside.com in 2000-01, first as managing editor and then as editor. He also worked at Time Inc., New Media, Mobile Office, United Feature Syndicate, World Press Review and The Nation.



SPEAKER BIOGRAPHIES

PAGE 17

JANE BRYANT QUINN, personal finance columnist is the country's leading commentator on personal finance. Over the last generation, millions of Americans have come to depend on her for help in managing their money well. She writes a popular biweekly column for Bloomberg.com and also does columns for Newsweek. Her latest book, *Smart and Simple Financial Strategies for Busy People*, cuts through the swamp of financial products and claims to identify the few that actually make sense. Jane is also a television personality, having hosted or appeared on numerous shows on PBS, CBS and ABC. She helped design the top-selling software program, Quicken Financial Planner, a personalized guide to saving and investing for college and retirement. She currently serves on the board of Bloomberg LP and speaks frequently at business meetings and community gatherings. Jane has five children, whom she says have taught her a lot.

MIKA RAHKONEN, Managing Editor for Business News, Finnish Broadcasting Co., leads a staff of 17 reporters covering business news for radio, television and the Internet at the Finnish Broadcasting Co., Finland's largest media company. He has been there since graduating with a journalism degree from the University of Tampere in 1994. He was in radio until 2001. Then he moved into television, hosting his own prime-time business news show from 2003 to 2006.

CHRIS ROUSH, Professor and Business Journalism Author, University of North Carolina.

is founding director of the Carolina Business News Initiative, which provides training for professional journalists and students at the University of North Carolina at Chapel Hill. He wrote two books about business journalism, *Show me the Money: Writing Business and Economics Stories for Mass Communication* and *Profits and Losses: Business Journalism and its Role in Society*. He also is managing editor of the SABEW web site, blogs about business journalism at www.talkingbiznews.com and writes a twice-monthly blog called "The Roush Rant" for the Donald W. Reynolds National Center for Business Journalism.

BEN SANTARRIS, Public Affairs Manager, SolarWorld

Industries America, a position he has held since 2008. The company is part of German-based SolarWorld AG, which went public in 1999 and is one of the world's largest solar energy companies. Before joining the company, Santarris was a business journalist at The Oregonian for eight years, most recently as business editor. Earlier, he was a journalist at papers in Bellingham, Wa., Seattle, Boston, Pennsylvania and Connecticut. He lives in Portland.



MARY SCHAPIRO, Chair, Securities and Exchange

Commission, was confirmed unanimously to the top post at the SEC in February, after she was nominated by President Barack Obama. The first woman to lead the 75-year old agency permanently, she is expected to play a leading role in reshaping the nation's securities regulatory system in the wake of today's

financial crisis. A seasoned regulator, Schapiro was most recently CEO of the Financial Industry Regulatory Authority, created two years ago by the merger of the regulatory arms of the New York Stock Exchange and the National Association of Securities Dealers (NASD). She served as an SEC Commissioner from December 1988 to October 1994. Schapiro was first appointed as a commissioner by President Ronald Reagan, reappointed by President George H.W. Bush in 1989 and named acting chair by President Bill Clinton in 1993. Later, she served as chair of the Commodity Futures Trading Commission and, in 2006, she was named as the NASD's chair and CEO.

RAY SHAW, Chairman, American City Business

Journals, is SABEW's Distinguished Achievement Award winner this year. Shaw has led American City, which publishes 40 weekly business newspapers, since 1989. Before that, he was president and chief operating officer at Dow Jones & Co., publisher of *The Wall Street Journal*, where he also worked as a reporter and editor. Following retirement from Dow Jones, he joined Shaw Publishing Co., which later acquired control of American City Business Journals. It was sold to Advance Publications in 1995, but Shaw continues to oversee the company, which now employs 600 journalists. He is the 19th business journalist to receive SABEW's highest honor since its inception in 1993. Past winners include Floyd Norris of the *New York Times*, Barney Calame and Paul Steiger of the *Wall Street Journal*, Stephen Shepherd of BusinessWeek, Carol Loomis of Fortune and Myron Kandel of

