2010 Best in Business Winners

**Blog: 500,000 to 2.5 million average unique monthly visitors**

CBSMoneyWatch.com: “Home Equity Blog”

**Blog: More than 2.5 million average unique monthly visitors**

CNBC.com: “Market Insider with Patti Domm”  
Bankrate.com: “Holden Lewis’ mortgage blog”

**Creative use across multiple platforms: 500,000 to 2.5 million average unique monthly visitors**

GlobalPost: “Rise of the Megacities”  
CreditCards.com: “Credit Card Readability Project”

**Creative use across multiple platforms: More than 2.5 million average unique monthly visitors**

TheStreet.com: “The Shanghai Numbers”  
msnbc.com: “Still Made in America”  
CNNMoney: “America’s Foreclosure Crisis”

**Explanatory: Fewer than 500,000 average unique monthly visitors**

ClimateWire: “Gas Rush: The New Energy Frontier”

**Explanatory: 500,000 to 2.5 million average unique monthly visitors**

GlobalPost: “Rise of the Megacities”  
GlobalPost: “Borderland: China’s 14,000-mile Struggle”

**Explanatory: More than 2.5 million average unique monthly visitors**

MarketWatch: “The Nuclear Option”  
CNBC.com: “Marijuana and Money”  
Bankrate.com: “Financial Reform”

**Feature: Fewer than 500,000**

The Bay Citizen: “Viola Fraud”

**Feature: 500,000 to 2.5 million**

CreditCards.com: “Money and Prison”  
GlobalPost: “India: Armed and Dangerous”  
GlobalPost: “Energy Entrepreneurs”

**Feature: More than 2.5 million average unique monthly visitors**

TheStreet.com: “The Pirates’ Toll”  
CNNMoney: “4G is a Myth”  
CNNMoney: “Hunting the Lion Burger Butcher”

**General Excellence: 500,000 to 2.5 million average unique monthly visitors**

SmartMoney.com  
CBSMoneyWatch.com  
GlobalPost

**General Excellence: More than 2.5 million average unique monthly visitors**

MarketWatch  
CNBC.com  
CNNMoney

**Investigative: All sizes**

Huffington Post Investigative Fund: “The New Taxman”  
TheStreet.com: “The Shanghai Numbers”  
msnbc.com: “The Clarks: An American Story of Wealth, Scandal and Mystery

**Opinion/ Column: Less than 500,000 average unique monthly visitors**

Complinet: “The Scott McCleskey Report”  
Portfolio.com: “Seat 2B Business Travel Column”  
Reuters Breakingviews

**Opinion/ Column: More than 500,000 average unique monthly visitors**

The Motley Fool: “Out on a Limb” columns  
TheStreet.com: Adam Feuerstein’s Biotech columns  
CNNMoney: “The Buzz” by Paul La Monica

**International**

**Breaking news: All size groups**

Bloomberg News: “Saving the Euro”

**Creative use across multiple platforms: All size groups**

GlobalPost: “Energy Entrepreneurs”  
GlobalPost: “Borderland: China’s 14,000-Mile Struggle”  
The Wall Street Journal: “Dissecting China’s Housing Market”

**Explanatory: All size groups**

Bloomberg Markets: “India’s Diabetes Paradox”  
The Wall Street Journal: “What They Know”  
GlobalPost: “Rise of the Megacities”

**Feature: All size groups**

Fortune: “Chanos vs. China”  
Bloomberg Markets: “From Russia with Cash”  
McClatchy Washington Bureau: “Unvarnished China”

**Investigative: All size groups**

Bloomberg Markets: “Hunting Brazil’s Tax Dodgers”  
Global Post: “Silicon Sweatshops”

**Opinion/ Column: All size groups**

MarketWatch: “Marsh on Mondays”

**News Agencies**

**Breaking news**

Dow Jones Newswires: “Hurd’s Departure”  
Bloomberg News: “Dodging the Regulation Bullet”

**Creative use across multiple platforms**

Reuters: “Frontier Markets”  
Reuters: “iPad Teardown”  
Bloomberg News: “Making the Case for Diversity”

**Explanatory**

Bloomberg News: “Hidden Haven”  
Bloomberg News: “Medicine and Money”  
Bloomberg News: “Gold’s Affliction”

**Feature**

Bloomberg News: “End of Life Warning at $618,616”  
The Associated Press: “In Foreclosure, the Wrong House”  
The Associated Press: “Muni Bond Bust”

**Investigative**

Bloomberg News: “Hidden Havens”  
Reuters: “Wellpoint Routinely Targets Breast Cancer Patients”  
The Associated Press: “Cadmium”

**Opinion/ Column**

Bloomberg News: William Pesek  
Dow Jones Newswires: Al’s Emporium  
Bloomberg News: Matthew Lynn

**Personal Finance**

**All size groups**

Money: “Investing in 2010”  
The Wall Street Journal: “Credit Card Tricks”  
The New York Times: “Alina Tugend Personal Finance”

**Print: Dailies**

**Blog: Dailies Sunday circulation 25,000 to 200,000 copies**

The Patriot Ledger (Quincy, Mass.): “Mass. Market Blog”