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Eli King

ONLINE /BREAKING NEWS

Puget Sound Business Journal
Kristen Grind, Eric Engleman,
staff

Portland Business Journal
Andy Giergen, Erik Samara,
Matthew Kish

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John Spencer, Frank Davlin,
Garry Sherwood, Athena O.
Merritt, Natalie Koppert,
Jeff Blumenthal, John George,
Peter Key, Peter Van Allen

Cincinnati Business Courier
Lucy May, Dan Mark
Orlando Business Journal
Gail Orben, Denise Hicks,
Anja Fluke, Dan Ping,
Chris Kauffmann, Tiffany Beck

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ALLAN SLOAN, Senior Editor-at-Large, Fortune Magazine, won SABEW's Distinguished Achievement Award in 2001, is a five-time winner of the Gerald Loeb business writing award and comments frequently on public radio nationally. Before taking the Fortune job in 2007, he was Wall Street Editor and Columnist for Newsweek. Earlier, he was a business journalist at Newsday, Forbes, Money and the Detroit Free Press. He began his business writing career at the *Charlotte Observer*.

DEAN STARKMAN, Critic, Columbia Journalism Review, is veteran business and investigative reporter, writes for and runs *The Audit*, an online critique of financial journalism, part of *Columbia Journalism Review*, published by the Columbia University Graduate School of Journalism. Starkman spent eight years at *The Wall Street Journal*, where he covered white-collar crime and the paper industry, and served as national real estate writer, exploring the troubled reconstruction of the World Trade Center. His work on eminent domain has been credited for triggering the national debate that ended in the 2005 *Kelo v. City of New London* Supreme Court case. At *The Providence Journal*, he helped lead the team that won the 1994 Pulitzer Prize for Investigations.

MARTY STEFFENS, professor and SABEW Chair at the University of Missouri, has lectured on business journalism in more than 12 countries. Last year, she led a team to rewrite SABEW's ethics code. She has contributed to numerous publications and journals on the subject of ethics. She began teaching in 2002 after 30 years in newspapers, including the Los Angeles Times, Orange County Register, Minneapolis Star, St. Paul Pioneer-Press and Dayton Daily News. She was executive editor of the San Francisco Examiner and Binghamton Press & Sun-Bulletin, where she led a three-year project to help citizens to chart the future of the local economy.

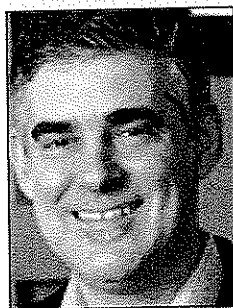
LYNN TURNER, Leader in the Accounting Profession, has viewed the field from many perspectives. He was the Chief Accountant for the Securities and Exchange Commission from 1998 to 2001 and a two-time recipient of the SEC Chairman's Award for Excellence. At one time or another, he has been a corporate director, a CFO, a trustee of mutual and pension funds, an accounting professor, a partner in a major international auditing firm and the managing director of a research firm. He currently serves as a trustee and chair of the audit committee of a mutual fund, and is on the board and audit committee of the Colorado Public Employees Retirement Association.

JONATHAN WEIL, Columnist, Bloomberg News, has been credited by the Columbia Journalism Review, Barron's and

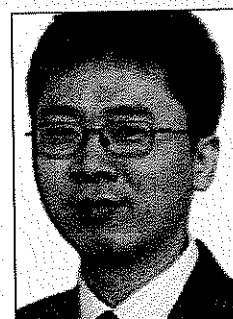
The New Yorker for being the first reporter to challenge Enron's accounting practices during the dot.com bubble. He was the only journalist in Accounting Today's 2004 list of the 100 Most Influential People in Accounting. Weil joined the Wall Street Journal in 1997 as a reporter for the Journal's Texas edition. In late 2000, he moved to the paper's Money & Investing Section. Before joining Bloomberg, he was editor of financial research and a managing director at Glass Lewis & Co.

LIZ PULLIAM WESTON, syndicated and online columnist, is the most-read personal finance columnist on the Internet, according to Nielsen/NetRatings. Her columns appear on MSN Money and her syndicated question-and-answer column "Money Talk" runs in the Los Angeles Times, Cleveland Plain Dealer, Stars & Stripes and other newspapers. She has written three books on personal finances, including the best-selling *Your Credit Score*. Learn more about Liz at www.asklizweston.com

MARTY WOLK, Executive Business Editor, msnbc.com joined msnbc.com in 1999 after 10 years as a reporter for Reuters, including the last six as Seattle correspondent. He is in charge of business news coverage for msnbc.com's Web site. Marty won a 2005 Best in Business award for the column he originated, Eye on the Economy. Marty also worked at the News and Observer in Raleigh and the Chronicle-Telegram in Elyria, Ohio.



WANG SHUO, Managing Editor, CAIJING Magazine, the Chinese counterpart of Fortune, is the most influential financial and business media outlet in China. He became its first full-time founding editor and reporter in 1998. The magazine supports free market principles and exposes cronyism. He built Caijing's reputation by championing *Fund Management: Behind the Black Curtain*, *The Trap of Yin Guang Xia* and other landmark stories. He is a member of the World Economic Forum's International Media Council and has two masters degrees from Peking University - in philosophy and in business - and a masters in public policy from Johns Hopkins University.



Heartfelt thanks to our SABEW staff

Twenty-five years ago, when SABEW was still small, the society decided to lay its anchor at the University of Missouri School of Journalism. Membership fluctuated between 100 and 150. We had no Best in Business contest, no institutional membership category, and only a handful of members who weren't in newspapers.

Today, SABEW has more than 3,000 members, runs the nation's largest business journalism competition, has a broadly diversified membership and is on the cusp of international expansion.

We face new challenges as journalism navigates into the promising yet uncertain seas of the digital age. But as we look to the future, we pause to recognize our quarter-century of growth and diversification at the University of Missouri. In particular, we salute the dedication of our current staff during an unusually challenging year. So here's a deeply felt **thank you** to a dedicated staff:



Vicki Edwards



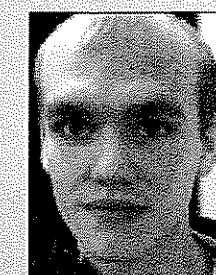
Alice Fisher



Donna Dare



Janet Jackson



Robert Williamson

Program credits

This vintage newspaper look of this program was designed to honor The Rocky Mountain News (1859-2009), which closed a distinguished chapter in Colorado history. A special thanks to Dave Beal for biography collection and editing.

Program designer/editor: **Marty Steffens**

Conference logo: **Joseph deLeon**

THE DENVER POST
we are colorado

The lowdown on nearby LoDo

By Rob Reuteman, David Milstead and Chris Walsh

SABEW's conference hotel, the Westin Tabor Center, is well-situated for Denver nightlife and sightseeing, and there is much within a quarter mile.

First, get your bearings. Look at the mountains and you are facing west. To your left is south, right is north.

On the south side of the Westin is the **16th Street Mall**, the spine of downtown. It is a pedestrian mall. Only free shuttle buses are allowed, since the mall is owned and operated by the Regional Transportation District.

Hop on a shuttle going east until it stops and turns around, and it will drop you a block from the state Capitol, City Hall or the Denver Newspaper Agency building.

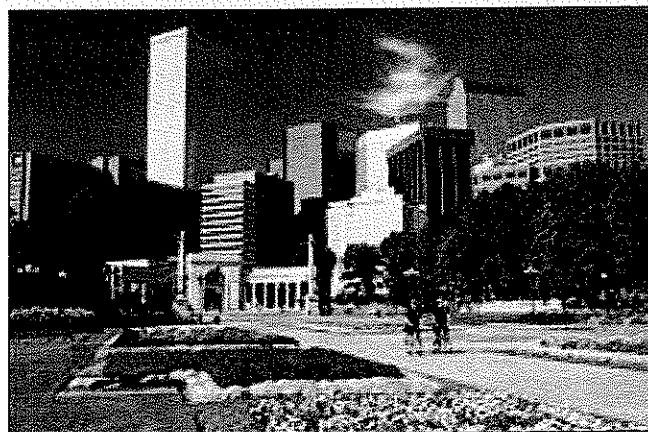
A block to the south is **Civic Center Park**, situated between City Hall and the state Capitol. Across the park is the Denver Public Library, a \$95 million Michael Graves-designed beauty where the WTO Summit of the Eight was held in 1997. West of the library are the two wings of the Denver Art Museum. The angular Daniel Liebskind-designed addition opened three years ago to worldwide acclaim. Restaurants along the mall are comfortable and mid-priced, and range from the solid (Rialto Café, Earl's) to tourist trap (Hard Rock Café).