**Blog: Dailies Sunday circulation over 200,000 and less than 500,000**

Financial Times: “FT Alphaville”  
The Dallas Morning News: “Airline Biz Blog”  
The Charlotte Observer: “On the Economy”

**Blog: Dailies Sunday circulation over 500,000**

Houston Chronicle: “Fuel Fix Blog”

**Breaking News: Dailies Sunday circulation 25,000 to 200,000**

Providence Journal: “CEO Unveils a Surprise”  
Boston Herald: “TJX Layoffs”  
The Akron Beacon Journal: “Thousands Sink Funds into Akron Company”

**Breaking News: Dailies Sunday circulation 200,000 to 500,000**

The Dallas Morning News: “Southwest Buys AirTran”  
Detroit Free Press: “Toyota’s Shocker”  
San Jose Mercury News: “Hurd resigns”

**Breaking News: Dailies Sunday circulation 500,000 and over**

The Wall Street Journal: “Flash Crash”  
Houston Chronicle: “Oil Spill”  
The New York Times: “The SEC vs. Goldman Sachs”

**Creative Use Across Multiple Platforms 25,000 to 500,000**

The Tennessean: “Life In Limbo”  
Las Vegas Sun: “Do No Harm: Hospital Care in Las Vegas”  
Sarasota Herald-Tribune: “Contaminated Drywall Cover-Up”

**Creative Use Across Multiple Platforms over 500,000**

The New York Times: “You Fix the Budget”  
The New York Times: “Gulf Oil Spill”  
The Wall Street Journal: “What They Know”

**Explanatory: Dailies Sunday circulation less than 100,000**

Sarasota (Fla.) Herald Tribune/ProPublica: “Contaminated Drywall Coverup”  
The Register-Guard (Eugene, Ore.): “Golden Temple”

**Explanatory: Dailies Sunday circulation 100,000 to 200,000**

The Orange County Register: “Immigrants and the California Economy”  
Honolulu Star Advertiser: “Homeless in Waikiki”  
The Detroit News: “China’s Car Boom”

**Explanatory: Dailies Sunday circulation 200,000 to 500,000**

Columbus Dispatch: “Green Dreams”  
The Plain Dealer, Cleveland: “Their Lives Unraveling”  
Philadelphia Inquirer: “Surviving the Storm”

**Explanatory: Dailies Sunday circulation 500,000 and over**

The New York Times: “Payback Time”  
The Wall Street Journal: “On the Inside”  
Star Tribune (Minneapolis): “How Best Buy Got Duped”

**Feature: Dailies Sunday circulation 25,000 to 100,000**

The Daily Press (Newport News, Va.): “Risky Business”  
Florida Today (Melbourne, Fla.): “One Family’s Impact”

**Feature: Dailies Sunday circulation 100,000 to 200,000**

The Orange County Register: “Reversal of Fortunes”  
Honolulu Star Advertiser: Allison Schaefers  
The Virginian-Pilot (Norfolk, Va.): “Final Shift”

**Feature: Dailies Sunday circulation 200,000 to 500,000**

The Boston Globe: “Upper Crust”  
The Seattle Times: “Dreamliner’s woes pile up”  
The Denver Post: “High-End Hustle”

**Feature: Dailies Sunday circulation 500,000 and over**

The New York Times: “A Bully Finds a Pulpit on the Web”  
The New York Times: “Your Brain on Computers”  
Star Tribune: “A Financial Adviser’s Tragic Reckoning”

**General Excellence: Dailies Sunday circulation 25,000 to 200,000**

Arizona Daily Star (Tucson, Ariz.)  
The Patriot Ledger (Quincy, Mass.)  
The Times-Tribune (Scranton, Pa.)  
The Detroit News  
The Des Moines Register  
Hartford (Conn.) Courant

**General Excellence: Dailies Sunday circulation 200,000 to 500,000**

The Boston Globe  
The Seattle Times  
The Dallas Morning News

**General Excellence: Dailies Sunday circulation 500,000 and over**

The New York Times  
Los Angeles Times  
USA Today

**Investigative: Dailies Sunday circulation 25,000 to 100,000**

Sarasota (Fla.) Herald-Tribune/ProPublica: “Contaminated Drywall Cover-Up”  
Sarasota (Fla.) Herald-Tribune/ProPublica: “Florida’s Insurance Nightmare”  
American Banker: “The Trouble with Force-Placed Insurance”

**Investigative: Dailies Sunday circulation 100,000 to 200,000**

Las Vegas Sun: “Do No Harm: Hospital Care in Las Vegas”  
Austin American Statesman: “Semantech Leaves Austin”  
The Des Moines Register: “Egg Recall”

**Investigative: Dailies Sunday circulation 200,000 to 500,000**

Seattle Times: “Seniors for Sale”  
Fort Worth Star-Telegram: “SEC in Fort Worth”  
The Boston Globe: “Upper Crust”

**Investigative: Dailies Sunday circulation over 500,000**

Washington Post: “Alaska Native Corporations”  
Wall Street Journal: “In Medicare’s Data Trove, Clues to Curing Cost Crisis”  
New York Times: “Radiation Boom”