Katie Mullen's, at 16th and Court, is a newly opened Irish bar and restaurant whose owners chose Denver for their first location outside of Ireland. Guinness is \$6 a glass and there's a full menu, including Irish traditionals like Boxty.

Rock Bottom Brewery, at 16th and Curtis, is a Colorado-based chain that brews their beers on-site and offers a range of entrees from burgers to pizza to steaks and chicken. Gumbo's, at 16th and Wazee, does a better job of Cajun food than any restaurant this far west has a right to. Even repeat visitors to New Orleans are repeat visitors to the restaurant. Step away from the mall and its shuttle for a wider range of options.

The food at **Rio Grande Mexican Restaurant**, 1525 Blake, is secondary to the powerful margaritas; the restaurant has had a policy of limiting diners to just three of them due to the high tequila content.

Red Square Euro Bistro, tucked away from the street at 1512 Larimer, offers "modern European" cuisine in the \$20-a-plate range, but is noteworthy for selling its expansive vodka menu by the carafe.



View of downtown from Civic Center Park

Falling Rock Tap House, 1919 Blake, is the first choice for beer lovers; it serves as the unofficial headquarters for the annual Great American Beer Festival and offers dozens of selections on tap. For a late-night drinking fest, stumble into the **Pour House Pub** or Nallen's, located next to each other on 14th and Market. Both offer cheap drinks in a laid-back setting.

Celtic Tavern or Delaney's Bar, 18th and Blake, are connected pubs with separate entrances. The Celtic is cozy, although it might be the only Irish bar in the world without Guinness. (It's also one of the few bars that patrons can still smoke in.) Delaney's is non-smoking, and it has duck-pin bowling (If you don't know what it is, go check it out).

Vesta Dipping Grill, 1822 Blake, is gimmicky good food — meats, fish and even a vegetarian mix ranging from \$16 to \$36, with your choice of three dipping sauces as simple as "Carolina BBQ" to things like "Rose Blossom Yogurt."

Breckenridge Brewery, 2220 Blake, offers a wide range of Colorado craft beers with what it calls "an eclectic assortment of traditional pub fare." Most entrees are \$15 or less, with many under \$10. Try the Ale-Battered Country Fried Steak for \$8.95.

For fine dining, try **Panzano**, 17th and Champa in the lobby of Hotel Monaco, or **Rioja**, 1433 Larimer. Panzano is modern white-tablecloth Italian with entrees in the \$16 to \$28 range and an A-list clientele. Ideal for larger expense accounts. **Rioja** is one of the better-reviewed new restaurants in the downtown area. It offers "a menu inspired by Mediterranean ingredients" with pastas and entrees from \$16.50 to \$28.

If you can sneak out of the last session early — head for **The Corner Office**, 14th and Curtis. The happy hour menu hits all ends of the spectrum, from \$3 Fat Tire beers to \$1 glasses of Pabst Blue Ribbon (voted the nation's best beer ... in 1893). You also can grab \$5 specialty drinks and glasses of wine, as well as some appetizers, including edamame, gourmet hot dogs and — our favorite — a BBQ pork slider with tater tots. Happy hour runs from 5-7 p.m. and again from 10 p.m. - midnight.

McCormick's Fish House & Bar, 1659 Wazee. The happy hour menu, from a food standpoint, is legendary. We're talking a half-pound cheeseburger with fries or a plate of fish tacos for \$1.95. Splurge a bit and order the \$3.95 veggie quesadilla or the \$4.95 ahi tuna burger. But be careful: the drinks are still expensive, and your tab can quickly skyrocket (trust us on this one). Happy hour is from 4 p.m. to 6 p.m. each day of the week, and it starts again later in the night.

Finally, a few options worth a cab ride: (Phone numbers are included because some aren't open on Sundays or after 10 p.m.)

My Brother's Bar, 2376 15th St. (about 1.4 miles from hotel) is purportedly the oldest still-operating bar in Denver, a former hangout of Jack Kerouac and Neal Cassady. Classical music and no TVs, cheap pitchers of beer and outstanding hamburgers served past midnight. Try the "Johnnyburger" with jalapeno cream cheese. 303-455-9991.

El Taco De Mexico, 714 Santa Fe (about 1.8 miles from the hotel) is a run-down corner taco joint in a shifty-looking

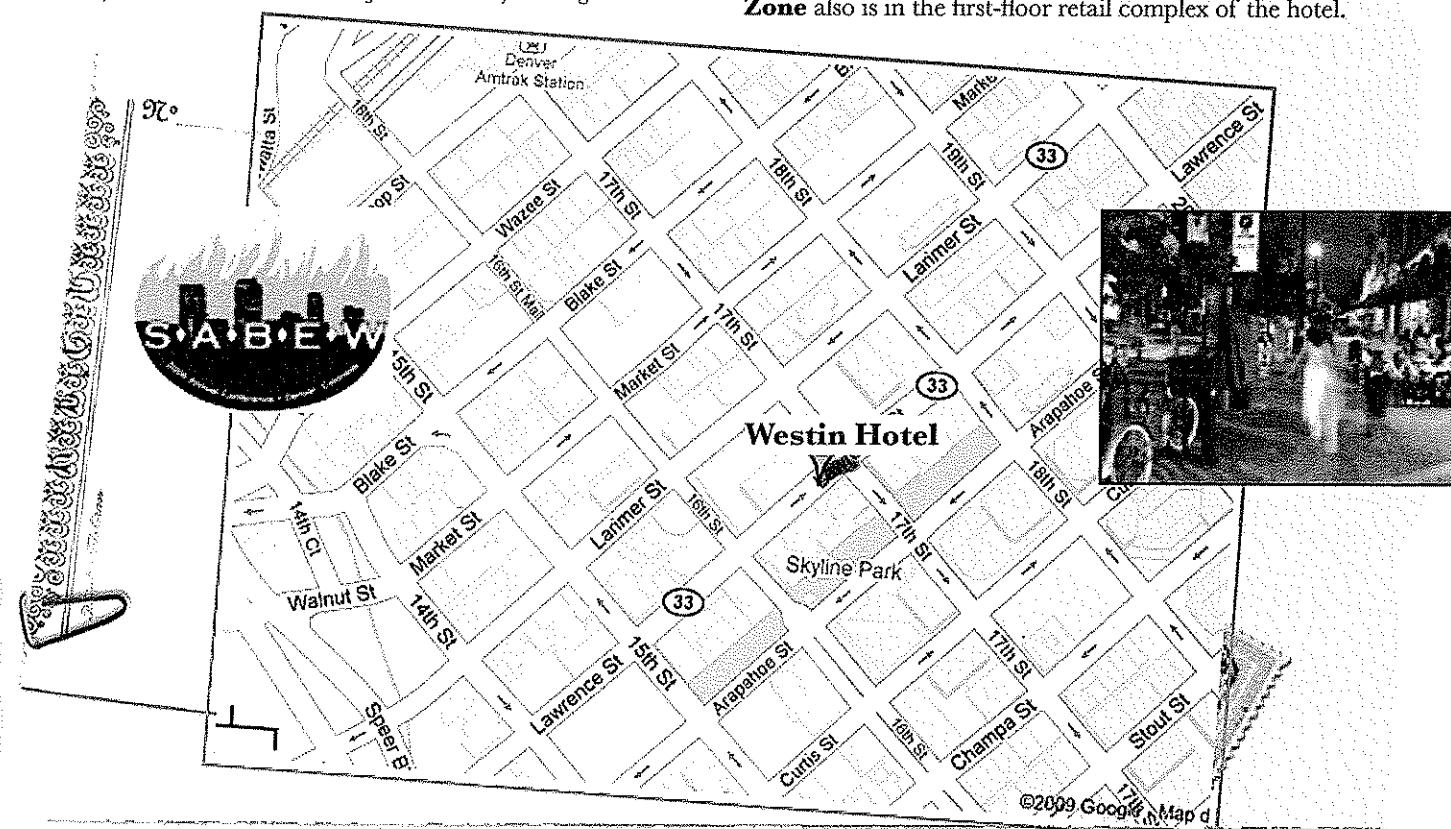
neighborhood, but it's the closest restaurant to downtown that serves Mexican food for Mexicans. Slide into one of the four booths and watch the women behind the counter chop beef, pork and other meats with giant cleavers. 303-623-3926.