**Opinion/ Column: Dailies Sunday circulation 25,000 to 200,000**

Seattle Business magazine: Bill Virgin  
Providence Journal: John Kostrzewa  
Hartford Courant: Dan Haar

**Opinion/ Column: Dailies Sunday circulation 200,000 to 500,000**

The Plain Dealer, Cleveland: Sheryl Harris  
Financial Times: John Gapper  
The Baltimore Sun: Jay Hancock

**Opinion/ Column: Dailies Sunday circulation 500,000 and over**

Houston Chronicle: Loren Steffy  
The New York Times: David Leonhardt  
The New York Times: Gretchen Morgenson

**Print: Magazines**

**Creative Use Across Multiple Platforms: All Groups**

Money: “Best Places to Live”  
US Banker: “The 25 Most Powerful Women in Banking”

**Explanatory: Circulation less than 500,000**

Bloomberg Markets: “India’s Diabetes Paradox”  
Bloomberg Markets: “ETFs Gone Wild”  
Institutional Investor: “Inside the Machine”

**Explanatory: Circulation 500,000 and over**

Bloomberg BusinessWeek: “Amber Waves of Pain”  
Fortune: “Seeds of Discord”  
Money: “Health-Care Reform”

**Feature: Circulation less than 75,000**

Columbia Journalism Review: “Hamster Wheel”  
D CEO: “Feature on Carol Reed”  
Inside Columbia’s CEO (Columbia, Mo.): “Tech Transfer”

**Feature: Circulation 75,000 to 500,000**

Bloomberg Markets: “New King Coal”  
Barron’s: “Reverse Merger Stocks”  
Bloomberg Markets: “From Subprime to Satellites”

**Feature: Circulation 500,000 and over**

Bloomberg BusinessWeek: “How Baidu Won China”  
Fortune: “Dangerous Liaisons at IBM”

**General Excellence: All Groups**

Fortune  
Money

**Investigative: Circulation 75,000 to 500,000**

Bloomberg Markets: “Profiting from Fallen Soldiers”  
Bloomberg Markets: “Wachovia’s Drug Habit”

**Investigative: Circulation 500,000 and over**

Bloomberg BusinessWeek: “End of Life”

**Opinion/ Column: Circulation less than 75,000**

Columbia Journalism Review: “Price of Admission/ Hamster Wheel”  
Tacoma (Wash.) News Tribune: Bill Virgin columns

**Opinion/ Column 500,000 and over**

SmartMoney Magazine: “Common Sense”  
SmartMoney Magazine: “Tough Customer”  
Money: “Retirement Column”

**Print: Weeklies/ Biweeklies**

**Blog**

Indianapolis Business Journal: “Restaurant blog”  
Crain’s New York Business: “The Markets with Aaron Elstein”  
Crain’s Chicago Business: “Shia Kapos’ ‘Taking Names’ blog”

**Breaking News**

Puget Sound Business Journal (Seattle, Wash.): “Deals Burn Fisher Heirs’ Fortune”  
Crain’s Detroit Business: “A&P Stops Rent on Farmer Jack Spaces”  
Crain’s New York Business: “Ick! Bedbugs!”

**Creative Use Across Multiple Platforms**

Crain’s New York Business: 25 Anniversary Issue and Micro-site  
Crain’s Chicago Business: “40 Under 40: Making a difference in Chicago!”  
Puget Sound Business Journal (Seattle WA): WaMu coverage

**Explanatory**

Crain’s New York Business: “Lew Ranieri and the Road to Hell”  
Los Angeles Business Journal: “Stem Cells Take Root in Koreatown”  
Crain’s Chicago Business: “Daley By the Numbers”

**Feature**

Advertising Age: “Creative Exodus in Adland”  
Los Angeles Business Journal: “Cornering Downtown”  
Crain’s New York Business: “Debt Crumbles Cookie”

**General Excellence**

Crain’s New York Business  
Puget Sound Business Journal (Seattle, Wash.)  
Street and Smith’s SportsBusiness Journal

**Investigative**

Puget Sound Business Journal (Seattle, Wash.): “Seized and Sold: Inside the Hidden World of Bank Closures”  
Los Angeles Business Journal: “FirstFed’s Fault Lines”  
Pittsburgh Business Times: “Big Pharma’s Deep Pockets”

**Opinion/ Column**

Crain’s New York Business: “In the Markets” by Aaron Elstein

**Radio/ TV**

**Breaking News**

CNBC: “Flash Crash”

**Feature**

CNBC: “Marijuana USA”  
CNBC: “Remington Under Fire”  
CNBC: “One Nation Overweight”

**Real Estate**

**All Size Groups**

The Baltimore Sun: Jamie Smith Hopkins coverage  
Detroit Free Press: Greta Guest coverage  
MarketWatch: Amy Hoak’s “Home Economics”

**Student**

**Professional publications**

Theo Keith, University of Missouri: “Auto Workers” (Bloomberg News)

**Student publications**

Jennifer Johnson, Arizona State University: “Copper Mine Pact”