Buckhorn Exchange, 1000 Osage (about 1.6 miles from the hotel, but right by a light rail stop) boasts Colorado Liquor License No. 1 over the bar and walls overrun with the trophy heads of the types of wild game it serves. Full-size entrees include elk, buffalo prime rib, and quail, and run from \$30 to \$50. If nothing else, drink whiskey at the bar and order the Rocky Mountain Oysters. If you don't know what those are, don't ask first. 303-534-9505.

Pint's Pub, 221 W 13th Ave (about 1.5 miles from the hotel) brews traditional British "cask conditioned" ales and claims to have the largest selection of single malt whisky outside of Scotland. It's quieter than the average bar, and, on the downside, has been known to close shortly after 10 early in the week. 303-534-7543.

Domo, 1365 Osage (about 1.3 miles from hotel) is a Japanese "Country Foods" restaurant specializing in Nabemono, large pots with meat, seafood or vegetables in broth. Most entrees are \$16 to \$23. 303-595-3666.

If you never leave the Westin, you're in luck. **The Palm**, at street level, is one of the city's power lunch spots, and it sports an excellent bar and menu, neither cheap. **ESPN Zone** also is in the first-floor retail complex of the hotel.



SABEW AUCTION ITEMS

PAGE 22

Bid high, bid often! It all benefits SABEW programs

This year, as in the past, SABEW will sponsor live auctions: 2 p.m. Sunday, lunch on Monday, and the Monday night banquet. Other items will be available at silent auction, which closes Monday night. (All items must be picked up and paid for Monday evening.)

Some of the items up for live auction bid:

*Joe Nocera, author and "must-read" columnist for *The New York Times*, will meet for lunch with two people in New York. Nocera writes the "Talking Business" column, for which he was a Pulitzer finalist in 2007, and writes for *The New York Times Magazine*. He also serves as a regular business commentator for NPR's Weekend Edition with Scott Simon. He is currently working on a book about the national economic meltdown.

*Ray Hennessey, director of business news for the FOX Business Network, offers a tour of FOX's midtown New York studios, plus lunch at DelFrisco's steakhouse with a FOX Business anchor. Ray has offered to spring for up to three people.

*Joe Grimm writes the Ask the Recruiter blog on Poynter.com and is the author of half a dozen books about history and journalism, as well as "100 Questions and Answers About Arab Americans." Grimm knows how to get a job - he was one of the top recruiters in the country for several years. He's willing to review a resume, chat about strategic moves to make in the business or outside the business. If you make it to Oakland

County or MSU in East Lansing, Michigan, he may even be willing to take you to lunch as part of this bid.

Items on the block for the silent auction:

*Autographed book from T. Boone Pickens.

*Meet Neil Budde, the former editor-in-chief of Yahoo! News, Yahoo! Finance and Yahoo! Sports and as well as the founding editor and publisher of the Wall Street Journal Online. Budde is currently president and chief product officer of Florida-based DailyMe. Budde is willing to spring for lunch near company offices in Hollywood, FL. He's often in New York City and on the West Coast, and may be willing to set up a lunch in one of those areas.

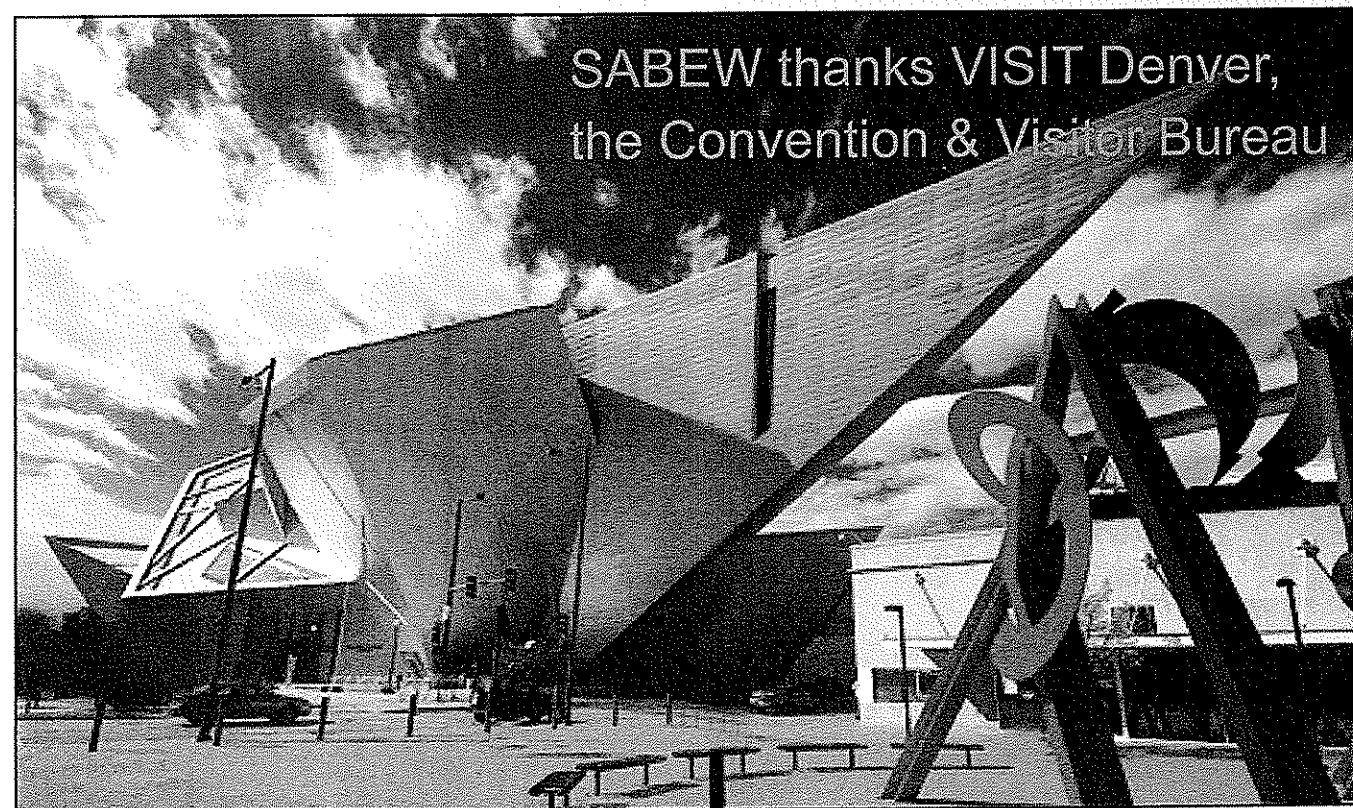
*Basket of Chocolate -- SABEW board members generously donated chocolate items from their hometowns.

*Originals cartoons from the *Sun-Sentinel*, *Houston Chronicle* and *Louisville Courier-Journal*, *Miami Herald*, and *Detroit Free Press*

*Obama victory basket -- T-shirts and assorted items; copies of the NYT Obama Inaugural edition, copy of the Obama Election edition, and two pairs of very nice coffee mugs.

*From *Sporting News* archives, a print made from an original Charles Conlon photo of Babe Ruth, shot in 1933.

*Set of dolls from the Beijing Olympics, representing the Olympic Rings.



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BARLETT & STEELE AWARDS

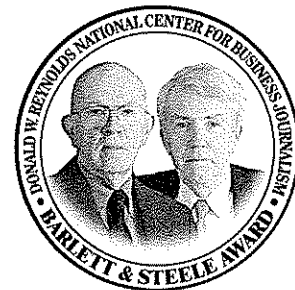
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Presented by the
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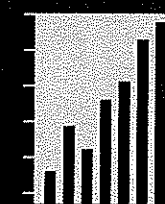


Named for the widely acclaimed investigative business journalist team of Don Barlett and Jim Steele, these awards, funded by the Reynolds Center, celebrate the best in print and online investigative business journalism.

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Entries must have appeared between July 1, 2008 and June 30, 2009. Each print publication or online organization is limited to two entries.

Find complete rules and details online at
www.businessjournalism.org/barlettsteeleawards/



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